

NEWS: INTERNATIONAL

Oilseed settlement averts threatened trade war and opens way to world-wide free trade agreement

US puts Gatt before soya beans

By David Dodwell

In Washington

OLESEED farmers in the US may have been bitterly disappointed yesterday as details of the US-EC settlement on their five-year dispute over Europe's oilseed subsidies trickled out.

But a possibly disastrous trade war has been averted, and important obstacles have been removed to a Uruguay Round trade liberalisation package that could by the end of the decade boost world trade by \$200bn (£132bn). For that, even US oilseed farmers may have cause for celebration.

According to Mr Dale Hathaway, a former US agriculture official, President George Bush's negotiators "decided that the future of the Uruguay Round was more important than the soybean case". A leading farm lobbyist was more philosophical: "The deal offers

a mixed bag, but it is the first time in my 22 years dealing with European farmers that their production will have to go down, rather than up."

On the critical issue of the US dispute with Europe over its subsidised oilseeds production – which if unresolved by December 5 would have triggered trade sanctions of around \$300m against Europe's white wine exports – the EC has agreed to limit production to 5.13m hectares. Mr Ed Madigan, US agriculture secretary, said yesterday this would result in production of 8.7m tonnes a year.

US oilseed farmers have insisted that anything above 8m tonnes was unacceptable. But from current production levels of more than 13m tonnes, the EC's cuts will be significant. As important, the US has won assurances that no more than 1m tonnes of oil-

seeds output can be produced for industrial use.

The EC has also agreed to binding arbitration if its output overshoots – a litmus issue for the US, which has been increasingly frustrated over its inability to make the EC in any way accountable for missed production targets.

The most significant element of a wider farm trade deal is an agreement to cut its volume of subsidised farm exports by 21 per cent over six years. The US was demanding 100 per cent cuts as little as a year ago, and even recently has been calling for a 24 per cent cut.

Of compensating comfort to the US is an agreement by the EC to make permanent two thirds of the land taken out of production as part of its set-aside scheme. The EC target is to set aside 15 per cent of farm land, but the US was concerned that rotation arrange-

ments would eliminate any possible set-aside gains.

The so-called "Andriessen compromise" also forbids subsidised EC beef exports to Asia.

Negotiators insisted yesterday that the farm trade breakthrough would provide the momentum needed to resolve other outstanding obstacles to a Uruguay Round settlement.

They have agreed to shift negotiations immediately to Geneva, where the other 106 contracting parties to Gatt will have the chance to endorse the EC-US farm deal. Most critical will be the Cairns group of farm exporting nations, which include such countries as Australia, Canada and Australia. There were no immediate reactions last night, but US negotiators have remained in close contact with Cairns group officials during their negotiations with the EC, and it is thought unlikely it

would back a deal without Cairns group support.

Focus will turn in Geneva to the other areas vital to a Uruguay Round settlement – most notably agreement on trade in services and on general tariff reductions.

US and EC negotiators have agreed a common position on the contentious area of financial services, and will in the coming days be putting fierce pressure on countries like Japan, South Korea and the ASEAN states to liberalise their markets in this area. Difficult negotiations also lie ahead on trade in maritime services, on trade in audio-visual services, on telecommunications, and on public procurement.

A joint EC-US statement said yesterday negotiators had agreed "to seek maximum liberalisation and minimum exemptions" in the areas of services and market access.

Plenty more tough bargaining in store

By Frances Williams
In Geneva

AFTER nearly a year of sitting impotently on the sidelines while the US and European Community scrapped over farm trade, Gatt negotiators are impatient to get the six-year-old Uruguay Round of world trade talks moving once again.

But trade officials, while delighted that the key to unlock the round is now to hand, warn that much hard bargaining is still needed to secure a successful conclusion.

The terms of the US-EC deal on agriculture will first have to be agreed by all 108 countries taking part in the negotiations. While it would be highly improbable for trading partners to throw out the long-awaited accord between the world's biggest economies, there could still be lively discussion over details.

That hurdle over, other difficult issues will come to the fore, especially in the areas of services and improved market access for foreign goods.

As soon as the protagonists signal that they are ready to present their farm trade deal, Mr Arthur Dunkel, director-general of the General Agreement on Tariffs and Trade (Gatt), will call a meeting of the round's top-level trade negotiations committee.

Negotiators will be asked to agree a work programme designed to wrap up agreements in all 28 subject areas within three months. This is to meet the March 1 1993 deadline for submission of a trade liberalisation package under the US administration's "fast-track" negotiating authority, which requires Congress to approve or reject the package without amendment.

Changes in the *dramatis personae* also pose some tricky timing problems. Mr Dunkel will want to get all the policy issues contained in the draft "Final Act" he presented to

negotiators last December seen up by the end of this year, when Mr Ray MacSharry, the EC's agriculture commissioner, leaves his post.

Officials acknowledge that detailed country-by-country negotiations on tariffs and access to services markets, which form an integral part of the Uruguay Round package, will probably run into February. But the bulk of the work must be completed by January 20 when Mrs Carla Hills, US trade representative, leaves office along with the rest of the Bush administration.

Mr Dunkel will be concerned to minimise the changes to the draft "Final Act" so as to prevent a general unravelling of hard-fought and carefully balanced agreements already negotiated. He has already said

changes can be made only by consensus.

Thus Japan and South Korea are unlikely to succeed in keeping their bans on imported rice. The US will be told not to re-open talks on intellectual property protection to gain a better deal for the US pharmaceutical and entertainment industries.

More problematic will be services, where the US is refusing to liberalise shipping, and the complex bilateral negotiations on opening services markets to foreign suppliers are a long way from completion. Negotiations on tariff cuts averaging a third on farm and industrial goods have also been difficult, though officials say resolution of the US-EC dispute on farm subsidies and tariffs should now give the talks momentum.



John Major jubilantly announces the deal yesterday

French government faces farmers' fury

By David Buchan in Paris

FRANCE'S political predicament over the farm deal has been sharpened by last-minute US concessions, which look likely to isolate Paris within the EC.

The French agricultural lobby has geared itself, and most of the country, to believe that almost anything the US can agree to must be bad for France's 1m farmers. Correspondingly, therefore, the government feels it has to show the strongest suspicion – if not opposition – towards the Washington deal.

"For, if we don't take a firm attitude on the Gatt, this government could well fall," Mr Jean-Pierre Soisson, France's agriculture minister, predicted in an interview with the Financial Times yesterday.

Mr Soisson was last night adopting a "firm line" to assuage the passions of furious French farmers, who were burning the US flag in Paris and storming McDonald's on the Champs Elysées, and who have even threatened to attack Mr Soisson's own house in Auxerre. The mood in France is hardly conducive to the calm study which Mr Soisson has called for to examine the "compatibility" of the Gatt accord with

the EC's recent reform of its common agricultural policy (CAP).

He claimed that the 21 per cent cut in subsidised exports for each and every farm product would be opposed by countries such as Denmark and the Netherlands which would not want to see their cheese and milk product exports so drastically curtailed. But the agreement on oilseeds is unlikely to attract objections from Germany, France's crucial ally.

The narrower the gap between the Gatt deal and the CAP reform, the harder it is for France to paint the former as black and the latter as at least off-white. But it is certainly in these stark terms that Mr Soisson sees the political consequences for his government, if it cannot plausibly represent the Gatt deal as acceptable to the French public, and if it is not seen to mobilise all possible opposition against the accord.

The first condition may now be impossible to fulfil, because it may be too late to shift public opinion in favour of a Gatt deal. And, the French government may now be prisoner of its own anti-Gatt mobilisation plans.

The starting gun for mobilisation is due to go off next Wednesday. With a

Commission report before it from Mr Ray MacSharry, EC agriculture commissioner, on the compatibility of the Gatt deal with the CAP, the French cabinet will produce a draft resolution to be debated by parliament that afternoon. It will commit itself to abiding by whatever parliament decides.

"In EC negotiations, John Major tells us incessantly that he cannot move because of the House of Commons. Helmut Kohl says he has to be careful of his fragile coalition and of the Bundestag, the Danes are always saying they must heed their Folketing," Mr Soisson said. "Well, we are not so free with regard to our parliament as many of you [outsiders] think." A French government may be above parliament, but his government is not.

"If we do not take a tough stand on Gatt, the Communists will vote against us," predicted Mr Soisson. This happened last June. The Socialist government was saved only when Mr Raymond Barre, the centrist leader, and one or two others decided not to support a censure motion that failed by just three votes.

Looming, too, are next March's parliamentary elections. According to Mr Soisson, "the outcome in some 150

seats will be determined by the government's attitude to the Gatt." That would make the difference between the Socialists succumbing to likely defeat, or being swamped in a certain landslide. "Agriculture still determines parliamentary majorities in France," the minister said. An unformed electoral system, which gives the countryside more deputies per voter than the cities, "gives agriculture a political weight that is out of proportion to the number of farmers".

Mr Soisson criticised – in more measured tones than some of his government colleagues – the UK presidency for trying to rush through a Gatt accord in order to "have something for their Edinburgh summit, because they haven't got much else to show".

If a Gatt deal proves incompatible with the new-style CAP, Mr Soisson said there might have to be "a reform of the reform". But he concedes this could be disastrous. "Everyone will have their own strong demands, and we will never agree." This, he suggests, must have entered into Washington's calculations. Reforming the reform could produce no CAP at all, and European farming would henceforth go into decline.

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Major relishes credit for deal

By Philip Stephens,
Political Editor

MR JOHN MAJOR last night appeared on the steps of Downing Street to characterise the Gatt agreement between Europe and the US as "the best possible news" for the world economy and a triumph for the British presidency of the European Community.

Exuberant that his intensive diplomacy over the past few weeks had helped avert a transatlantic trade war, Mr Major voiced confidence that the outstanding issues in the Uruguay trade round would be quickly settled.

US President George Bush

yesterday praised Mr Major for "his key role in the negotiations".

The British prime minister, who has harangued and harassed Mr Jacques Delors, the EC Commission president, to ensure the Community's negotiators reached an agreement with Washington, also won the immediate congratulations of Mr Howard Davies, the director general of the Confederation of British Industry.

Mr Davies told reporters: "It's quite clear that the prime minister was personally involved and we congratulate him for it... It would have been very serious to have no settlement."

After two months during which his premiership had been battered by a series of domestic crises, Mr Major drew a direct link between the

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CBI director-general

Gatt accord and the government's determination to pull Britain's economy from recession.

He said a Gatt deal was "quite literally the best possible news we could have had for industry, commerce, the consumer, free trade and for the prospect of secure and worthwhile jobs in the future".

Mr Major, who has been desperate for a diplomatic success to stem a rising tide of criticism in Europe as well as his own electorate at home, brushed aside suggestions that France might yet seek to veto the deal.

Reminding reporters that the Community's decision could be based on qualified majority voting, he commented: "I don't believe Europe will say No to this deal when it is finally concluded."

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French minister wants pound and lira back in the ERM

By Robert Mauthner,
Diplomatic Editor

FRANCE "earnestly wishes" to see the pound and the lira return to the European exchange rate mechanism (ERM) as quickly as possible, Mr Michel Sapin, the French finance minister, said in London yesterday.

He told the Royal Institute of International Relations the fact that there was now a *de facto* core of two stable currencies in western Europe, the D-Mark and the French franc, should not act as a pretext for the exclusion of other currencies from closer monetary integration.

He was fundamentally opposed to a "two-speed Europe", which would relegated such an important participant in the Community's development as Britain to the sidelines.

However, Mr Sapin, who held up the stability of the franc in relation to the D-Mark within the ERM as one of the main reasons for France's economic success over the past six years, was implicitly critical of the British government's decision in September to float the pound.

A strong currency resulted in less imported inflation as well as the obligation to keep up and constantly improve the

MINIMAL room exists for German manoeuvre on interest rates, Mr Helmut Schlesinger, Bundesbank president, warned yesterday, in remarks which will dampen widespread hopes of a cut in German rates this year.

Speaking at the European Banking Congress in Frankfurt, he emphasised that the Bundesbank's policy is aimed at medium-term price stability, cautioning that this goal is being challenged by sharply growing money supply, strong credit growth, considerable price rises and the weakening of the D-Mark against the US dollar.

By sticking to its policy objectives, the Bundesbank was simultaneously doing the best it could to ensure stability in Germany, and helping the process of economic and monetary integration in Europe, he argued.

He laid heavy emphasis on the economic convergence criteria that have to be met before the move to monetary union. He said these were not excessively ambitious, but the path to fulfilment would lead to a painful process of adjustment in some countries.

The treaty specifies that countries should complete the process of monetary union before the end of the decade. Mr Schlesinger said that the timetable should not be regarded as a "straitjacket". Going beyond his prepared

text, he said that the timescale could even be prolonged if things developed in a more difficult way than expected.

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UK savaged over its EC presidency

By Our Foreign Staff

BRITAIN faced a barrage of criticism over its role as president of the European Community from three European capitals yesterday.

In Bonn, the UK presidency was denounced by a leading parliamentarian as a "down-right disaster", because of its failure to resolve Denmark's rejection of the Maastricht treaty.

France joined Germany's criticisms when Mr Dominique Strauss-Kahn, minister of industry and foreign trade, described the UK chairmanship as "calamitous", and a Spanish official accused the UK government of simply "trying to seek a consensus within the Conservative party" instead of trying to reach consensus among EC partners.

Mr John Major last night brushed off the attacks, suggesting the critics should wait for the outcome of the Edinburgh summit next month before passing judgment.

Speaking on French radio, Mr Strauss-Kahn accused the

UK of creating difficulties for France in the farm trade negotiations with the US.

"It is the most calamitous presidency I have lived through in all my time in government," said Mr Strauss-Kahn. "The British have a sense of presiding over the Community which puts us in very great difficulty against the Americans and I can hardly wait for December 31, when this community presidency will be over."

Mr Günter Verheugen, chairman of the special committee of the Bundesrat set up to prepare ratification of the treaty, expressed deep pessimism at the prospects for saving it in the face of Danish demands for far-reaching amendments.

"It is a cause for very sharp criticism that the British presidency has simply not exercised its leading and co-ordinating role," he said.

The British presidency in the second half of the year is proving to be more and more of a downright disaster. I have real doubt that it will prove possible to find an acceptable

solution to the Danish problem in Edinburgh."

In Madrid, the Spanish government served notice that it would block an enlargement of the European Community unless there was prior agreement to an increased Community budget and ratification by all the partners of the Maastricht treaty.

"There is a logical sequence that has to be followed: first the Maastricht package then ratification and then enlargement. The sequence was laid down at Maastricht, it was agreed at the Lisbon summit in the summer and we do not want it altered," a senior Spanish official said.

Senior Whitehall officials said Britain still hoped to secure agreement at the summit on future financing of the Community, on a package of proposals to regain Danish support for the Maastricht treaty, and on the opening of informal negotiations on enlargement.

They were unsurprised by French criticism, in view of Mr Major's determination to stop Paris blocking a Gatt deal.

Krona flotation followed EMS rebuff to Sweden

By Lionel Barber in Brussels and David Marsh in Frankfurt

SWEDEN was given a final rebuff in its efforts to link the krona to the European Monetary System last Monday, just three days before a wave of speculation forced the central bank to abandon its policy of pegging the krona to the Euro-pean currency unit.

The rebuff was delivered by the European Monetary Committee, the 26-strong committee of young senior EC treasury and central bank officials, which lies at the heart of EC economic and monetary policy, senior officials in Brussels and Stockholm said yesterday.

The rejection was a blow for Mr Carl Bildt, the Swedish prime minister, who pushed for associate membership of the

Swedes' main opposition Social Democrats yesterday demanded a new broad-based government of national unity, to deal with the country's problems, Robert Thomson writes from Stockholm.

Mr Ingvar Carlsson, party leader, called on the small Centre Party and the Liberals to break from the coalition and join the Social Democrats in a new administration.

EMS to form links with a more stable exchange rate framework ahead of planned EC membership in 1993.

The disclosure that the EC appeared to have turned its back on the country may spark controversy in Sweden, where opposition to Community membership recently broke the

50 per cent level.

Mr Helmut Schlesinger, president of the German Bundesbank, yesterday criticised as "mistaken" Sweden's policy of trying to peg the krona to the European currency unit.

The Bundesbank maintains that the Ecu is the wrong unit on which to base either the European monetary system or economic and monetary union.

At a banking conference in Frankfurt, he said Sweden's decision to float the krona could help correct "misconceptions" about the fixity of European exchange rates.

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Mr Schlesinger called the Ecu "a currency which doesn't really exist". Although he did not specify the D-Mark, he recommended a "natural currency" as the best yardstick for a currency like the krona.

The Bundesbank maintains that the Ecu is the wrong unit on which to base either the European monetary system or economic and monetary union.

NEWS: INTERNATIONAL

Ruling party backs down after opposition blocks economic package in parliament

Japan's leaders to testify on scandal

By Charles Leadbeter
In Tokyo

JAPAN'S parliament yesterday cleared the way for debate on the long delayed Y2.990bn (US\$1bn) supplementary budget to boost the economy after the ruling Liberal Democratic Party agreed to produce three key figures at the heart of the Tokyo Sagawa Kyubin scandal for questioning.

The budget, which is central to the implementation of the Y10,700bn emergency public spending package announced in August, has been held up for more than two weeks by the dispute over testimony about the scandal.

The LDP, under heavy economic and political pressure, agreed to opposition demands that Mr Hiroyoshi Watanabe, the former president of Tokyo Sagawa Kyubin should give evidence under oath.

Mr Watanabe's testimony could provide the long running scandal with a new lease of life by linking up to 12 LDP leaders to his former company, which made illegal donations to politicians.

In court this month Mr Watanabe alleged that he gave money to several LDP leaders.

It is also alleged that Mr Watanabe acted as an intermediary between LDP politicians, right wing nationalists and organised crime syndicates.

Mr Watanabe is in prison during his trial on breach of trust charges brought by his former employer, a leading trucking and courier company.

It is not clear when or where he will be questioned.

The LDP also agreed that Mr Noboru Takeshita, the powerful former prime minister and Mr Shin Kanemaru, the former leader of the LDP's largest faction should give sworn testimony next Thursday, while Mr Kanemaru is likely to be questioned at his hospital bed after undergoing eye surgery next week.

Mr Takeshita is likely to testify next Thursday, while Mr Kanemaru is likely to be questioned at his hospital bed after undergoing eye surgery next week.

Mr Kanemaru recently resigned from parliament after admitting that he had received an illegal political donation of Y500m from Tokyo Sagawa Kyubin in 1990. Mr Takeshita faces allegations that he enlisted the company's help to ask organised crime syndicates to quell a right wing smear campaign against him when he was seeking to become prime minister in the late

1980s. The parliament's budget committee began work on the supplementary budget immediately by questioning Mr Takeshita, the finance minister. The committee will question the cabinet on the budget next week.

Although the agreement is a reflection of the public pressure on the LDP over the affair, it also marks an important step in its attempt to regain the political initiative after more than two weeks of drift and stalemate.

In the past few days the party has come under increasing pressure from business leaders to break the parliamentary impasse which has held up the budget.

Mr Kiichi Miyazawa, the prime minister has attempted to respond to business criticism and assert his authority over the fractious squabbling at the top of the party by calling on the finance ministry to draw up plans for an expansionary budget for 1993.

The LDP also signalled yesterday that it may be prepared to amend its limited proposals for political reform by taking on board some of the opposition's demands.



Bowing down: Mr Miyazawa defers to a parliamentary budget committee yesterday after the opposition ended its boycott

Lone farmer blocks Japan's gateway to the world

Gordon Cramb on a system of consensus that means things sometimes do not happen at all, even international airports

IT COULD almost be England. Sturdy hedgerows flank the narrow lane. A Boeing grinds overhead through a grey sky. At the farmhouse, a marmalade cat appraises arrivals.

But the farm, owned by 88-year-old Mr Koho Ogawa, lies in Japan's Chiba prefecture. Chiba is also home to Narita airport - the scruffy, over-crowded first port of call for most of the 3.5m visitors to the country each year. For more than 20 years Narita has caused a bitter dispute between farmers and those who want their land for a bigger airport.

Mr Ogawa and seven other farmers whose land is directly threatened by the extension

plans have been locked in battle with the government for 26 years. The dispute has the hallmarks of a Japanese political tussle - intrigue, faction fighting, hidden agendas, dirty tricks, even death.

Last month the Tokyo high court ruled that the government was entitled to procure land for the project. Rejecting a complaint by 39 farmers (most of whom were contesting the expansion on noise grounds), Mr Shigeru Sato, the judge, said that "public benefits from the construction of the airport outweigh the disadvantages to local citizens."

But the ruling will go to appeal. The building of the first of two additional runways would not be ready

ways, with which Narita wants to double its capacity to 220,000 flights a year, is nearer. A total of 23 other lawsuits are pending, and Japan's civil legal system - the latest case stemming from a lower court finding in 1984 - can be as circular and slow-moving as a baggage carousel.

The Narita dispute vividly demonstrates that Japan's consensus way of getting things done sometimes means they do not get done at all. "A few can hold up something which would benefit the whole country," observes Ms Victoria Menendez, airline analyst with Jardine Fleming in Tokyo.

Even if all went well, a new runway would not be ready

before 1996. Meanwhile, carriers are being required to provide funds for terminal facilities which cannot until then be properly used.

Inside the farmhouse where the runway would be, Mr Ogawa brings out a dog-eared ring-binder containing an application from the airport authority dated September 13 1989. The submission tells the Transport Ministry that three quarters of the land has been bought and the rest will be no problem. Completion is expected in March 1994.

The protest's main ground for objection is that the government pushed ahead with the project - Narita with its one runway opened eventually

in 1978 - without securing adequate local backing. But the issues are muddled, and Mr Ogawa has grudges against the government which go back much further.

After the war, the family lost land in a government reorganisation of agriculture. In 1969, he took the government to the supreme court to challenge his father's death duties, arguing unsuccessfully that these did not recognise that the property was farmland.

"This has been going on for the past 26 years. I'm still here. I have been deceived by the government but not defeated," he says. "The government started from the wrong place - like buttoning a shirt, if you get it wrong you have to go back to the beginning."

Although Mr Ogawa is one of only eight farmers whose land is under threat, such is the faction-ridden nature of even the most localised Japanese politics that the eight are split into three camps.

They differ, family feuds aside, on the use of violence and the extent of the involvement of "outsiders" in the campaign.

Four policemen and two protesters died in the early 1970s, three of the police in a 1971 incident where the government demolished a house. A friend

of Mr Ishige (and the apparent culprit) committed suicide immediately afterwards.

Incidents continue. The new home of a former airport opponent was bombed this summer after he sold it up and moved three years ago.

The talks have brought a pledge from the government not to take land by force, although Mr Ishige concedes that the legal power to make a compulsory purchase order does exist.

"The Narita issue is something to do with the whole trend of the world," he argues.

"Ten years ago the government ignored our proposals to solve it by negotiation. The Japanese economy was growing fast and the government thought it could take the leadership. This was neo-nationalism. After the cold war ended, there has been

and there must be less emphasis on conflict."

At the Transport Ministry an official says only that the authorities will "continue negotiations with landowners peacefully and rationally." And, it still appears, inconclusively.

Swiss bank chief rejects criticism

Mr Markus Lusser, president of the Swiss National Bank, has rejected criticism by the Organisation for Economic Co-operation and Development (OECD) of the central bank's monetary policy, Ian Rodger writes from Zurich.

"The significant fall in inflation confirms that our way is right," Mr Lusser said in a speech in Basle. Swiss inflation has declined steadily from a peak of 6.6 per cent in mid-1991 to 4.5 per cent last month.

The OECD said in its annual survey of the Swiss economy, published last week, that the SNB's policy leads to confusion in financial markets about exchange rate and monetary policy objectives.

Chile in \$450m iron ore deal

Compania Minera del Pacifico, part of Chile's privatised iron and steel group CAP, has clinched a \$450m (£268m) contract to supply 30m tonnes of iron ore products to Japanese steel mills over the next five years, Leslie Crawford writes from Santiago.

Ghana delays poll

Ghana has delayed parliamentary elections by two weeks to December 22 because of an opposition boycott following disputed presidential polls, the national electoral commission said yesterday. Reuter reports.

Correction

Yesterday's Financial Times carried a photograph of Mr Ong Teng Cheong, a Singapore deputy prime minister, who was wrongly identified in the caption as Mr Lee Hsien Loong, another deputy prime minister.

Is there a male menopause?

For many men, the onset of middle-age can be accompanied by a variety of symptoms including loss of virility, a lack of drive in professional life, depression and increased fatigue.

Fortunately, the effects of what is often dismissed as just a "mid-life crisis" can now be treated.

At the Hormonal Healthcare Centre, we offer help with the problems associated with middle-age in men, and we can give you expert advice on the treatments available.

For more information, consult your GP. Alternatively, phone 071-935 5651 or return the coupon.

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Address _____
Postcode _____
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Citibank Savings announces the following interest rates, effective from 23rd November 1992.

Net interest per annum	Balance	Gross interest per annum	Gross CAR
5.70%	£50,001+	7.60%	7.87%
5.55%	£5,001 - £50,000	7.50%	7.66%
5.40%	£2,000 - £5,000	7.30%	7.44%
5.30%	£0 - £1,999	7.00%	7.02%

These rates are guaranteed not to change before 1st February 1993.

The net rate is the rate paid after allowing for the discharge of liability to basic rate income tax.

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Interest rates may vary, but are correct at time of going to press.

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Pessimistic companies cut back on investment

By Charles Leadbeter

JAPANESE companies are making deeper than expected cuts in investment as they become pessimistic about the economic outlook, according to a clutch of official figures released yesterday.

The Ministry of Trade and Industry said that a survey of 1,300 businesses in October found investment would fall by 3.9 per cent in the financial year to next March. A similar survey in March this year forecast that investment in the following 12 months would fall 1.4 per cent.

The contraction in investment is gradually spreading to non-manufacturing sectors such as retailing. Non-manufacturing companies forecast a 1.9 per cent cut in investment earlier they forecast a 3.4 per cent increase.

The report said companies were becoming increasingly cautious about investment as the economic downturn gathers pace. A big fall in consumption means that inventories of

unsold products are still growing despite deep cuts in production.

The cuts in investment will be particularly pronounced among manufacturers. Manufacturing companies expect to cut investment this year by 11.9 per cent. In the electronics and motor industries the cuts will be about 16 per cent. In March the companies had forecast an 8.6 per cent cut in manufacturing investment.

Household consumption, such as of consumer goods as electronics, is still stagnant, according to a household spending survey. Spending rose 0.8 per cent in September from the same month last year, according to a survey by the Management and Co-ordination Agency.

Despite the recent pick-up in housing starts, sales of household items such as electrical appliances were 11.6 per cent down on last year, while spending on transport and communication was 10 per cent lower.

However, Japanese families are still spending heavily on what they regards as necessities, such as research being cut as well as investment in labour-saving machinery.

Investment in the next financial year is expected to be a further 1.5 per cent down on this year, according to the report.

However, most companies said they could not predict their plans because the economic situation was so uncertain.

Violent attacks on foreigners living in Germany are rising significantly, with most incidents committed in western Germany and by young people, according to a report by the Interior Ministry of Lower Saxony.

Between January 1 and November 8, right-wing extremists used violence against 1,760 people, compared to 1,483 over the same period last year. Eleven people have been killed this year.

Yeltsin wins over South Koreans

By John Burton in Seoul

Korea's demand that Pyongyang accept spot inspections of its suspected nuclear weapons facilities.

The signing of several accords, including one establishing regular bilateral consultations and another on military co-operation, appears to place Moscow-Seoul relations on a firm foundation only two years after the countries established diplomatic links.

But Mr Yeltsin may still be disappointed if he expects these measures will result in a sharp increase of Korean investment in Russia.

Mr Yeltsin also assured his hosts that Moscow was ending its military support of North Korea, while supporting South Korea's Nordpolitik policy to isolate North Korea. China is also considered to be more important than Russia because it has greater influence in Pyongyang.

South Korea's closer economic ties with Russia because of its greater influence in Pyongyang.

South Korea's closer economic ties with Russia because of its greater influence in Pyongyang.

Russian officials indicated that Moscow's closer economic ties with Korea would force Tokyo to make a concession on the territorial issue.

FOR VOLVO THE PLEASURE OF BEING THERE SHOULD BE ACCOMPANIED BY THE PLEASURE OF GETTING THERE.



A motoring correspondent on the Weekend Telegraph wrote recently of the Volvo 940 SE Turbo Estate:

"I had a day whooshing one round Warwickshire last week and enjoyed it enormously."

For someone unfamiliar with the Volvo estate words like "whooshing" may sound a little surprising.

Then there's the motoring expert who wrote "One could not have had

better transport for a May Day weekend in Dorset than the 940 SE Turbo Estate."

Or the writer from the Sunday Express who expressed himself thus:

"I must say I loved the way the car performed (940 SE Turbo Estate). On our legally restricted highways I never got close to verifying the 124 mph top speed, but can confirm that at the legal 70 mph limit the engine

is turning at under 3,000 rpm and the turbo is idling."

Such enthusiasm for an estate car? Surely it can't compare with a performance saloon from you know where?

Indeed it can. The 2-litre turbo will accelerate out of trouble faster than a BMW 535i. (The 50-70 mph time in top is just 9.1 seconds.)

The days when you had to choose between pace and space are over.

Nor with the Volvo do you sacrifice any other driving pleasures.

The seats were designed with the help of medical experts who know what's good for your back.

The Volvo is quiet, too, with a Cd value of just 0.36.

(Compare this with the slab-like design of off-road vehicles where motorway journeys can be noisy and tiring in the extreme.)

The 940 estate has ABS as standard.

(You can't even get it as an option on the Discovery.)

The ventilation system is highly efficient, changing the air inside the car four times every minute.

(Air-conditioning is standard on the Wentworth model.)

And, of course, no other estate can match the Volvo's convenience.

Not sure whether you want to windsurf or play golf? Take everything just in case.

With a possible 75 cubic feet of luggage space the Volvo is bigger than the Citroën, Mercedes, Audi and Granada estates. Not that you'd know it from the driver's seat.

Power steering is standard and should you want to fill all that space with Mahler rather than luggage, so is the tailor-made stereo radio.

Manoeuvring the Volvo couldn't be simpler. The turning circle is smaller than that of a VW Golf and slim pillars and large windows give you excellent visibility.

You can see (and drive) the complete range of Volvo estates at your nearest dealer.

Prices start at £15,725 and there are 14 models to choose from.

Why not go and take a look?

It would be a shame to waste any more time in the wrong car.



NEWS: UK

Terrorism insurance by state is urged

By Richard Lapper

THE GOVERNMENT may come under pressure next week to help provide business with financial protection against terrorist attack in the wake of last week's announcement by the Association of British Insurers that terrorism might be excluded from commercial insurance policies.

The ABI, the industry's trade association, issued its members with a model insurance policy wording excluding terrorism on November 12. Few companies are prepared to comment, but a number are known to be concerned about facing possible losses from terrorism without insurance cover.

At a meeting on Monday the Association of Insurance and Risk Managers in Industry and Commerce (Aircm), which represents buyers at more than 300 leading British companies, will voice industry's concerns with representatives of the CBI and the ABI.

According to Mr Alan Fleming, the purpose of the meeting is to negotiate a common approach to the government.

Mr John Greenway, the Conservative MP for Ryedale, the chairman of the all-party insurance and financial services committee, is also expected to meet Aircm on Monday.

He wrote earlier this week to Mr Michael Heseltine, the trade and industry secretary, suggesting that the government could help provide reinsurance to allow insurers to continue to cover terrorism.

Mr Greenway thought it would not be viable to introduce the scheme that compensates for terrorist losses in Northern Ireland to the mainland.

Mr Tony Baker, head of public relations at the ABI, said without reinsurance UK insurers could offer only up to £600m of cover, compared with a potential demand of £240bn.

Brokers said yesterday that reinsurance policies to cover terrorism might be made available on the London market but would be expensive and cumbersome. Reinsurers would be likely to demand a detailed schedule of every building.

Lloyd's offers new measures to Names

By Richard Lapper

LLOYD'S OF London announced new moves yesterday to help pave the way for an ambitious negotiated settlement of legal actions by aggrieved Names, underlining a mood of conciliation at the insurance market.

A six-month moratorium covering 3,000 Names is to be extended to a further 196 against whom Lloyd's has served writs to recover debts. Lloyd's announced the morato-

rium - during which Lloyd's will take no action to recover debts - earlier this month.

Separately, solvency rules, which govern the amount of money Names must deposit with Lloyd's in order to continue underwriting, are to be relaxed to enable tax rebates due to Names to be taken into account. At least 1,000 Names might benefit from the measure, which has followed negotiations between Lloyd's and the Inland Revenue.

Mr Peter Middleton, chief executive, said both measures were designed to "lower the temperature" at the market, and followed talks this week with leaders of action groups of Names. Mr Middleton hopes negotiations designed to achieve an "arbitrated settlement" of the various legal actions between Names and their agents could begin by as early as mid January. Lloyd's "wanted to avoid three to four years of litigation. The primary beneficiaries [would be] the law firms," said Mr Middleton, who

took over as chief executive two months ago.

Last month Mr Middleton announced the formation of a working group of market professionals and Names to examine ways errors and omissions underwriters and agents against the cost of legal awards (for negligence) might contribute to a settlement.

A separate working group is examining the difficulty of open years, which emerge when syndicate managers are

unable to close years of account because of uncertainty over the size of future claims.

Names have welcomed the move. Mr Alfred Doll-Steinberg, chairman of the Gooda Walker Action Group, described the measures as "superb" and said the measures might reduce tension. He said: "Gooda Walker Names would reinforce existing powers to take legal action when they meet on November 30, but he is enthusiastic about the prospects of an agreement.

"We've got to offer something in return," he said.

Mr Christopher Stockwell, chairman of the Lloyd's Names Associations Working Group, said he was "delighted that Lloyd's is serious about talks. It is clear that Peter Middleton will do all in his power to bring about a settlement of Lloyd's historic problems."

Mr Val Powell, the Association of Lloyd's Members, said the moves would "give breathing space to consider other ways out of the problem".

Fresh BCCI charges for Virani

MR Nazmu Virani, the former chairman of Control Securities, was charged yesterday with 14 fresh offences by police investigating the collapse of Bank of Credit and Commerce International. John Mason writes.

A warrant was also issued for the arrest of Mr Mohammed Moizul Haque, a former member of the central credit division of BCCI London and the bank's property investment department. Mr Haque is believed to be in Pakistan, which has no extradition treaty with the UK.

Mr Virani was charged on one count of conspiring with Mr Haque to defraud depositors. The two men face 12 joint charges of false accounting. Mr Virani was also charged with the theft of \$374,998.94 from Zeiva Anstalt, a Liechtenstein company.

The single original charge against Mr Virani of conspiracy to account falsely was dropped.

Alleged bogus loans and debts covered by the charges total more than £2m.

Ninth plea for freedom fails

MR LORRAIN OSMAN, the banker who is Britain's longest-serving unconvicted prisoner, yesterday failed in his ninth court move to avoid extradition to Hong Kong for trial on fraud charges.

Two High Court judges refused to grant a writ of habeas corpus and accused him of taking the action "to filibuster". Mr Osman has been fighting extradition for five years.

Contracting-out attack rejected

FOR the second time in two days, the government yesterday denied that its £1.5bn programme of contracting out government services was in disarray over new EC regulations protecting pay and conditions of work for workers.

A document sent to government departments by Mr Don Brereton, head of the cabinet office efficiency unit, said it was "nonsense to suggest that the Foreign and Commonwealth Office or any other department has had to suspend its programmes of contracting out".

Apricot plans to create 140 jobs

APRICOT Computers, owned by Mitsubishi Electric of Japan, expects to create an extra 140 jobs at its manufacturing plant at Glenrothes, Fife, over the next three years, increasing employment there by 75 per cent. That follows the opening yesterday of a £5m extension to the plant.

Accountancy firm fined £250

SLATERS MARTIN, an accountancy firm based in Northampton, has been fined £250 by the disciplinary committee of the Institute of Chartered Accountants in England and Wales for handling investment business client's money when not authorised to do so.

Bus buy-out

MANAGERS and workers at Strathclyde Buses, the bus company owned by Strathclyde Regional Council, have been given permission by Mr Ian Lang, Scottish secretary, to buy the company in a deal worth £30.6m.

Grand prix date

DONINGTON Park, the Leicestershire motor racing circuit, is to stage its first grand prix since 1938. FISA, the world governing body of motor sports, has revived the concept of a European Grand Prix and it will be at Donington on April 11. Silverstone will retain the British Grand Prix, held in July.

Banks fear green policy effects

By John Gapper, Banking Correspondent

BANKS MAY stop lending to companies in industries that are perceived to be "environmentally risky" unless their liability is limited under British and European law, the chief executive of National Westminster Bank warned yesterday.

Mr Derek Wanless said the creditworthiness of enterprises in industries including natural resources, forestry and chemicals might suffer if the banks lending to them were held responsible for environmental damage.

Mr Wanless, chairman of the financial sector working group of the government's advisory committee on business and the environment, said environmental damage for which a polluter could not pay should be treated as a "social cost".

He argued that European law was in danger of straying from the "polluter pays" principle by extending liability for pollution to lenders and thus making banks liable to pay amounts "considerably greater than the loan".

He told a Brussels conference

Major disclaims Matrix involvement

By Philip Stephens, Political Editor

MR JOHN MAJOR indicated yesterday that he was unaware of attempts by the Department of Trade and Industry to circumscript the Customs and Excise investigation into Matrix Churchill.

Mr Wanless said there was an increasing number of cases in both Europe and America of lenders deciding not to extend forms of credit to borrowers because of the risk of being held liable for environmental damage.

"A large segment of Europe's economy is subject to some form of visible environmental risk," he said. That might lead to businesses being unable to find the capital they needed to finance clean-ups of existing environmental damage.

Mr Wanless suggested six measures to clarify British and European law, including a provision that lenders could obtain a security interest in the property of a borrower without fear of attracting environmental liability.

Borrowers and vendors should also have a statutory obligation to disclose to lenders and purchasers information about possible contamination of sites they own or occupy.

tabled its amendment to a Labour motion condemning its own guidelines for breaching its own guidelines on the sale.

The amendment for Monday's full-scale Commons debate on the affair says it will be for the inquiry under Lord Justice Scott to determine whether the guidelines were breached.

The letter gave conditional DTI approval to an investigation into the sale of Matrix Churchill machine tools.

Mr Montgomery said yesterday that "no nook or cranny" of the MGN business would be untouched in a reorganisation aimed at achieving a "tight and efficient operation."

The reorganisation has the backing of a group of banks that effectively own 54 per cent of MGN, held as collateral for loans made to the Maxwell interests now in administration.

Mr Trevor Davies, father of the National Union of Journalists' chaplain (office branch), said the absence of casuals was disrupting production and advertising at the Daily Mirror this week.

The MGN chaplain is balloting its members on strike action today with a result expected to be announced next week.

Photograph by Fergus Wilkie

Mr Major, then chancellor, said yesterday a letter to Customs sent from the office of Mr Nicholas Ridley, then secretary of state for trade and industry, had been copied to his private secretary.

"Treasury records do not reveal whether I saw this correspondence, but I have no recollection of doing so."

The prime minister said that in 1990 the then paymaster general was responsible "in the first instance" for matters

involving Customs and Excise. Mr Richard Ryder, at present chief whip, became paymaster general in 1990. It was unclear last night whether he handled the correspondence.

Mr Major's reply added that Customs had made clear at the time to the DTI that "decisions about follow-up" action in the Matrix Churchill affair "would rest with the Commissioners of HM Customs and Excise in accordance with their statutory responsibilities".

Society sues ombudsmen

By Scheherazade Daneshku

ALLIANCE & LEICESTER, the third-largest building society, is taking legal action against the building society ombudsman, the industry's watchdog, and suing two individual investors to clarify certain issues relating to the ombudsman scheme, particularly the scope of the ombudsman's jurisdiction.

Mr Wanless said that he had no direct involvement in the oversight of exports of defence-related equipment to Iraq came as the government

when their savings account is replaced with a new one and the rate of interest paid on the obsolete account is reduced. Investors are often unaware that their account has become obsolete.

The Alliance & Leicester has issued a writ claiming that the ombudsman are not entitled to investigate its Gold Plus, Ready Money Plus and Ordinary Share accounts - all instant-access accounts now closed to new savers.

Alliance & Leicester is, in essence, arguing that the decision to replace one account with another, like the rate at which interest should be set, is a policy decision that the ombudsman have no right to investigate.

The three building society ombudsmen say they are required to consider all complaints within their terms of reference, and especially to consider whether a complaint has been unfairly treated.

"This includes looking at the interest rates set by a society on the complainant's account," said a statement issued by the office of the building society ombudsman.

Scots authority plan 'unwanted'

By James Buxton, Scottish Correspondent

THE SCOTTISH Office's plans to create a single-tier system of local government in place of the present two-tier structure are "unwanted and unwelcome".

Mr Charles Gray, president of the Convention of Scottish Local Authorities, said yesterday

single-tier councils would follow the setting up of a Scottish parliament.

Mr Ian Lang, Scottish secretary, told the same conference in Edinburgh, that the consultation exercise was genuine.

"There is no map, already prepared, sitting on a shelf, waiting to be dusted off."

Seventeen are likely to arise from the proposed unitary structure, he said.

While Mr Gray, until recently convenor of Strathclyde regional council, which comprises nearly half Scotland's population, has long opposed the abolition of regional councils, some representatives of district councils also voiced reservations.

They believe the new unitary councils will not gain all the powers now in the hands of regional councils and that there will be little democratic control over functions handled by joint boards.

Mr Gray argued that the question of local government ought to be examined by an independent commission. The convention had hoped that single-tier

OBITUARY

Andrew Sansom: accountant

MR ANDREW SANSOM, 55, the secretary of the Chartered Association of Certified Accountants, who has died unexpectedly, matched his commitment to the accountancy profession only with the enormous breadth of his other interests.

He was entirely in character that he was on a visit to the ballet when he suffered a fatal

heart attack on Thursday night.

Andrew Sansom brought a

gentlemanly style reminiscent

of a venerable bishop.

He was an active member of

the Church of England and his

other interests included opera,

ballet, gardening and amateur

dramatics. Conversation in his

company ranged far beyond

accountancy.

He is survived by his wife

and one son.

Fresh
BCCI
charges
for Viran

US 'workfare' offers example

Project to put jobless into work

By Ivor Owen,
Parliamentary Correspondent

A SCHEME based on US workfare programmes, in which unemployed people will be paid a wage above the level of benefit to do work for the community, is to be tried by the government.

Mr Patrick McLoughlin, junior employment minister, told the Commons yesterday a pilot scheme would be conducted in the North Norfolk constituency of Mr Ralph Howell, the Conservative MP who has campaigned for the adoption of workfare in Britain for more than 20 years.

The minister emphasised that the government did not believe that the unemployed should have to work in return for their social security benefit, and that it had no plans to introduce a compulsory workfare scheme.

He suggested that the pilot scheme would help to establish whether greater flexibility could be introduced into localised facilities for the unemployed.

Mr Howell said the adoption of some form of workfare would enable unemployment benefit to be ended by providing everybody with an opportunity to earn a decent wage.

He said unemployed groups from all over the country shared his view that they

would escape boredom and be better off by undertaking "carrying work" — tree planting or other jobs that improved the environment or infrastructure — for a wage of £100 for a 40-hour week.

Mr Howell said youth training schemes should continue, but when they did not result in employment, no more young people should move into "the something-for-nothing society which has destroyed our whole social system".

He emphasised that his proposals would not affect disablement and other benefits. Arrangements should be made to ensure that individuals entitled to social security payments in excess of £100 a week were not disadvantaged by whatever form of scheme was introduced.

Mr Howell urged the government to make some form of workfare scheme the "cornerstone of plans to revive the economy".

Mr Tony Lloyd, a Labour frontbencher spokesman, rejected as "socially unacceptable" the creation of a society with some doing real jobs and the remainder allocated second-tier, devalued jobs. He urged full employment.

He said the government had failed to honour the guarantee that all school leavers would either be offered a job or a training place.

Slight rise in optimism recorded

By Emma Tucker,
Economics Staff

OPTIMISM about the economy crept higher yesterday as share prices rose to within a few points of their all-time high and a survey suggested that fewer people felt gloomy about the economy in general.

A survey of consumer confidence by GfK, the market research company, between November 5 and 17 found that the Autumn Statement last week appeared to have had a positive influence on people's expectations.

Peasants continued to outweigh optimists about the general state of the economy but GfK said there was now a greater tendency to expect an improvement than there was a month ago.

Other results were less promising. In particular, the number of people expecting unemployment to increase reached its highest ever level. Four out of five people expect unemployment to increase over the next 12 months.

The survey concluded a week of conflicting evidence on the state of the UK economy.

Better-than-expected retail sales figures and an increase in bank lending last month added to the bullish sentiment on the stock market yesterday. Other official figures this week showed that output of the economy, excluding oil and gas extraction, fell in the three months to September, dragging the recession into its ninth quarter.

A fragrance seen in any other light

Guy de Jonquieres on an inquiry into how the big perfume houses use their illusions

THE OFFICE of Fair Trading this week handed perfume manufacturers an early Christmas present of the sort every industry dreads: a searching investigation of its affairs by the Monopolies and Mergers Commission.

The MMC has the task of deciding whether the retail distribution practices of leading perfume houses are genuinely being used to enhance the image of their brands — or whether they are used to rig the market and keep prices high.

The investigation is likely to determine whether the recent tricks of perfume price-cutting by high street retailers turns into a flood. It might also have important longer-term consequences for multinational companies such as the Anglo-Dutch Unilever group, L'Oréal and LVMH of France, which own many top fragrance brands.

Perfume makers have long insisted on choosing the retail outlets they supply, to ensure their products are sold in a setting consistent with the aura of luxury cultivated by their lavish advertising and marketing campaigns.

That principle has been accepted by the European Commission, which recently negotiated selective distribution agreements with Givenchy and Yves Saint Laurent which are exempt from EC competition rules.

The agreements allow manufacturers to restrict supplies to retailers who meet their standards of display, stock-holding and customer service, provided they do not try to fix retail prices or inhibit cross-border trade.

The application of the agreements — and the operation of



Superdrug store advertises the cosmetics and toiletries chain's campaign to cut perfume prices

the industry's supply practices more generally — has been challenged by Superdrug, the cosmetics and toiletries chain, which has led an energetic campaign to bring down perfume prices.

Superdrug, part of the Kingfisher retail group, began selling a range of perfumes at discounts of up to 30 per cent at two high street outlets last year. It has since expanded

sales to 15 more and wants eventually to extend the range to 200 of its 570 stores.

The company, which says normal retail margins on popular perfumes are as high as 60 per cent, has so far obtained products on the international "grey" market.

Because such supplies are scarce and prices higher than those paid by authorised retailers, Superdrug wants to buy

direct from manufacturers.

The company says it is prepared to comply fully with manufacturers' standards — and has invested in special perfume counters at £20,000 a time

— but the big perfume houses have given it a wide berth. Givenchy inspected one of its stores but rejected it as unsatisfactory.

Superdrug complains that Givenchy's assessment system

is too subjective, relying on an apparently arbitrary allocation of "points" to features such as the lighting and location of sales counters and the size of nearby windows.

After a year of tireless lobbying by Superdrug, the OFT has asked the MMC to investigate whether manufacturers are applying supply restrictions fairly. The MMC will also look at the refusal by magazines to carry Superdrug advertisements for cut-price fragrances.

Sir Bryan Carsberg, the director general of fair trading, is concerned that supply restrictions may be being used as an indirect form of retail price maintenance and might violate EC competition rules in ways not sanctioned by Brussels' exemptions.

If the MMC found that was the case, it could make it much harder to restrict supplies to discounters. Existing authorised retailers might then face pressure to cut prices, as chains such as Boots and John Lewis have done at stores that face local discount competition.

In most markets, lower prices would be offset by increased sales. But perfume houses have always insisted that their product is different, and that high prices are essential to the illusion of exclusiveness on which their appeal depends. Discounters, they maintain, simply damage their own business by devaluing the brand.

It will not be clear how far the perfume houses should be alarmed until the MMC reports in nine months' time.

Whatever it recommends, Superdrug can at least take quiet pleasure in the extensive free publicity generated by its high-profile lobbying campaign.

Treasury achieves £8bn target from privatisation

By Richard Waters

THE TREASURY hit its target of raising £8bn from privatisations this year, with the announcement yesterday that it had sold £1.3bn of debt owed to it by BT and three power companies.

The sale followed a complex auction in which 13 privatised companies were invited to compete to buy back debt they owed the government. Outside investors were allowed to compete for the BT debt, injecting an element of outside competition into the auction.

No prices were announced

for the seven tranches of debt that were eventually sold, making it difficult to assess how effective the process had been.

Baring Brothers, the merchant bank that acted for the Treasury in the sale, said on average the debt was sold at a price 1.15 per cent higher than it had targeted.

Baring said the fact that £5.8bn of bids was received in all was also a sign that the process had been keenly competitive. Several bidders and their advisers contacted yesterday also said the bidding had been very competitive.

Seven of the privatised companies submitted offers for their own debt, with bids eventually accepted from BT (£330m), PowerGen (£150m), Scottish Hydro-Electric (£115m) and Scottish Power (£122m).

Two out of six banks that took part succeeded in buying BT debt for onward sale to investors — UBS Phillips & Drew (£229m) and Goldman Sachs (£180m).

By buying back their debt, the companies will no longer have to pay the government interest ranging from 11.4 per cent to 12.4 per cent.

Midlands report glimmer of recovery in economy

By Paul Cheeswright,
Midlands Correspondent

FAINT GLIMMERS of economic recovery have appeared in the Midlands, according to the regional council of the Confederation of British Industry.

The east Midlands council reports that delayed investment plans are being reconsidered and the west Midlands council has found an increase in export orders.

In their first meetings since the Autumn Statement, both councils were more cheerful about the immediate economic prospects than at any time

for the past six months. Mr Bob Little, chairman of the east Midlands CBI, said: "One is seeing the government start to have an economic policy." Mr Bryan Townsend, chairman of the West Midlands CBI, said: "There is cautious optimism — nobody wants to get too optimistic because it's all gone sour before."

Mentioning particularly the leisure, heating, appliances and water-associated industries, Mr Little said, "There is evidence of the pulling forward of investment plans." But, for east Midlands companies, there appeared to be little evidence of growing order books.

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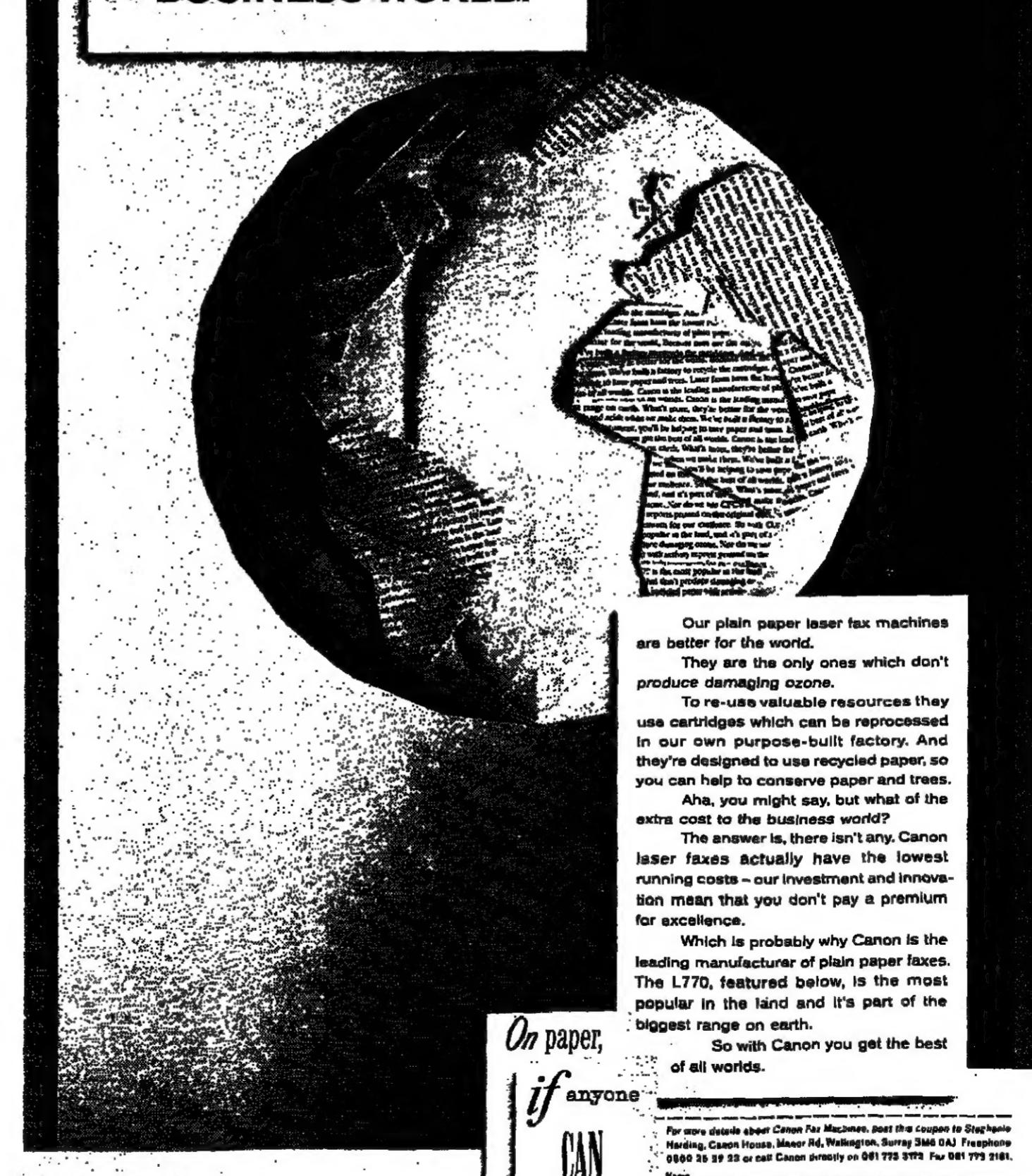
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Saturday November 21 1992

Friendly trends

STOCK MARKETS are not noted for the delicacy with which they treat depressing news, and this week was no exception to the rule. In the face of further dismal announcements of job cuts across the economy the FT-SE 100 Index rose cheerfully to within striking distance of the all-time high reached in May this year. No matter that the third-quarter GDP figures, excluding oil and gas, showed a decline of 0.3 per cent on the second quarter and a fall of 0.8 per cent on the comparable period last year. Since Black Wednesday, when Britain parted company with the ERM, the trend in equities has been inexorably upwards. And rightly so: few market turning points have been so clearly signalled by changes in government policy. Even allowing for any setback after the recent rise, it is too soon to expect the upward trend to be reversed.

It is not as if the coincidence of rising share prices and bad news is difficult to rationalise. Unemployment is a lagging indicator. Indeed, in the recession of the early 1980s, the unemployment figures did not stop rising until well after the middle of the decade, even though the economy turned the corner in early 1981. In any event there was also some modestly encouraging news around last week. The British consumer, hitherto assumed to be moribund, was seen to twitch a little, with retail sales showing a rise of 0.9 per cent in the three months to the end of October. The market also took heart from the US and European trade negotiators' potential compromise on the intractable issue of farm trade.

Inflationary risk

Nor is the news on the job front devoid of a silver lining. A depressed labour market has contributed to a decline in earnings growth over the six months to September from 7½ per cent to 5½ per cent, while pay settlements, a forward indicator for earnings, were down to 3.9 per cent in the three months to October. That is a trend that needs to continue if the inflationary risk inherent in the recent devaluation is not to render the whole exercise nugatory. Note, though, that despite the continuing stagnation in the economy and under-utilisation of industrial capacity, productivity has started to improve, while output per head has actually been on a rising trend. The other encouraging point for the future is that inflation tends to go on falling well into an economic recovery. Helped by high productivity growth as companies reap the benefit of the good housekeeping measures undertaken in the recession.

Against that background the Bank of England's latest Quar-

terly Bulletin argues that the impact of sterling's recent depreciation on prices will be delayed, compared with experience in previous devaluations, and may even be smaller than in the past. Coming from an institution that is not accustomed to risk its central banking credentials by belittling a potential inflationary threat, that is quite an admission. That said, worries are not confined to conditions in the labour market. In so far as investors have had second thoughts on the Autumn Statement, they simply confirm earlier thoughts that the deterioration in Britain's public finances will be giving gilt-edged investors better moments for the foreseeable future.

Remarkably resilient

Ultimately, equities cannot escape the backlash from turmoil in the gilt market. But for the moment that prospect looks just sufficiently distant to allow the equity party to continue. If there is a more helpful signpost to the future, it lies in the United States, where equity prices have proved remarkably resilient despite the delayed effect of monetary loosening on the economy. British investors are now confronting a steeper yield curve, with short interest rates significantly lower than long rates. This tends to enhance the attractions of securities against bank and building society deposits. Not only are professional investors adjusting their portfolio dispositions accordingly, private investors are showing interest in such new issues as Commercial Union's £100m offering of irredeemable preference shares.

If the inflationary threat to the British economy can be exaggerated, so too can the prospects for export-led growth. While the unspectacular improvement in the US economy is good news for British exporters, the slowdown in the European economy is not. Nor is the increasing preoccupation of European policymakers with fiscal expansion necessarily the best way out of a bind which has been precipitated by the combination of loose fiscal and tight monetary policies in Germany.

But nothing in continental Europe is set in concrete. This week saw Sweden finally give up its fight to shadow the ERM and the peripheral ERM currencies weaken. And despite weathers the earlier currency storm, even the franc is not without risk. How long can France sustain such high real rates of interest against a background of rising unemployment and an impending election in the spring? The markets are not only indecisive. They have a nose for inconsistent domestic and external policy. The speculators' game is not over yet.

The Serb militia has taken 70 per cent of the territory, reducing

A medieval kind of war is being waged in Bosnia, with this century's weapons. Over seven months it has settled into a pattern of prolonged sieges, in which towns are held in terror by seemingly casual pounding from tank guns, mortars, howitzers and rocket launchers, and local warlords ignore one ceasefire agreement after another, writes David White.

The fighting, in which Bosnian Moslems and Croats have been in loose alliance against Serb forces since independence in April, has already lasted as long as last year's war in Croatia. It is also a continuation of that war by proxy. Despite official denials, soldiers from both Croatia and the rump Yugoslav federal republic are directly involved.

Bosnia's Croats were much more prepared than the Moslems to face attack by the Serbs, and had managed to stockpile some arms. The Serb militia has taken 70 per cent of the territory, reducing

so-called "free" Bosnia to a gradually shrinking core, with a few isolated patches north-west and east, and with the capital, Sarajevo, under permanent siege. Across the north of the country the Serbs have established a corridor linking Serbia itself to the Serb stronghold region of Croatia, the Krajina. An apparent tacit agreement about the limits of Serb territorial claims is now in question. The front line passes around Turbe, a deserted small town prey to Serb gunners, just west of Travnik. There Filip Filipovic, former general manager of a nearby ironworks, was commanding the local Croat HVO militia from a barricaded headquarters. He grimly described how Serb forces had concentrated there since the overrunning of the besieged town of Jajce, further to the west, three weeks

ago. "It seems their appetite is growing," he said.

Croat forces have mounted recent offensives in the south, pushing east of Mostar to try to secure territory behind the thin coastal strip of Croatia where Dubrovnik is. They have also managed temporarily to cut off the Serbs' northern corridor, at one point only a few miles wide. There are some signs that the Serbs could now try to slice through the northern salient of Moslem and Croat-held territory along an axis from Magaj to Olovo.

What is puzzling is that the Serbs, with their military tradition and ostensibly with all the advantages, have not been achieving greater success. They have more artillery and more ammunition, and their senior officers from the former Yugoslav national army are immersed in Soviet-style training.

But this schooling in high-tempo warfare is of little application in Bosnia. The mountains are no place for the classic theories of armoured battle. The top level evidently has difficulty controlling local commanders, and Serb forces are stretched out over a long front. On the other hand, they have little difficulty protecting their hilltop gun positions and pursuing sporadic shelling of towns and link roads. They are believed to be using helicopters to bring up ammunition, in breach of the ban on military flying. High-flying Nato AWACS aircraft deployed for the UN cannot always detect them.

The forces on the other side eye with envy and some wonderment the military hardware being deployed by British, French and other UN troops to protect aid supplies. But many Croat and Moslem

MAN IN THE NEWS: Andrew Buxton

A case of double vision

The man born to be chairman of one of the families which has held the reins at Britain's biggest bank for a century. At the beginning of May, a month after his 53rd birthday, this private family man - described by friends as "unflappable" and "unflamboyant" - became its chief executive. He is scheduled to become chairman in January.

Some Barclays' shareholders - already disappointed by the scale of losses the bank faces on imprudent company loans - have become unhappy at the prospect of so much power being concentrated in one person's hands. For the first time, Mr Buxton this week acknowledged the unrest.

He made a concession which he hopes will pacify them. Though he still plans to take the chairmanship, he said his dual role would be "kept under review" by the board. If a different sharing of management responsibilities seemed necessary, he would give up one or other post.

The statement does not appear, however, to have reduced pressure on him. Shareholders said they were in no mind to drop the issue.

Mr Buxton and the Barclays' board accept that combining the two roles runs counter to the consensus on best management practice, as enshrined in the report of Sir Adrian Cadbury's committee on corporate governance. However, Mr Buxton argues that other directors, notably Sir Peter Middleton, the former Treasury permanent secretary who is a deputy chairman of Barclays, act as a counterbalance.

His views are echoed by Sir Martin Jacobson, another Barclays' deputy chairman and an influential board member. "The board is con-

pletely satisfied that the checks and balances [in the management structure] that Cadbury wanted are there," Sir Martin said.

But Mr Buxton must make a special effort to show shareholders that Barclays is adopting best management practice, because he has on occasion faced the slur - which colleagues say is unfair - that his role owed something to his membership of the "Barclays families", as they are known in the bank.

These are a number of inter-married clans which owned local banks in the 18th and 19th centuries. The banks were merged in the 1980s to form Barclays, but the families continued to occupy senior positions on the bank's regional boards.

In the past century, only two chairmen, including Sir John Quinton, the present incumbent, have been drawn from outside the families' ranks. As recently as the mid-1980s, about a quarter of the main board directors were connected to the families (though there are now only two family members on a board of 21).

Mr Buxton said before he joined the bank he was never particularly aware of his family connection with Barclays. However, the Buxtons, an East Anglian family, were closely involved in the private Overend Gurney Bank, which was absorbed by Barclays.

He joined the bank in 1963 - after reading philosophy, politics and economics at Pembroke College, Oxford, and completing national service in the Grenadier Guards - largely because of the encouragement of his step-father, Mr Alexander Grant, a local Barclays director.

Mr Buxton's first job was as a clerk in a branch - since buried beneath a roundabout - in west



London's Holland Park. He then rose steadily. He had first-hand experience of the 1973-74 recession as head of a special team set up to work with companies, especially property businesses, which faced financial difficulties.

His rise accelerated in the 1980s. In quick succession, he became general manager for East Anglia and the east Midlands, then head of a new corporate banking division. In 1987 he temporarily acted as chief executive of Barclays de Zoete Wedd, the investment banking subsidiary which Mr Buxton helped to set up. In May 1988, he became group managing director.

"My progress in the bank has always surprised me," he said yesterday from Riyadh, where he is visiting the bank's Middle Eastern clients. "I would not like to think of myself as ambitious."

In the spring, he was chosen to become both chairman and chief executive by a sub-committee of the Barclays' board which was consid-

ering who was to succeed Sir John. Directors have rather different recollections of the sequence of events. There is, however, a consensus that there was not a coup to oust Sir John. On the other hand, although Sir John was probably content to retire next year, he is believed to have been disappointed that he was asked to give up his executive duties to Mr Buxton in May this year.

Sir John may have found it gall-

ing to go at the nadir of the bank's fortunes. Analysts believe Barclays may make its first loss this year.

A Barclays' director said the board was overwhelmingly convinced that the time had come for new blood at the top, because the bank faced different challenges from those Sir John confronted when he became chairman in 1987.

Mr Buxton has to reshape the bank so that it can cope with the aftermath of the lending explosion of the 1980s and the slow economic growth expected in the coming few years. That means cutting costs and withdrawing from business earning a low return.

Though the board might have pre-

ferred to split the roles of chairman and chief executive, it did not see how this could be done. There was no one inside the bank, apart from Mr Buxton, qualified to be chief executive, according to one director.

But, he added, the board was also

reluctant to break a Barclays' tradi-

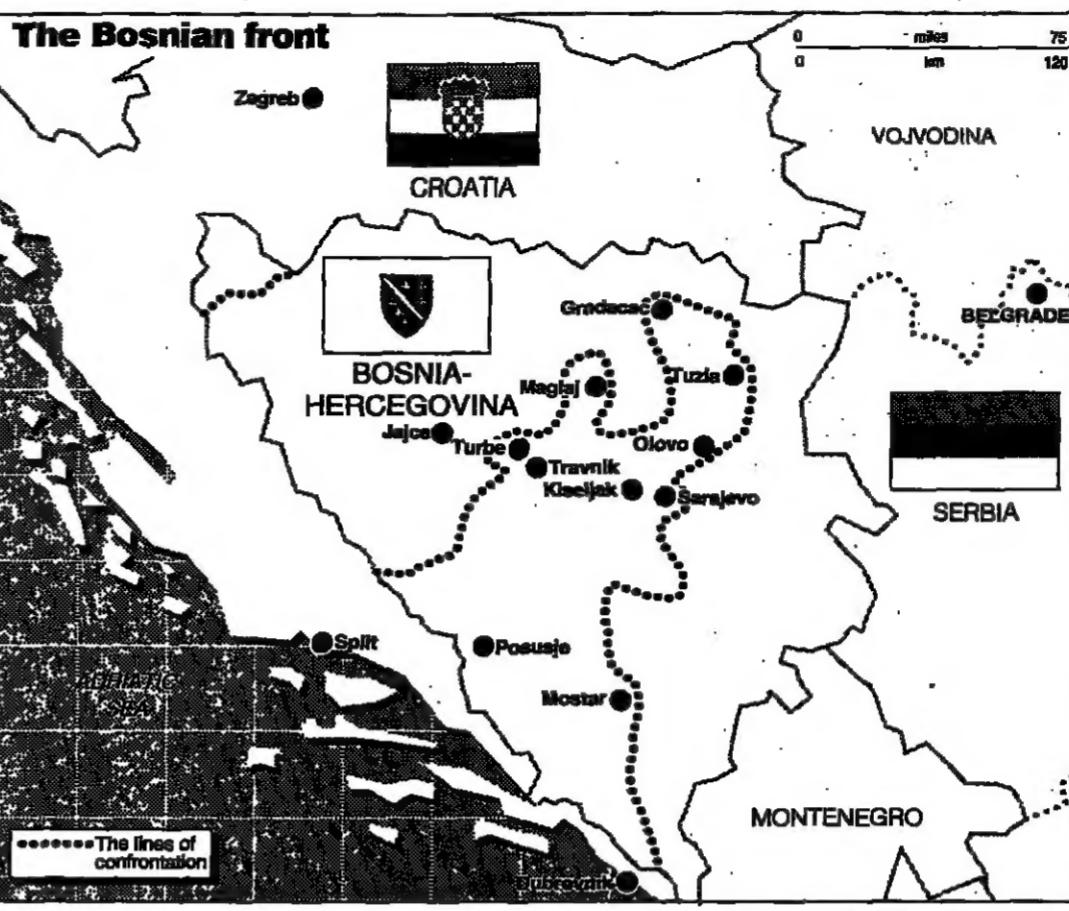
tion by appointing a non-banker as chairman - Sir Peter Middleton was not thought experienced enough.

The board hopes that in time a natural candidate for the post of chief executive will emerge from inside the bank to take Mr Buxton's executive duties. It does not want to ask Mr Buxton to revert to the sole position of chief executive for fear of alienating him.

As for Mr Buxton, he said that if the board decided there should be another chairman, "I would accept it". But he added: "I would feel a sense of disappointment."

Robert Peston

In Bosnia, David White witnesses a desperate exodus by 'displaced persons' Stranded on the road to Split



offered a total of 3,700 places for the detainees. Britain has proposed taking 150, with their families.

Others trying to emigrate face a series of frontier barriers, unless they have visas to another country further on. The first barrier is Croatia, which already has 340,000 Bosnian refugees to cope with. But UN officials say they have indications of a "mercenary trade" getting people out through unofficial networks, in some cases by way of Macedonia.

Bulgaria and Romania. Moslems and Croats from "ethnically cleansed" Serb-held areas pour into central Bosnia and western Herzegovina. A principal stress point is the old Ottoman town of Travnik. Once the seat of the Turkish vassals, it is the setting of a famous novel by Ivo Andric, the only Yugoslav ever to win a Nobel literature prize. The high school he attended has now become a Dickensian-style hostel, where the heating

does not work and 40 to 50 people live in a room. Shells fall on the town almost every night.

Refugees come through Travnik, sometimes in surges, before being channelled to other centres. The Croats are more likely to find shelter with host families. At the "collective centres" 90 to 95 per cent are reckoned to be Moslems.

The Moslems - southern Slavs whose families converted during the 500 years of Ottoman rule - are

No place for classic theories

ago. "It seems their appetite is growing," he said.

Croat forces have mounted recent offensives in the south, pushing east of Mostar to try to secure territory behind the thin coastal strip of Croatia where Dubrovnik is. They have also managed temporarily to cut off the Serbs' northern corridor, at one point only a few miles wide. There are some signs that the Serbs could now try to slice through the northern salient of Moslem and Croat-held territory along an axis from Magaj to Olovo.

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categorised as such because, unlike the other main groups in former Yugoslavia, there is no substitute ethnic, national or linguistic epithet to distinguish them. They were the least ready for this war and stand to fare the worst from it.

The people stranded at the centres are peasants, modest townspoplle and middle-class families. At the refugee centre in Posusje, in the Bosnian Croat heartland, where living conditions are visibly worse than at Travnik, one family said they used to have two houses and three cars.

They leave their homes with what possessions they can grab. Few have money, unless they managed to keep savings abroad. In Bosnia savings have become meaningless. The banking system has collapsed. Seven different currencies are in use, depending on the part you are in. In much of central Bosnia, the currency is not Bosnia-Herzegovina's own dinar but the Croatian dinar or, preferably, the D-Mark.

Aid workers say most displaced people want to remake their lives in Bosnia. But, while peace negotiators in Geneva hold to the principle that people should be able to return to their homes, many have no homes to return to. It is difficult for refugees to envisage ever rebuilding the mixed communities that existed before.

At Kiseljak, a spa town west of the Bosnian capital where the UN has established a military headquarters, two sisters had arrived from Sarajevo in a 14-bus convoy. "It's so strange not to hear shells and bullets," 14-year-old Jelenka said.

Every day for seven months they had gone to the cellar for shelter. "You are not safe in the house, not safe in the street," said Vedrana, 19, an economics student. They lived on rice, macaroni and beans. Electricity came on a few hours every week. For a month there had been no running water.

They had been allowed to take two bags each. They had left behind their parents and Vedrana's boyfriend, a member of the Croat militia. At a Serb checkpoint, they had been surprised to be classified as Moslem, because of their family name. They had been brought up to consider themselves Yugoslav. They were heading for Split, had papers to get them to Czechoslovakia and aimed eventually to make it to France. It was at least something to hope for.

Small arms and ammunition are known to have been arriving through the Croatian port of Ploce, and possibly also in consignments of Islamic aid coming through Split. Motley foreigners have also joined Croat and Moslem ranks. The village of Mehrić near Travnik, said to be packed with *mujahidin* from various Islamic countries, is now out-of-bounds for journalists. "Don't even try," a local commander said. In Travnik itself I approached three men in uniform who had been talking among themselves in German. "Sprechen Sie Deutsch?" I ventured. "Nein," was the reply. In places, the mood is close to defeatism. Outside one town, defended jointly by Moslems and Croats, more than 40 military trucks and coaches were concealed, waiting for the evacuation. This is a war in which the targets are mostly civilian.

Jeffrey (15)

When Mr Nigel (now Lord) Lawson was chancellor he had a vision of a nation of inheritors. "Inheritance, which used to be the preserve of the few, will become a fact of life for the many," he said in 1988. But that prospect is fading in the recessionary climate of the early 1990s, as the value of estates falls and more resources are devoted to caring for Britain's ageing population.

The idea was beguilingly simple. The owner-occupiers of the post-war generation would gradually die out. They would pass on, via their estates, the wealth built up in their houses. For their children, this would represent additional resources, since most would already own their own homes.

The result would be the revival of the rentier class, living off the income from its investments, just like P G Wodehouse's hero, Bertie Wooster. John Major was impressed by the notion, telling last year's Conservative party conference that he wanted to see "wealth cascading down the generations".

Whether this was consistent with his vision of a "classless society" is debatable. Sir Peregrine Worsthorne, the Sunday Telegraph columnist, was explicit about the prospects in an editorial in 1988. He wrote: "Hundreds of thousands of middle-class families are going to be able to leave their children loads of money, if only in the form of one or in many cases two houses... The tide of egalitarianism, which has been sweeping all before it for 100 years, is about to be decisively reversed."

How strong was the evidence for such hopes? Total wealth passed directly from one generation to another in 1990-91 was £11bn, according to Mintel, the market research company, a figure projected to rise to

The wealth cascade runs dry

Britain's inheritors may receive bills rather than property, say John Authers and Philip Coggan



£13bn by 2000.

According to Mintel, 20 per cent of Britons inherit money between their mid-40s and 50s, and 9 per cent are left a house or flat. An NOP survey shows that 67 per cent of all property inheritors are aged 40 or over, when most will have a house and may be well on the way to repaying their mortgages.

This inheritance is highly concentrated. The average value of inheritances between 1985 and 1988 was £29,730, according to the Joseph Rowntree Foundation, the social research organisation. But this

"inheritance dividend" for the middle-aged middle classes ever filtered into the public consciousness is uncertain. Perhaps the notion contributed to the general feeling of prosperity, and thus the rapid increase in consumer spending, of the late 1980s.

But the theory that Britain was heading towards a society of inheritors is now being questioned, and its premises may never have been watertight: It was never likely that Britons, as a whole, could become more wealthy simply by buying and selling each other's houses.

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"inheritance dividend" for the middle-aged middle classes ever filtered into the public consciousness is uncertain. Perhaps the notion contributed to the general feeling of prosperity, and thus the rapid increase in consumer spending, of the late 1980s.

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According to some actuarial estimates, the number of people aged over 75 could rise from 3.9m in 1991 to between 5.1m and 5.2m by 2031. This has significant implications for the UK economy, as a smaller workforce struggles to support a greater dependent population.

Demographic change has cancelled out even more of the potential benefit for the current middle-aged generation. Indeed, the mass of elderly could soon be a burden on their children, not a benefit to them. And that would turn the "inheritance society" theory on its head.

Once this money has run out

the income support available from the government falls seriously short of the average costs incurred by people in long-term care. This shortfall has been estimated, by Francis McGuire of the FPSC, at between £27 and £44 a week.

In a recent report, Mr Chris Hamnett, visiting senior research fellow of Nuffield College, Oxford, cites inland revenue statistics which show the number of homes passed on at death has been relatively constant over the past 20 years. "Above all," says the Hamnett report, "older homeowners are increasingly selling or transferring ownership of their houses prior to death. They are doing this either to pay for residential and nursing care, or to provide additional income in old age."

This only serves to force house prices down further and squeeze out any wealth effect from the economy.

According to Mr Hamnett's calculations, between 130,000 and 180,000 people enter care homes each year. Nearly half of them own their own homes. About two-thirds of these need to sell their houses to pay for the care. Mr Hamnett estimates that these houses fetch about £2.5bn a year.

Far from funding a new leisure-class spending boom, the nation's accumulated wealth is currently being used to come to the rescue of escalating care bills for the elderly. In the process it is forcing down the property market. There may come a point where the wealth runs out.

So the rentier class may have to stay within the fictional confines of PG Wodehouse's comedies. Nursing home bills, rather than wealth, could cascade down the generations.

"Inheritance in Britain: the Disappearing Billions," published by PPP Lifetime.

One message comes loud and clear from this week's school league tables published by the government: England is still two nations.

When Disraeli coined that phrase in the middle of the last century, he was referring to the rich and the poor. Now the gap is between the educated and the uneducated. The gulf between them is as great as the chasm separating the classes in the Victorian era.

Consider the central-south London borough of Southwark. The league table for the borough includes three independent schools: in all three, between 82 and 97 per cent of the 15 to 18-year-old pupils this year achieved five or more good GCSE passes (grades A, B or C). Virtually all are going on to take A-levels, and the great majority will proceed to university - a fair proportion to Oxford.

By contrast, in not a single state school in Southwark did more than 34 per cent of the pupils gain five good passes. Across the whole of Southwark's state sector, excluding special schools, only one in six 15 to 18-year-olds gained five good passes. It would be surprising if more than one in 10 makes it to university.

There lie the two nations. Attending schools often a stone's throw apart, their career paths will never meet and their salary and lifestyle

School league tables reveal a widening gap in English education, writes Andrew Adonis

A division lesson in the classroom

expectations are at polar extremes. It is the same in most other English cities.

Educationalists and sociologists are none other than Disraeli's rich and poor revisited. For the most part they are hostile to the private education sector, and argue that the state sector is woefully underfunded. In general they are also opposed to selective admission policies, to the publication of what they term "raw" exam results, and state funds being used to give children from deprived backgrounds the same opportunities to opt out of the state sector that are available to the upwardly mobile.

As a distinguished University of London professor put it in yesterday's press: "There are damned lies and government league tables", and where schools are under-performing, "inspectors and advisers are a better way of supporting [them] than market forces".

The political right will have none of it. It wants the market to play a greater role, or at least what analysts are coming to term the "quasi market" of extending choice and diversity within the public sector.

As to financial support, it points to the poor performance of inner London schools despite their relatively generous state funding.

Arguments over resources could keep the controversy going single-handed. Secondary schools in Southwark will this year have about £2,300 per pupil to spend; include services such as special needs schooling and the figure rises

to about £3,300. Dulwich's staff are Oxford-educated, and many hold doctorates. Salaries are distinctly higher than in the state sector. With nearly 200 A-level candidates a year, teachers have an ample and appreciative audience. The pupil-teacher ratio is about 12:1.

"That, more than anything is what parents are paying for," says Mr Anthony Verity, Dulwich's headmaster. "If we had to take our fees down to Southwark's level of funding, we would have to lay off a lot of staff and reduce pay."

It is not, however, just pay - or even the subsidised housing and staff crèche - that attract staff to the school. "It's the whole ambience. The beautiful grounds, the relative absence of discipline problems, and so on. There's no 'knock-off-at-five' mentality. Success and confidence breed confidence," says Mr Verity. Of Dulwich's 120 staff,

inner London comprehensive is so stark, you might as well class them as separate careers. In fact, they largely are, since the interchange of staff across the divide is minimal, and they recruit from largely separate pools.

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LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

Regulation of share options

From Ms Carol Arrowsmith.

Sir, The tenor of Michael Cranna and John Samuels' article on executive share options ("Omissions on options", November 18) paints a lurid picture of an unregulated area, populated by rapacious executives and inattentive investors. The reality is different.

For example, equity dilution under share schemes is strictly limited, by institutional shareholders' guidelines which have been in place. Discounted options are also already regulated by institutional guidelines which impose demanding performance conditions on their exercise and limit the number of discounted options an individual can receive. Finally, the practice of replacing voluntarily lapsed options with new options is subject to detailed regulation by shareholders, and in fact is a fairly rare occurrence.

It is certainly true that the disclosure of share option details in most companies' annual reports is insufficient to calculate individual directors' remuneration, and that there is room for debate on the nature of the executive option benefit. But it is important the debate takes place in an informed atmosphere, and focuses on the practice of the vast majority of companies, rather than the small minority where misuse takes place.

Carol Arrowsmith,
Managing Director,
New Bridge Street Consultants,
2 Tallis Street,
London EC4Y 0BZ

A clear lead from government that would help rural areas

From Mr R H M Symons.

Sir, With reference to the letter from David Grayson, of Business in the Community (November 17), City Challenge has indeed given a new opportunity to the inner cities through harnessing individual and specific networks that exist in these areas.

Rural areas also have severe problems, causing, among other things, the drift of the young to the urban areas. Villages have suffered from poorly planned development, an increase in numbers of com-

mutes and retired residents, and a decline in agricultural employment. These changes threaten the way of life and structure of the countryside.

In Dorset, we are particularly aware of these problems as they are exacerbated by cutbacks in defence expenditure. We are already working in partnership with the local authorities and the Rural Development Commission on initiatives to help rural Dorset.

We believe that where the City Challenge, with a clear central lead from government,

Fund roads and rail track alike

From Mr I R Bloor.

Sir, The conflict of interests over the Heathrow Express project, as you correctly stated in your leading article, "A rail link for Heathrow" (November 17), does indeed go to the heart of the issue of whether private train operators can make a commercial return while paying a full economic price for the use of the railway track.

However, an alternative solution is available to that of increasing the charges upon road users to obtain a better balance between the pricing of road and rail facilities. Like roads, railway track and other infrastructure have the characteristics of public goods in that, up to the point of full capacity, their usage by one person or service does not preclude usage by others.

Thus the railway infrastructure, like the roads, could be provided by the state with users paying a proportion of the costs on an analogous basis to the vehicle licence, but at a rate which would enable commercial operators to make a commercial return as in the case of road hauliers and bus operators.

The country would thus be able to experience the alleged benefits of a competitive environment for rail services at a net cost to the government not necessarily different from that which is currently paid in support of British Rail.

I R Bloor,
1 Brickfields Close,
Wirksworth,
Derbyshire DE4 4GT

Touchable and untouchable

From Parviz Dabir-Alai.

Sir, Tony Jackson finds it "increasingly difficult to unscramble" the output of services from those of manufacturing ("The incredible shrinking industrial base", November 18). I offer him a simple rule: if you can touch it then it is almost certainly manufactured; if you cannot, it is a service.

This works with all of his examples: financial services provided by General Motors and by the City of London, GM's cars, the City of London's need for computers etc. On the more substantive point that services cannot replace manufacturing, well, that argument in un-touchable.

Parviz Dabir-Alai,
Department of Business
and Economics,
Richmond College,
Queens Road,
Richmond, Surrey TW10 6JP

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Jeffrey Shingles

Ice-cream ambitions take a licking

Peggy Hollinger on the rapid rise and fall of Clarke Foods and its colourful founder

HENRY CLARKE landed in Britain three years ago with a mission. The colourful American, with a flair for promotion, legendary in the ice-cream industry, aimed to teach Britons the delights of quality mass market ice-cream.

A firm fan of maple walnut, Mr Clarke was horrified to discover most Britons using ice cream as a mere moister for apple pie.

Yet it was precisely his aim to upgrade British eating habits during a recession, and the manner in which he set out to achieve it, which many cite as a substantial reason for the demise of his company, Clarke Foods.

Nestlé, the Swiss-owned food giant, earlier this week was able to snap up the assets and business of what had become, in just 20 months, Britain's second largest ice-cream manufacturer.

The problems behind Clarke's demise appear to have been manifold.

They include personality clashes with Mr Clarke, whose impish face and cosy Henry Fonda voice mask an iron will, and inflexible financing arrangements. Finally, sheer bad luck dogged the company through its most crucial summer.

Mr Clarke was known to be a shrewd dealmaker in the US, where he built up two companies covering nursing homes, guns and the inevitable ice cream over some 20 years.

When he was ousted from the second, he packed up his family and came to the UK to start again. Here, he and his three sons, Robert, David and Michael, set about building up Clarke Foods from a series of disparate loss-making and largely ignored companies.

Even the most critical industry observers give Mr Clarke credit for making tight deals. For example, in 1991 he swapped a 16.75 per cent stake in his company, Yelverton Investments – then an untried investment vehicle for Hilledown Holdings' ice cream businesses, including the Hortons and Festa groups.

He was virtually given the assets, said one industry analyst.

When he bought Lyons Maid for £1m, one of Britain's best known ice-cream names, Mr Clarke got a discount to offset redundancy payments planned for later in the year.

Yet it was with the Lyons Maid purchase that Mr Clarke's dreams began to melt. Arguments over the use of the Lyons name delayed the deal by five months until February 1992. The delay eventually played a key part in the company's final difficulties, when problems with the installation of equipment dragged on into the crucial summer months.

Few disputed that Lyons Maid was a golden opportunity. However, many doubted whether the small family-run company could meet the Herculean task thrust upon it. It had to focus on main-



Henry Clarke: lost his grip on his third company, fighting on too many fronts

taining the successful turnaround of the Hillsdown businesses while reviving the long-ignored Lyons Maid brand.

To add to the task, Mr Clarke had his own private agenda. The man credited with transforming a chocolate covered Hillsdown square into America's best-selling novelty ice-cream, the Klondike bar, he planned to repeat that success in the UK. The launch of the Clarke bar and a take-home premium ice-cream brand under the Clarke's flag, was added to the timetable.

Mr Clarke insisted on carrying out a 26m advertising campaign over the summer. This included £1m on the Clarke's premium brand, featuring photographs of himself and his three sons, when the product was not getting to the shops.

Industry observers said that at the very least, the Clarke brand should have been shelved. The premium sector is minute in the context of the overall £760m UK ice-cream market and highly competitive.

Mr Clarke's sons, however, are proud of the work completed in the rainy days of July and August. American through and through, their fondness for unions

creams in February as planned, the factories were not fully operational until the middle of July. By that time, Britain was being drenched by record rain levels.

August, normally one of the best months for ice-cream sales, was the wettest in 53 years.

Mr Clarke, who has a home in Florida, then appeared to make a crucial mistake. He believed that the rain in Britain could not continue for ever. Factories worked round the clock to produce record amounts of ice-cream which never left the freezers.

Insiders claim Mr Clarke refused to heed warnings. "He grew increasingly autocratic," said one. "He would not listen to advice, nor to his own management team."

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is less than warm. However, they cite the super human efforts of the unionised Liverpool factory to save the company.

The decision to build stocks was justified, they said, because Clarke was under pressure to deliver to retailers who had not yet let down by the long delays and sporadic service in the early summer. And they point to the successful relaunch of Lyons Maid, when accused of ignoring the impulse brands.

Yet without the proper financing the outcome became increasingly inevitable. The company funded its working capital with a restrictive invoice discounting facility which provided cash only after sales had been achieved.

The drop in demand due to production problems and the wet weather meant Clarke had only used £2.5m of this £1m facility by the time National Westminster called in the receivers in October. The bank's total exposure to Clarke was less than £5m, including a £1m loan which industry observers suggested was secured against a disproportionate amount of collateral. The company's total debts came to about £25m.

Approaches in August to convert the facility into an overdraft had been rebuffed after six weeks of negotiation. NatWest has been criticised for taking so long at a crucial period and opting for receivership, which meant an asset sale, rather than administration which could have protected shareholders.

However, the bank says it acted on the advice of professionals. "Clarke's faced acute liquidity problems," it said. "The scale of their additional needs was very large."

Part of the problem seemed to many to be that Clarke owed too little to the bank. "If it had owed £5m, it would certainly have been put into administration," said one company insider.

But Mr Clarke sees a more basic flaw contributing to his company's collapse. The simple question of equity. "You can't shut it out with a lever only with £1m of net worth," he says. "We probably needed to raise another £2m, but it would have been better for £15m."

At the end of the day, Mr Clarke has no regrets. He has a different interpretation of what many will see as his fall.

"Yes, I could be criticised for trying to do too much," he said, "but we took companies that were an absolute collection of nothing... and turned them round."

If Mr Clarke is certain of anything, it is that ice-cream will continue to play a part in his life and that of his family.

"We are not leaving the ice-cream business," he said. "And just in case you wondered, he plans to stay in the UK as well."

Mr Clarke's sons, however, are proud of the work completed in the rainy days of July and August. American through and through, their fondness for unions



Geoffrey Shingles: A change in his role at DEC's UK offshoot

Digital seeks a successor to Shingles

By Alan Cane

Henry Clarke's loss of control of his third company, Clarke Foods, has been a blow to the man who had been his right-hand man for 15 years. Geoffrey Shingles, 53, has been appointed to a new role at DEC's UK offshoot, Digital Equipment, as chief executive of its UK business.

Clarke, who has been at the head of Digital Equipment's UK subsidiary since 1988, announced yesterday that he will give up the role of chief executive from the beginning of next year.

But he will continue as chairman, a position he has

combined with chief executive for the past two years.

A successor is now being sought and is expected to be in post by the middle of next year. Mr Shingles, 53, said the company was starting with no preconceived ideas about his replacement, who could come from within the company or from outside. But it was likely that the eventual choice would have extensive operation experience with a modern, high technology industry.

Mr Shingles is the longest-serving head of any large UK information technology company.

His change of role is the latest in a series of senior management changes, including the retirement of founder and chairman Mr Kenneth Olsen and the resignation of European head Mr Pier Carlo Falotti, which are reshaping Digital Equipment world-wide.

Mr Shingles said his move had been planned for some time and was not a disappointed reaction to the appointment of Mr Richard Poulsen as head of Europe.

As chairman he intends to concentrate on developing relationships with Digital's customers in industry and Government.

Explaining the split in

Improvement in North America props Electrolux

By Christopher Brown-Humes
in Stockholm

In the third quarter, the group recorded a SKr2m loss, SKr5m less than in the same 1991 three months.

The period saw intensified competition and reduced sales in Europe, particularly in the Nordic countries. In Germany demand for white goods remained strong, but it declined in other product areas.

The result would have been 3 per cent higher if the 1991 figure had not been inflated by SKr1.5m in capital gains.

Rationalisation and an upswing in North America has helped the group offset the impact of weak demand in key European markets.

Sales for the nine months fell to SKr5.8bn from SKr5.8bn. Operating income after depreciation dropped to SKr1.5bn from SKr2.1bn, which the group blamed on the weaker performance of its commercial appliance and industrial product operations.

PepsiCo sells stake in Italian snacks venture

By Nikki Tait in New York

PEPsiCo, the US soft drinks, food and restaurants group, said yesterday that it was selling its 49 per cent stake in an Italian salty snacks joint venture company, PIA, back to the majority owner, SME.

The US company gave "differences in philosophy" over investment strategies for PIA as the reason for the sale.

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Explaining the split in

investment philosophy, PepsiCo said that it viewed the Italian market as "one of great opportunity".

The US company said it would plough ahead with the marketing of its own brands in Italy, and introduce several new products via its snack food joint venture with General Mills, another large US food company.

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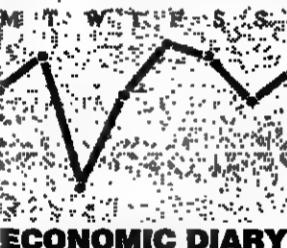
Explaining the split in

National Gt shares will be floated

By Michael Smith

THE group of 15 companies that make up the National Gt index of the London Stock Exchange will be floated on the stock market in the first half of next year.

See page 10



TODAY: Group of Fifteen summit meeting in Dakar. Discussions centred on environment and development issues.

TOMORROW: Elections in Peru for an assembly to rewrite the constitution.

MONDAY: Engineering sales and orders at current and constant prices (September). Balance of payments current account and overseas trade figures (October). European Community finance ministers meet in Brussels. Provisional agenda includes relations with the Commonwealth of Independent States (CIS) and eastern Europe. European Fisheries ministers meet in Brussels. House of Commons debates the sale of arms to Iraq. Mr Suleyman Demirel, Turkish prime minister, visits London for talks on bilateral ties and international issues.

TUESDAY: US durable goods (October). European Community industrial affairs council meets in Brussels. United States handles final military base to the Philippines. Strike threatened on the London Underground. Institute of Directors annual dinner.

WEDNESDAY: New construction orders (September-provisional). US real GDP (preliminary release – third quarter). Import/export prices (October). Ireland holds general election and referendum on lifting blanket ban on abortion. Partial privatisation of Portuguese reinsurance company COSEC.

THURSDAY: Energy trends (September). New vehicle registrations (October). Financial Times holds conference "Financial Reporting in the UK" in London.

FRIDAY: Inland Revenue statistics 1992. Confederation of British Industry monthly trends enquiry (November). US jobless claims; personal income (October). European Community, foreign and finance ministers hold joint "conference" to prepare for European Council meeting.

FT-SE Actuaries Share Indices

FT-Actuaries All-Share

Figures in parentheses show number of stocks per sector

Friday November 20 1992										THE UK SERIES				Highs and Lows Index									
EQUITY GROUPS & SUB-SECTIONS		Index		Day's change %		Gross Div.		Est. P/E Ratio		Adj. 1992/93		Index No.		Index No.		High		Low		High		Low	
1 CAPITAL GOODS (170)	779.05 +0.7	7.25	5.50	17.99	29.49	773.91	774.33	771.68	776.45	920.04	205	446.23</th											

INTERNATIONAL COMPANIES AND FINANCE

Hoechst profits down 19% as dollar fall cuts turnover

By Christopher Parkes
in Frankfurt



the third quarter, Mr Hilger said.

Group sales, down 7 per cent in the three months to end-September, were 2 per cent lower after nine months at DM1.5bn.

Cost-cutting programmes, including plans for job losses "in three figures" next year, are under way. One important move, announced yesterday - the merger of Hoechst's PVC activities with those of Wacker-Chemie - could save DM50m a year, Mr Hilger claimed.

Hoechst, which owns 50 per cent of Wacker, has suffered badly from worldwide depression in the PVC business. But Mr Hilger believed the deal, which would create a company with a 10 per cent share of west European capacity, would help improve competitiveness.

According to Mr Hilger, prospects have been dimmed by falling demand. Orders on hand at the end of October were 15 per cent lower than a year earlier, he said. Results for the last three months of the year would be "virtually the same" as in the third quarter.

Wolfgang Hilger: Prospects dimmed by falling demand

PRE-TAX profits at Hoechst, the German chemicals group, fell 19 per cent in the first nine months of this year to DM1.54bn (\$960m), compared with DM1.9bn in 1991 and DM2.5bn in the previous year.

A "summer recession" set in at the start of the third quarter, continued into the autumn and there is still no end in sight, Mr Wolfgang Hilger, chairman, said yesterday.

The results, following news of a 45 per cent profits fall at BASF, further highlighted the impact of international and now domestic economic weakness on Germany's leading companies.

Hoechst shares gained on the news, which was not as bad as expected, and closed in Frankfurt DM1.40 higher at DM1.11.

The company's fortunes were saved from a more dramatic plunge by its strong pharmaceuticals business, which accounts for about half its earnings and is less prone to

Taking a slice of Hungarian salami

By Nicholas Denton
in Budapest

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Wolfgang Hilger: Prospects dimmed by falling demand

Monsanto unit to cut 3,200 jobs

By Karen Zagor in New York

MONSANTO, the US chemicals group, yesterday disclosed an extraordinary after-tax charge of \$425m, or about \$3.45 a share, against fourth-quarter earnings and substantial job cuts at its Seearle pharmaceuticals division.

Its shares were halted on the news. The stock, last quoted down \$1 at \$55.4, has fallen from a high of \$71.4 in the last 52 weeks, largely reflecting concern about Seearle's performance.

Mr Richard Mahoney, chairman, said the company was responding to a fiercely com-

petitive environment, with consumers worldwide demanding dramatically lower prices for products and services.

"In our view, these conditions are a permanent shift in requirements, rather than simply a reflection of currently depressed economic conditions."

The latest move follows Monsanto's \$1.75bn sales of its Fischer Controls valve and systems subsidiary in August and two large restructuring in the US.

Monsanto will cut about 3,200 jobs, mainly at Seearle whose earnings have been hurt by the steep costs of bringing

drugs to market. Its operating income dropped to \$22m in the first nine months from \$84m last year, with operating losses in the first half of this year.

Seearle will sell and consolidate facilities, sell assets and reduce marketing, administration and technical expenses.

Monsanto's other operating units will refocus research programmes, consolidate some manufacturing capacity and write down the value of some assets. There will also be compensation for the corporate level.

Monsanto said it expects its cost-cutting measures to generate pre-tax savings of \$200m a year, starting in 1994.

Relief at BBL bid collapse

By Ronald van de Krol
in Amsterdam

SHARES in Internationale Nederlanden Groep (ING), the Dutch banking and insurance group, rose yesterday as investors registered relief at news on Thursday night that the company had abandoned plans to bid for Belgium's second-largest bank, Banque Bruxelles Lambert (BBL).

The takeover, which would have valued BBL at BF763.5bn (\$20bn), was regarded by some Dutch analysts as expensive and liable to put pres-

sure on ING's profits.

However, the collapse of the bid is also a blow to ING's strategy of carving out a second home market in Belgium.

The bid unravelled after ING lowered its offer after examining BBL's books.

In September, ING, which already owns 11 per cent of BBL, indicated it would be willing to pay up to BF3.600 a share for the outstanding shares, provided that it was able to secure a total stake of at least 51 per cent.

It declined to say yesterday

what its proposed lower bid would have been.

ING said it and BBL had disagreed on the value of certain assets held by the Belgian bank, but it would not say what its investigation of BBL's finances had revealed.

The Dutch group, which intends to hold on to its BBL shares, said it would continue to try to conclude an agreement with BBL whereby the Belgian bank would sell insurance policies written by ING, in line with ING's strategy of combining banking and insurance services.

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FOREIGN EXCHANGES

ERM rumours boost dollar

SWEDEN'S devaluation of the krona earlier this week continued to cause ripples across the world's foreign exchange markets yesterday, consolidating the D-Mark's gains against most European currencies, writes *James Blits*.

The latest uncertainty in exchange rates raised increasing speculation that the Exchange Rate Mechanism was ripe for its second formal realignment in three months. Late last night, agency reports that a realignment of the ERM was underway sent the dollar to a level of DM1.61 in US trading.

The devaluation of the Swedish krona triggered a spate of D-Mark buying on Thursday. Dealers believe that the Spanish peseta, Portuguese escudo and Irish punt are overvalued against the D-Mark, and will need to be devalued soon in order to boost badly-needed economic growth in those countries.

E IN NEW YORK

Nov 20	Last	Previous Close
E Spot	1.2020-1.3200	1.3390-1.3500
1 month	0.92-0.93m	0.92-0.95m
3 months	0.88-0.90m	0.88-0.90m
12 months	0.57-0.59m	0.62-0.52m

Forward premiums and discounts apply to the US dollar.

STERLING INDEX

Nov 20	Last	Previous
100	95	96.25
102.00	95	96.25
104.00	95	96.25
106.00	95	96.25
108.00	95	96.25
110.00	95	96.25
112.00	95	96.25
114.00	95	96.25
116.00	95	96.25
118.00	95	96.25
120.00	95	96.25
122.00	95	96.25
124.00	95	96.25
126.00	95	96.25
128.00	95	96.25
130.00	95	96.25
132.00	95	96.25
134.00	95	96.25
136.00	95	96.25
138.00	95	96.25
140.00	95	96.25
142.00	95	96.25
144.00	95	96.25
146.00	95	96.25
148.00	95	96.25
150.00	95	96.25
152.00	95	96.25
154.00	95	96.25
156.00	95	96.25
158.00	95	96.25
160.00	95	96.25
162.00	95	96.25
164.00	95	96.25
166.00	95	96.25
168.00	95	96.25
170.00	95	96.25
172.00	95	96.25
174.00	95	96.25
176.00	95	96.25
178.00	95	96.25
180.00	95	96.25
182.00	95	96.25
184.00	95	96.25
186.00	95	96.25
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282.00	95	96.25
284.00	95	96.25
286.00	95	96.25
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290.00	95	96.25
292.00	95	96.25
294.00	95	96.25
296.00	95	96.25
298.00	95	96.25
300.00	95	96.25
302.00	95	96.25
304.00	95	96.25
306.00	95	96.25
308.00	95	96.25
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424.00	95	96.25
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482.00	95	96.25
484.00	95	96.25
486.00	95	96.25
488.00	95	96.25
490.00	95	96.25
492.00	95	96.25
494.00	95	96.25
496.00	95	96.25
498.00	95	96.25
500.00	95	96.25
502.00	95	96.25
504.00	95	96.25
506.00	95	96.25
508.00</td		

LONDON STOCK EXCHANGE: Dealings

Details of business done below have been taken with consent from last Thursday's Stock Exchange Official List and should not be reproduced without permission.

Details relate to those securities not included in the FT Share Information Services.

Unless otherwise indicated prices are in pence. The prices are those at which the business was done in the 24 hours up to 5 pm on Thursday and settled through the Stock Exchange Talieman system, they are not in order of execution but in ascending order which denotes the day's highest and lowest dealings.

For those securities in which no business was recorded in Thursday's Official List the latest recorded business in the four previous days is given with the relevant date.

Rule 53(2) stocks are not regulated by the International Stock Exchange of the United Kingdom and the Republic of Ireland Ltd.

• Bargains at special prices. ♦ Bargains done the previous day.

British Funds, etc

No. of bargains included 1

Treasury Bills 2% Due 2000/03 - £311

Exchequer 10% Due 2005 - 3114%

Guaranteed Export Finance Corp PLC 12% Due 01/06/2002 Reg - £125%

6%

Corporation and County

Stocks No. of bargains included 3

London County 2% Cons Sks 1992/3

Birmingham Corp 3% Sks 1988/9 after - £34

Bristol Consilium Council 11% Due Red Sks 2012 - 114%

Bristol Consol Deb Sks 3/4% - 933%

London Corp 2% Sks - 223.5 (174022)

Liverpool Corp 2% Sks - Reg - 1920/2

after - 324 (174022)

Metropolitan Dist 11% Sks 2007 -

£112

Manchester Corp 3% Sks 1988/9 after - £34 (174022)

Nottingham Council 11% Due Red Sks 2012 - 114%

Nottingham Corp 2% Sks - 333 (174022)

Nottingham Corp 2% Sks 1982/3 - 228 (174022)

Nottingham Corp 2% Sks 1982/3 -

LONDON STOCK EXCHANGE

FT-SE Index peak attacked again

By Terry Byland,
UK Stock Market Editor

ONCE AGAIN, the UK stock market bounded successfully off its support level, moving ahead, strongly towards the close on news of favourable progress at the GATT talks in Washington, to close within a whisker of the all-time peak reached in May. Trading volume remained high, underlining the return to profitable levels of activity recorded since Britain quit the European exchange rate mechanism in September.

Reports of a GATT deal inspired sharp rises in food and 'brewery' stocks which were threatened by the prospect of an international clash on agricultural product pricing.

Retailers busy on bid hopes

ACQUISITION rumours swirled around retailer Kingfisher yesterday, sending the shares into reverse as investors worried about the potentially diluting effects of any funding requirements. Early talk centred on Kwik Fit, sending shares in the automotive parts group racing forward and forcing its board to issue a statement saying it knew of no reason for the price movement. The shares had jumped 10.5p on Thursday and a further 8.5p yesterday to close at 97p.

Analysts were mostly sceptical about the Kwik Fit speculation, arguing that Kingfisher's earlier attempts to break into the automotive parts market had not been a great success. Also the company had privately said on a number of occasions it would not bid for Kwik Fit, one of the market's bid favourites.

However, the rise in Kwik Fit's shares was offset by a stronger rumour that Kingfisher was considering buying a 32 per cent stake in the leading DIY group, Castorama. Carrefour, which owns the shares, was said to have confirmed to analysts yesterday that it was holding up for sale. Castorama, which is capitalised at around 2700m, turned over FF 6.7bn in the first half of this year making pre-tax profits of FF 68.5m. It holds 13 per cent of the French DIY market. A potential buyer would have to pay in the region of 2250m if it were to buy the Carrefour stake.

A full bid for Castorama is thought unlikely. One fifth of the shares are family-controlled and a further 5 per cent owned by employees. Kingfisher, which owns the UK's leading DIY group, B&Q, is known to want to expand its European operations. However, the takeover talk unsettled investors with worries over the cost of particularity the Kwik Fit venture, and Kingfisher shares fell 8 to 83p.

Rolls-Royce weak

A substantial downgrading of its profit forecast for Rolls-Royce by the company's own brokerage house drove stock in the aerospace engineering group to a post-privatisation low. The new estimates

Account Dealing Dates

First Dealing: Nov 10 Nov 20
Option Declarations: Nov 25 Dec 10
Last Dealing: Nov 13 Nov 27 Dec 11

Antecedent Day: Nov 23 Dec 7 Dec 21

New firms dealing may take place from 4.30pm this business days earlier.

ing. Among the internationals, Unilever stood out well and firmness in the US dollar helped the rest of the blue chip sector.

Equities opened cautiously, discouraged by confirmation over savage workforce cutbacks at British Rail and in the UK building industry.

An early rally was not held and the FT-SE Index repeated Thursday's initial trend to slip to within two points of 2,700

as doubt was cast over Thursday's hints that rates cuts in German rates might come sooner than expected.

But this level again brought out buying support and when stock index futures began to move higher – following news that the GATT talks had successfully achieved agreement on an agricultural trade agreement – share prices rose very sharply.

At best the FT-SE Index touched 2,723.2 before closing at 2,734.2, a net rise of 26.2p on the day. Traders sounded elated at the close and hoped that, as the GATT news is absorbed, the Footsie will shortly challenge the closing peak of 2,737.8 and trading peak of 2,744.5, both reached on

May 11 when the market was still responding to the re-election of Mr John Major's Conservative government.

This week, the Footsie has gained nearly 3 per cent, helped both by more favourable views on the GATT talks and also by news of unexpectedly better UK retail sales in October. Trading volume has also recovered after a brief pause at the beginning of the week.

Yesterday's Seag total of 565.7m shares traded compared with 559.3m on Thursday, when retail business was worth 1.2bn.

UK government bonds, about 1% easier for most of the session as investors continued to worry about public funding prospects, steadied on reports from the GATT talks.

from broker Hoare Govett are believed to be at the lower end of the market's range and the shares fell 9 before closing a net 4% lower at 95p. Turnover of 16m shares was among the heaviest in the London market and Rolls was also the most actively traded stock option in the derivatives market.

Hoare has cut its forecast for the current year by 20p to £56m and for 1993 by 25p to £60m. It has also raised questions about the fate of the dividend. The house believes that R&D costs will remain high while the outlook for spares sales, civil engine orders, military orders and overall turnover in the aerospace industry continues to prompt concern.

BZW was said to have cut its dividend forecast to 6.1p per share from 7.25p.

Fisons trimmed

Pharmaceutical group Fisons dropped 10 to 20p on turnover of 8.8m shares with a forecast review from Japanese security house Nomura contributing to weakness in the stock. A new pharmaceuticals team at Nomura has decided that estimates for Fisons were lagging the market view. While unwilling to comment yesterday, the team is believed to have reduced its 1992 profit forecast

rose 12 to 82.5p, both on a stronger US dollar.

Retailer Dixons fell back 5 to 23p after UBS Phillips & Drew issued a sell recommendation, highlighting worries over the effects of devaluation of sterling on the company's costs.

Albert Fisher was the biggest traded stock in the market, turning over 17m shares, the shares rising 4 to 57p. SG Warburg was again said to be pushing the stock.

British Gas shrugged off the debilitating effects of higher than expected third-quarter numbers announced on Thursday and raced higher in the wake of determined buying said to have emanated from Continental institutions.

At the close Gas shares were 7 higher at 268.5p. Energy specialists said the shares were viewed by European investors as offering an exceptionally attractive prospective yield.

Aitken Home, the banking and investment management group, surprised the market by announcing it was involved in talks that could lead to a bid for the company. Aitken shares rocketed 14 to 49p on the news.

An agency cross of 4.7m shares at 245p a share had little impact on London & Manchester which eased 2 to 248p.

Hints that about 2m shares were on offer early in the day upset Blue Circle Industries. The shares dipped to 171p but later picked up to close only 3 easier at 174p with dealers convinced that a bid for the group may well appear.

Simon Engineering jumped 20 to 99 amid speculation of a possible bid or that the group has found a buyer for one of its businesses. However, some analysts said the stock was higher because it had been oversold.

The price of Caird Group halved after the environmental services company warned of lower results in the second half. Caird added that it was unlikely to pay a final dividend after a first half 1.33p per share payout. The shares slumped 16 to 17p.

The Caird profits warning unsettled water stocks with waste disposal interests. Among these Severn Trent, which owns the Biffa waste disposal business, ran back to 472p. Yorkshire Water eased 2 to 539p and Wessex eased to 539p.

NEW HIGHS AND LOWS FOR 1992

NEW HIGHS (1)
AMERICAN (1) BOC, BUPA, CATERPILLAR, CHURCHILL, COCA-COLA, DODGE, FORD, GEC, GKN, GTE, HILLMAN, KODAK, LISTER, MITSUBISHI, NCR, PIRELLI, RICOH, SONY, TELSTRA, VISA, WEDGWOOD, XEROX.
NEW LOWS (2)
AMERICAN (1) BHP, BOC, BUPA, CATERPILLAR, CHURCHILL, COCA-COLA, DODGE, FORD, GEC, GKN, GTE, HILLMAN, KODAK, LISTER, MITSUBISHI, NCR, PIRELLI, RICOH, SONY, TELSTRA, VISA, WEDGWOOD, XEROX.
OTHER
AMERICAN (1) BHP, BOC, BUPA, CATERPILLAR, CHURCHILL, COCA-COLA, DODGE, FORD, GEC, GKN, GTE, HILLMAN, KODAK, LISTER, MITSUBISHI, NCR, PIRELLI, RICOH, SONY, TELSTRA, VISA, WEDGWOOD, XEROX.
RISES AND FALLS YESTERDAY

	On Friday	Rises	Falls	On the week
British Funds	4	58	17	113
Other Fixed Interest	0	1	0	22
Banking	300	250	80	1,247
Financial & Property	224	205	715	2,250
Oil & Gas	21	14	49	55
Plantations	35	20	91	111
Telecommunications	35	43	178	221
Total	621	441	1,609	3,350
	2,700	8,106		

COMMODITIES

WEEK IN THE MARKETS

Coffee retreats from 9-month highs

LONDON COFFEE futures retreated from nine-month highs reached early in the week as traders played down the prospects of significant progress being made at next week's London talks on renegotiating the International Coffee Agreement.

African coffee producers are ready to compromise with consumer countries on export controls in a new world pact, the Reuters news agency reported yesterday from Abidjan, capital of the Ivory Coast. After a four-day meeting, delegates to the 25-member Inter-African Coffee Organisation said it would recommend that producers take the main responsibility for stopping illegal exports at the London talks. Producers had been pushing for the burden of policing export controls to be shared.

But London traders expected decisions on a new price-support pact to be delayed until the new US and Brazilian administrations had settled down.

The January robusta contract at the London Futures and Options Exchange, which on Tuesday had peaked at \$90 a tonne, fell back to \$84 before closing yesterday at \$86 a tonne, up \$8 on the week. Traders said this reflected pressure from hedging sales and profit-taking following the recent

highs and was further influenced by signs of producer scaling, notably from Uganda and Indonesia.

A forecast that the 1992/93 coffee crop in Colombia, the world's second-biggest producer, would fall by between 2m and 2.5m bags (60 kg each) from 1991/92's 17.5m bags failed to buoy sentiment. "It would seem as if comments from Colombia (the forecast was made by the head of the country's exporters' association) are counter-productive," said GNL, the London trade house, in its daily Commodity Report yesterday. "If they are bullish the market thinks it is trying to talk the market up – if so, then what does it have to hide?"

Base metals prices were mostly firmer at the London Metal Exchange as markets continued to consolidate following recent falls. The rally was led by copper, which closed 21.60 up on the week in the cash position, at £1,404.50 a tonne, though the market was again aided by sterling's weakness.

Zinc also moved higher in a thin market, the cash position gaining \$2.50 to \$1,046.50 a tonne, and aluminium prices built on last week's rally, helped by concern about a possible strike at Pechiney, the French producer.

Lead prices bounced after reaching the lowest levels for five months in sterling terms and for six years in dollar terms.

As the market responded to bullish chart patterns, good recent trade interest and sterling weakness, the cash price rose to £306.50 a tonne and closed yesterday at £305.50 a tonne, up £12.50 on the week. The price rose to \$336.35 a Troy ounce, up \$2.30 on the day but down 10 cents on the week. The earlier fall to \$334.15 an ounce had been influenced by Australian selling induced by the weakness of the national currency. "If Australian producers are willing to sell at \$336, then how much upside does the market have?" asked the GNL report. "Very little we believe."

Platinum moved up with gold to \$356.25 an ounce at yesterday's afternoon fixing, up \$2.60 on the week. Dealers said the white metal was also boosted by Japanese buying as hopes of a government boost to the economy lifted the Nikkei stock index.

Silver was also influenced by gold's upturn and the London market's cash position regained 2.5 cents yesterday to close 1 cent down on the week at 378.5 cents an ounce.

Richard Mooney

LINE WAREHOUSE STOCKS
(As at Monday's close)

	Aluminium	Copper	Lead	Nickel	Steel	Zinc
Aluminium	+8,275 to 14,472.50	+1,000 to 324,100	+100 to 1,200	+540 to 50,570	+2,475 to 376,750	+210 to 14,460
Copper						
Lead						
Nickel						
Steel						
Zinc						

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Richard Mooney

SCOTLAND

The FT proposes to publish this survey on
Tuesday 24 November 1992
from its print centre in
Tokyo, New York, Frankfurt,
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Continued on next page

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WORLD STOCK MARKETS

AMERICA

Farm subsidy accord boost for Dow

Wall Street

US SHARE prices climbed steadily, lifted by news that a trade war with Europe had been avoided. Trading was exceptionally heavy because of the monthly expiration of options contracts, writes Patrick Harverson in New York.

By 1pm the Dow Jones Industrial Average was up 16.75 at 3,223.23, near its high for the morning. The more broadly based Standard & Poor's 500 was also notably firmer at the halfway stage, up 2.68 at 462.27, while the Amex composite put on 1.84 at 391.18. The Nasdaq composite firmed 3.27 to 841.84.

EUROPE

Bourses influenced by Swedish krona float

BOURSES took their cue from the Swedish krona float as renewed currency tension moved from Scandinavia to the rest of Europe, writes Our Markets Staff.

STOCKHOLM rose another 83 per cent in record turnover of SKr2.7bn, fuelled by the positive impact of devaluation. According to Goldman Sachs, past historical experience in Sweden suggested that, on average, a 15 per cent devaluation increased share prices by 35 per cent to 40 per cent.

The Affärsvärlden General Index closed 66.3 higher at 221.1, up 13.9 per cent on a week during which the krona was effectively devalued by 11 per cent against the dollar.

Forex shares were the outstanding winners on their sharp increase in competitiveness. Modo B put on SKr35 or 30 per cent to SKr150 and Stora B-frees gained SKr4 to SKr256.

Mr Peter Lawrence at Kleinwort Benson said that investors were buying into Sweden for its big international blue chips and their sensitivity to reduced costs and higher export margins.

Among other Nordic markets, OSLO rose 4.1 per cent on speculation that Norway would also be forced to devalue. The all-share index closed 14.14 higher at 356.27.

ASIA PACIFIC

Nikkei rises on hopes of political pact

Tokyo

REPORTS that the ruling Liberal Democratic Party (LDP) and opposition parties were ready to strike an agreement over parliamentary testimonies by leading LDP politicians bolstered sentiment, and the Nikkei average closed above the 17,000 level for the first time since November 5, writes Emiko Terazono in Tokyo.

The 225-issue average gained 162.29 to 17,033.60, a rise of 4.3 per cent on the week. The index fell to the day's low of 16,679.64 in the morning on profit-taking, but gathered upward momentum on index-linked arbitrage buying, setting a day's high of 17,183.37 in the afternoon.

Volume fell marginally from 319m to 300m shares ahead of the long weekend. The market is closed on Monday for a public holiday.

Advances led declines by 544 to 434 with 149 unchanged. The Topix index of all first-section stocks rose 2.38 to 1,276.91 and in London, the ISE/Nikkei 50

reaching its all-time high of 641.92 in February this year.

Turnover on the NYSE was extremely high at 152m shares by 1pm, while rises outpaced declines by 1,005 to 637.

After posting only modest gains in the first two hours of trading, stocks began to climb higher as news came out of Brussels that the EC and the US had reached an accord to cut farm subsidies which would clear the way for a conclusion to the Uruguay Round of Gatt trade talks.

The news that the EC-US talks had been successful was welcomed by investors, who had feared that a combination of a weak domestic economy, even weaker European mar-

kets and a damaging trade war could wreak havoc on the world economy.

Prices were also affected by the monthly expiration of options on stock indices and individual stocks and were aided by a firm bond market, where the benchmark 30-year government bond was up 1014, yielding 7.52 per cent.

Motor stocks were one of the beneficiaries of options-related trading. Ford rose 5/4 to \$36.75, Chrysler put on 5/4 to \$29 and General Motors climbed 3/4 to \$30. Both Chrysler and GM confirmed yesterday that they had temporarily shut down a total of six assembly lines because of slow sales.

Monsanto edged 3/4 lower to

\$55 after the group announced that it was initiating a series of cost-cutting measures which would leave the company with an after-tax charge in the fourth quarter of \$42m. Monsanto hopes to realise savings of about \$200m a year from 1994 onwards.

Damon Corp rose 3/4 to \$22 on speculation that the financier Mr Ron Perlman and a European drug company had approached Damon about a merger acquisition.

On an otherwise mostly buoyant Nasdaq market, Dell Computer, which posted strong gains on Thursday following its earnings release, slumped 3/4 to \$34 amid concern about currency hedging by the

personal computer company. Dell denied reports that the Securities and Exchange Commission was investigating the currency hedging.

Canada

TORONTO was sharply higher at midday, led by gains in the gold sector. The TSE-300 composite rose 21.67 to 3,252.2 in volume of 26m shares. Security led declines by 23 to 201 with 229 unchanged.

Northern Telecom jumped 3/4 to C\$53.3 on the launch of a wireless private branch exchange (PBX) system in Hong Kong, the first such system to use the CT2 CAI radio standard.

Adjusting to life under President Bill Clinton

Patrick Harverson on Wall Street's election tactics

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Jill notes

The FT goes shopping

Couture – the sizzle not the sausage

Young blood is being selected for top fashion houses. Brenda Polan reports

CUSTOMERS for Parisian couture clothes are variously estimated to number somewhere between 2,000 and 3,000 women. The biggest spenders come from the US and the Gulf states.

The Americans, very thin and very rich, fill the front row at the twice-yearly press showings. Women from the Gulf wait for the show to reach the Dubai Intercontinental where the proprieties of modesty can be properly observed.

Whether those women buy two or 20 outfits a season it is obvious that, even at prices which range from £5,000 to £10,000 for a daytime suit to as much as £50,000 for a beaded, embroidered evening gown, the economics do not work.

What this small number of women pays for its clothes cannot begin to even chip away at the design house's investment in its couture collection: the rich materials, the perfectionist in-house labour, the subcontracted specialist labour of embroiderers, button-makers, milliners, jewellery-makers, shoe-makers and furriers, the maintenance of premises, the salaries of sales staff, promotional staff, the fees of models, hairdressers, make-up artists, filters, design assistants, parties for the press, the designer's palazzo.

Couture, the business of making extraordinarily beautiful clothes to the exact measurements of the customer, is the sizzle, not the sausage.

Its glamour sells a meaty mixture of ready-to-wear clothing (often encompassing many price points down to jeans and T-shirts), scarves, tights, costume jewellery, handbags, sunglasses, cosmetics and scent.

Scent is the really chewy part of the recipe. Chanel, for instance, is estimated to have annual revenues seriously in excess of \$500m. Probably no one but the Wertheimer family, the company's reticent owners, knows the true figure. The company blithely pays an annual fine to the French government as a penalty for its steadfast refusal to come clean. It is clear, however, that a very small percentage comes from frocks or even quilted handbags and ropes of gobstopper-sized pearls. The former is the perfume: Chanel No 5, No 19, Crystale and Coco.

When Yves Saint Laurent, who, together with Karl Lagerfeld at Chanel, probably sells more couture clothes than anyone else, went public in 1989, priced at \$500m (£322.5m) its prospectus revealed that, in 1988, 88 per cent of its sales (FFr 2.56m) and 73 per cent of its operating profits (FFr 439m) came from its perfumes.

Arguably it is on figures such as these that various entrepreneurs have based their moves, over the last few years, into couture. For, looked at in

isolation, the business of the custom-built frock is a shocking anachronism, impractical in economic terms and abysmal in moral ones.

Indeed, it is almost total demise, as was acknowledged in the 1960s. Elderly houses may have marched steadily on servicing a core of equally elderly customers, but fashion, glamour, excitement, the future, all lay elsewhere, in the ready-to-wear youth and mass markets.

The late-1980s revival of couture, when the high-gloss occurs

of the fashion show from

designer could follow his muse. A new and now-moribund clientele began to buy couture, welcoming a chance to flaunt its wealth and get its picture taken.

The rest of the couture houses, galvanised by the attention, took a fresh pencil to their sketchpads and hired new, hot, ready-to-wear designers: Gianfranco Ferré at Dior, Claude Montana at Lanvin. And, as the hype mushroomed from season to season and the column inches stretched, other designers begged to join: Valentino from Rome, Versace

Arnault, with eye-watering alacrity, launched Lacroix's first perfume. *C'est la Vie*, it failed.

Arguably, Arnault, a man generally in a terrible hurry, had not given the name enough time to establish an identity away from the pages of *Vogue*, down at the sturdy base of the market where mass sales are made, where working girls cruise Printemps, Harrods or Maceys in their lunch hour, courting temptation, and everyone gets their full duty allowance once a year.

Since *C'est la Vie*'s failure, Arnault has grumbled publicly about the rising costs and falling sales of Lacroix's couture and de luxe ready-to-wear business.

Similarly anxiety plagues the 30-year-old house of Yves Saint Laurent where Saint Laurent's partner and business brain, Pierre Bergé, has told *Le Figaro* that 15 per cent of the company is up for sale. Arnault, labelled by Serge "a bird of prey", is, allegedly, extremely interested.

He probably should not be. Last year Yves Saint Laurent decided to buy back its perfume interest from the licensee, Charles of the Ritz. Carlo de Benedetti, the Italian industrialist, backed the move, to the tune of \$630m. When he ran into cashflow troubles soon afterwards, Bergé was forced to buy the 15 per cent share the investment had bought. It is these shares he is seeking to sell. New finance is necessary, he told *Figaro*, because of sharply declining sales.

YSL's published pre-tax prof-

'Give us the luxuries of life and we will dispense with its necessities'

Oliver Wendell Holmes (1809-1894)

row, women such as Ivana Trump, Lynn Wyatt, Paloma Picasso, Joan Collins, Marisa Berenson and Carole Bouquet, became household names, was not, however, exclusively a marketing ploy. It was equally a media-generated phenomenon.

The resuscitation of the moribund is always a good story. In 1983, Alain Wertheimer, grandson of Coco Chanel's original backer, appointed Karl Lagerfeld to the post of chief designer at the house.

Chanel couture became the only story in Paris. Fashion commentators began to write of couture as the experimental laboratory of fashion, a crucible of creativity where, freed of economic restraints, the

from Milan.

Bernard Arnault, financial games-player, corporate predator and, as of this year, undisputed monarch of the luxury brands conglomerate, Louis Vuitton Moët Hennessy (LVMH), even started a new house. In 1987 he waded Patou's chief designer, Christian Lacroix, and gave him his head and his own label. Doubtless, Arnault had pondered Chanel's and YSL's fragrance income.

Probably, he had taken into account the fact that launching a non-couture-associated scent with adequate promotion and a suitable advertising campaign costs around £30m. Lacroix was a controversial success. Yet, when Bernard

its for the first half of 1990 were £309,000, a sharp fall from the previous six month period's £4.9m. He blamed the recession.

Other factors are also arousing anxiety. The Single European Market, effective in two years, may undermine the duty-free market within Europe. Challenges to exclusiveness and price control by retailers such as Superdrug may ultimately devalue the glamour factor of couture perfumes. Protectionism by the new administration in the US may render French imports prohibitively expensive compared with almost equally glamorous domestic products.

A sharp fall in fragrance sales need not kill off couture. Arguably, the smaller the cake, the harder you have to try. But there is a new mood abroad in the world, one which rejects excess and conspicuous consumption. Arab women may see no reason to stop spending but they do not go out much. Once the high-profile US customers have headed the call to the flag and learned to shop American, the front row may lose its glamour.

Alert to this danger, the Chambre Syndicale de la Couture, which regulates the couture industry, is revising its strict rules to permit more, newer, younger, design houses to qualify as couturiers.

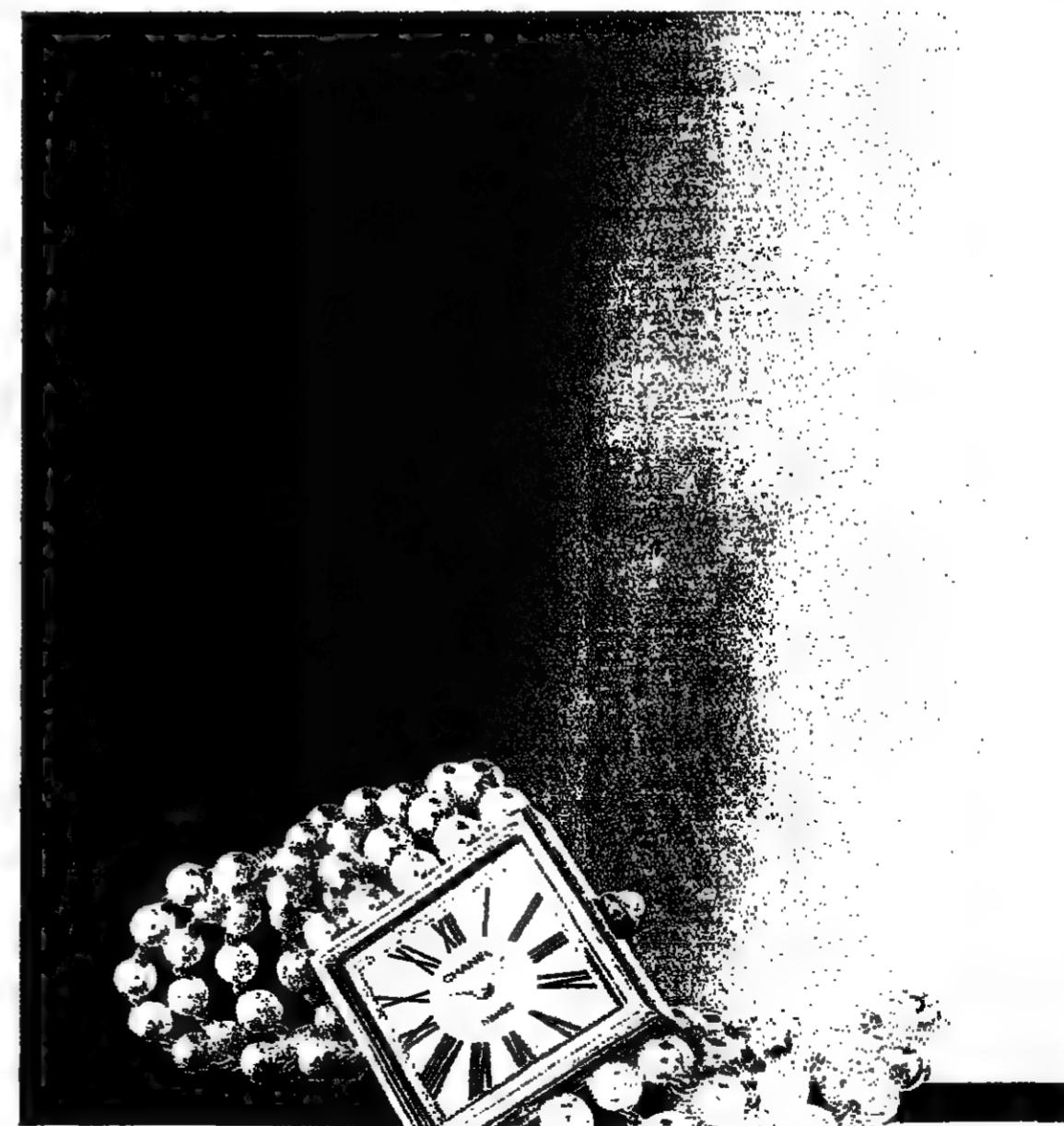
Its aim is partly to increase the sizzle factor, partly to ensure that when the sausage pops, there is something sustaining left in the pan. A future for the couture business and its great names will do.



The spirit of haute couture: supermodel Linda Evangelista in Chanel



Spot the famous faces: Shakti Kapoor and Joen Collins, regulars in the front row



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The FT goes shopping

Hey, big spenders — please come back

OME people, it seems, just cannot stop spending money. The other day, a wealthy Arab commanded no fewer than 64 rooms at the Hôtel Bristol in Paris and set off on a shopping spree with his female friends. The bill came to \$500,000 — and that was just for Giorgio Armani.

Unfortunately for Armani and his fellow fashion designers, the shopaholic Arab is the exception rather than the rule. The luxury goods industry is in the doldrums.

The smart shopping streets of New York, London and Milan are scarred by boarded-up windows. Some businesses have gone bust. Others are struggling for survival.

The recession is the biggest problem, of course. Not only has it left consumers with less money to spend — it has contributed to the backlash against the conspicuous consumption of the 1980s by creating a new climate in which splashing out on status symbols is not quite the thing to do.

But the effect of the recession has been aggravated by the internal changes within the industry. A new

breed of groups dealing in luxury goods invested in fashion during the 1980s — Dunhill with Chloe and Karl Lagerfeld; Orcoff, which owns Lanvin; and Bernard Arnault's interests, which include Christian Dior, Givenchy and Christian Lacroix.

These companies have raised the cost of competing in the luxury sector, thereby intensifying the pressure on smaller players. The problems were apparent even before the recession and now seem set to worsen in the chilly climate of the early 1990s.

When the new investors first appeared, their influence was almost purely positive. They brought new capital into the industry together with the management skills that (they hoped) would modernise the old-established fashion houses.

These groups all adopted similar strategies, generally following the precedent set by Alain Wertheimer, the reclusive Swiss businessman who took over Chanel late in the 1970s. They rationalised their newly-acquired companies by weeding out the less prestigious licences

and retail outlets. They also brought in new, younger designers to revitalise the creative side of the businesses.

They harnessed the publicity generated by these designers to launch new perfumes and licensed lines. Then, they invested heavily to maintain the high profiles of their fashion houses. There were lavish

promise its creativity. This was mainly because one of the main themes of fashion in the 1980s was the use of the collections as publicity vehicles to generate press coverage for the scents, sunglasses and licensed lines that really made money.

It was, thus, in the financial interest of the new investors to

ist emphasis on reinterpreting historical imagery — were compatible with the aims of the new investors. They wanted their designers to create luxurious images for the fashion houses — preferably laced with an air of European "authenticity" to appeal to the fast-growing Japanese market.

As a result, the new investors

Yves Saint-Laurent reported a sharp fall in profits recently. Lanvin had to cut back on the renovation of its Paris shops because of problems in Japan. Arnault has not yet recovered a penny of the \$26m he spent on Lacroix, or of the \$17.5m he sank into C'est La Vie, its ill-fated fragrance.

The industry is trapped in a vicious cycle, with the big groups squeezing out their smaller competitors without achieving any real improvement in their own interests. This scenario shows no sign of stopping.

The recession might be making it more difficult for the luxury goods groups to develop their existing interests, but it is also creating new opportunities for expansion by destabilising other companies.

A stake in Yves Saint-Laurent is said to be up for sale, as is a chunk of shares in Gucci. So far, there is no sign of a deal on either front — although the prospect of a few more shopaholic Arabs might hurry them along.

Alice Rawsthorn reports on the mounting problems of the luxury goods industry, which is facing both recession and a backlash against the conspicuous consumption of the 1980s

fragrance launch parties, soaring advertising budgets and extravagant catwalk collections.

It is no coincidence that the rise of the super-models, with their fees of up to \$10,000 a show, came at the same time as the expansion of the luxury goods group.

All this spending made fashion seem more exciting. The new investors even managed to allay initial fears that transforming fashion into a serious business could com-

promise their designers to be as wild and wacky as they wished. The signature Y-fronts sported by the super-models at last month's Chanel show might not amount to much in sales terms — Chanel will be selling them this spring at \$108 a pair — but they produced hundreds of thousands of pounds in free publicity.

Moreover, the stylistic trends of the 1980s — reflecting the opulence of the decade and the post-modern

benefited from a happy confluence between their own commercial needs and the creative direction of fashion design. But all that has changed.

The new themes in fashion, the *hippy nozzle* styles in the latest Paris and Milan collections, and the "grunge" look that surfaced in New York, are not suited nearly as well to the needs of the luxury goods groups as the glossy fashions of the 1980s.

For fashion or fling, a scarf's just the thing



Classic and classy from Celine

EVERY SCARF shop will tell you the story of the woman who meets a friend wearing a particularly ludicrous silk square and asks: "Is it real?" "Real" generally means one of the classic equestrian or Baroque styles from Hermès which have become the much-coveted pinnacle of aspiration. Yet, this is misleading. There are thousands of exquisite designs and fabrics from other illustrious labels, and Hermès

Hermès' pre-eminence came about almost by accident — it was first with a brilliant idea. Having diversified from equestrian to motor age accessories, it launched scarves in 1937. The first big success, Entente Cordiale, was kept under wraps during the German occupation of France. After the liberation, the windows of the Paris store were filled with the new design, which was snapped up.

The scarves' quality — designs take 2½ years from concept to shop and can involve up to 36 colours, each of which needs its own print-screen — attracted a top-line clientele, emphasised later by the patronage of such celebrities as Grace Kelly.

When fashion went back to glamour and formality in the 1980s, Hermès went into overdrive, boosted by the newly label-conscious Far East market. Despite a big range of other products, scarves, made in France and costing \$129 each, now constitute the main part of its business.

Each company connected loosely with fashion feels it needs a signature scarf as part of its corporate image. Through the 1980s, this was a great marketing ploy which played on the customer's need for confidence through labels. Some designs were less than subtle, though. Burberry used its rather dominant house check on its first silk scarf in 1980. Now, in a more sophisticated marketplace, there are 16 more gentle varieties of that check, plus 30 other designs where the check-as-logo might be just the ribbon on a bunch of flowers. Made in Italy, they cost from \$35 to \$105.

There are aspirational scarves at all levels of the market. For top fashion houses, a scarf can be the point of entry that lures you on to more expensive things. Chanel's Baroque Rendalls says: "Lipsticks are the basic introduction to the world of Chanel but a scarf or a pair of earrings often comes next, before the handbags or clothes."

Designs vary from the classic, incorporating the famous double C logo, to the specials that Karl Lagerfeld designs for each clothes collection. Next spring's, in fashionably 1940s' style, feature his witty sketches of house symbols — camellias, quilted bags and so on — on faded pastel backgrounds. They cost from \$115.

Celine is more classic; its main growth areas are the large wraps, stoles and throws which high designer fashion now takes for granted. Its range is from \$90 to \$200.

Even in the mass market, there is an element of exclusiveness. The Rack uses much thinner silk and designs with only 10 colours (although often overprinted to make more) and, by turning to high-tech methods in Japan, can sell at a maximum of \$25. Art school graduates design limited edition ranges which change every month and disappear quickly to regular customers. The designs may be heavily influenced by the likes of Versace and English Eccentrics, but if you want a scarf for every outfit this is the reasonable way to do it.

There is, however, another approach to scarves which is growing as the market

itself does a huge range of less classic motifs. So, wearing a scarf can be an act of public status-display or private comfort. You can choose one with a designer label in a prominent position or you can throw on the plainest slip of cashmere and silk that feels wonderful or lifts a plain outfit. The true aficionado knows a stylish scarf instantly. If you have to ask if it is real, then you are not up to wearing it.



Above left: from the Spanish house of Celine, rich blues and gold and Versace-inspired. Right: never mind where you tie it, just make sure that the logo's showing

Avril Groom looks at the evolution of a top accessory

note to an outfit, and there is also a tradition of a different animal-print scarf each season.

Loewe's beautiful scarves on Spanish themes — often historical — also are collectors' pieces, the latest being inspired by Velasquez and the Madrid botanical gardens. And Louis Vuitton's scarves, commissioned from well-known contemporary designers such as Gae Aulenti and Philippe Starck, could almost be used as wall hangings and go for \$130 to \$180.

Jewellery houses have discovered that their designs translate very well into classic scarves of the pearl-swag and chain variety. Cartier's newest designs, based on the Duchess of Windsor's famous flamingo brooch and on Egyptian-In-

spired jewels, cost \$110. Lalique has taken the same route this year as part of its expanding product range, with designs at \$150 based on famous Art Nouveau pieces from René Lalique's archives.

Classic scarves come mostly from Europe, but British designers are in the vanguard of a new direction. Georgina von Stetzenbach started as a screen printer, but scarves now make up 73 per cent of her turnover, which increased by 15 per cent last year.

She is known best for Art Deco-inspired prints on silk or velvet but is now trying matt linen, sheeny panné velvet and metallic organza, all in the pale, muted shades of fashion's new light and fluid mood. Prices go from \$25.

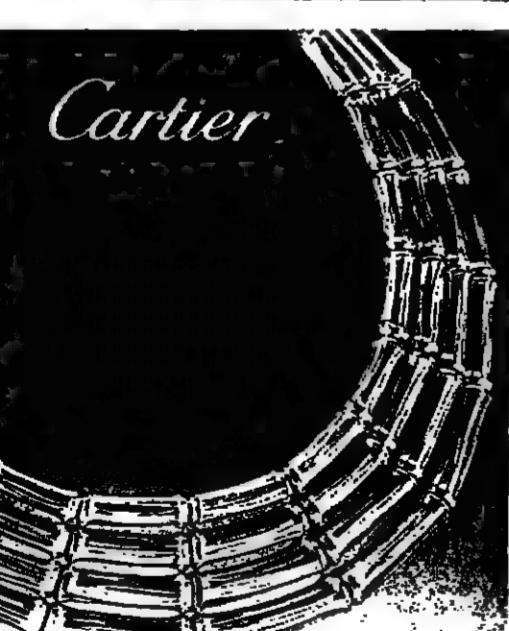
English Eccentrics' forte is the rich baroque motif with which it has experimented since 1987 in all colourways, from the most vivid to strict monochrome. It is now working also with more delicate colours and fabrics and with the newly fashionable long, rather than square, scarf (from \$85).

Young designer Jackie Campbell, whose fragile watered chiffons, priced from \$22.50 are acquiring a cult following, sums up the new approach.

"I am not competing with the Hermès silk twill status symbol," she says. "Chiffon is much softer and subtler, an enhancement of clothes rather than a designer afterthought."

As women increasingly forgo the pro of the label, the great scarf houses may have to take note.

Cartier jewellery is sold exclusively in Cartier Bond Street and Les Musées Cartier boutiques. Each piece is accompanied by a certificate of authenticity.



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Jeffrey

back

The FT goes shopping

The finest of jewels to bewitch and bedazzle

Customers are becoming more discerning, reports Vivienne Becker

THERE is nothing to beat the sumptuous jewel: the ultimate icon of wealth, status and femininity, which at its best combines natural beauty with the artistry of man.

Jewellery has existed since time immemorial. In turbulent times it became a convenient source of portable wealth. 18th century aristocrats fled Paris with their jewel encrusted snuff boxes, and during the Russian Revolution pocketfuls of Fabergé trinkets were amnged across Europe.

However, the intrinsic value of the precious metals and gems that makes jewels so special also means it is hard to admire them for their beauty alone - somewhere along the way the investment element inevitably creeps in.

Unlike a Versace dress of the same price, a jewel can still be turned into ready cash even if the days of expecting a large profit are over. But in these depressed times jewellery investment is a dangerous game - too many diamond-laden fingers were burned when the jewellery and gemstone market fell in 1982 after a long period of rising prices. The lesson has not been forgotten and the attitude towards jewellery has changed. Buyers are more realistic about the investment possibilities and have come to take a greater interest in the intrinsic appeal of the pieces.

While the 1970s were an investment-crazy time, the 1980s saw the development of a world-wide obsession with brands. The art of the jeweller

became subservient to clever marketing and image. Happily, the early 1990s sees a different mood. It is no longer possible to sell jewellery on name alone. Customers are becoming more discerning and are looking for good value rather than investment, and value in terms of lasting style, workmanship and materials.

One reason for the change in attitude was the 1980s boom in costume jewellery, during which women became used to buying decorative, glamorous and exciting jewels that flattered and changed their image in an instant. The intrinsic

worth of the materials did not really matter. Now they look at real jewels with a different eye, demanding more than just a label, searching for lasting modern classics or for fantasy jewels in precious materials.

The fine jewellery trade is still dominated by the great international jewel-houses - Cartier, Boucheron, Tiffany, Chaumet, Bulgari etc. Then come the smaller companies that are privately owned and run by artistic designers, the most obvious being JAR of Paris and Verdura in New York, followed by shops such as Marina B in Geneva and

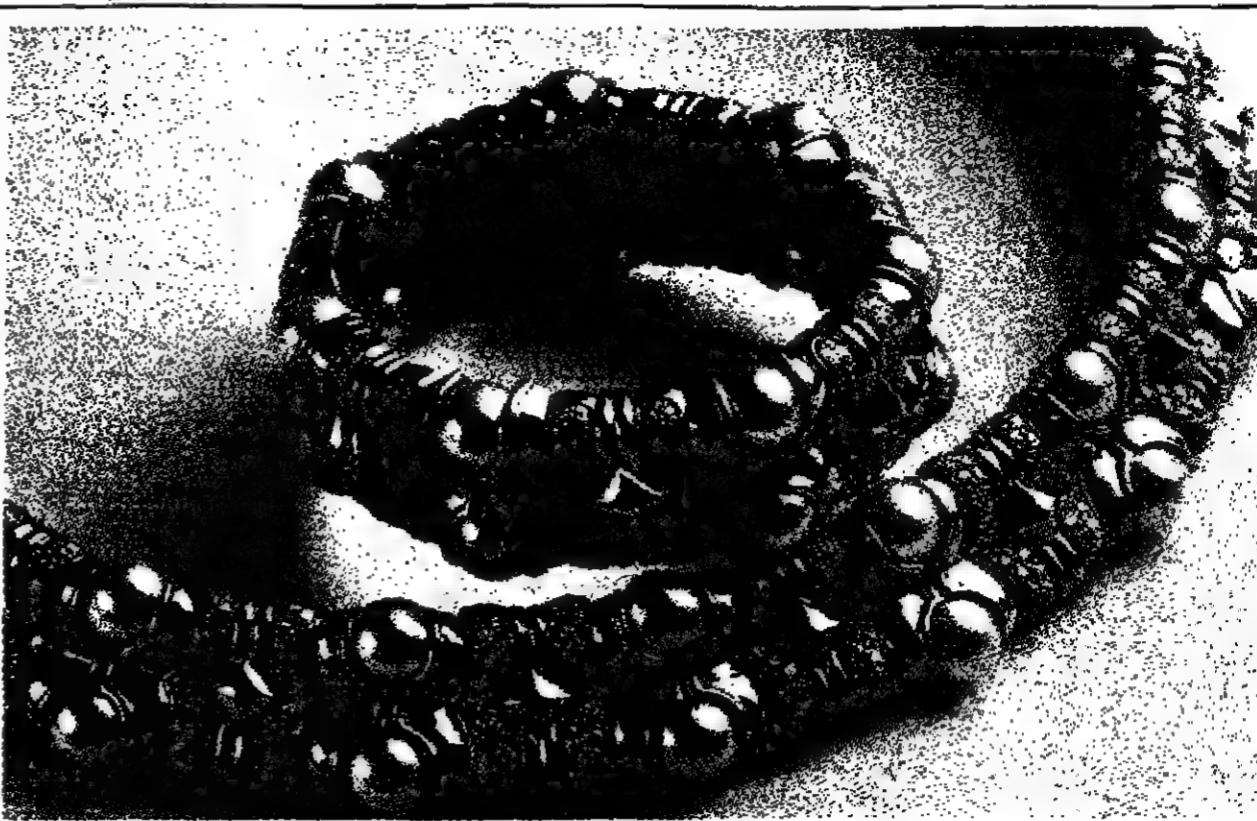
Elizabeth Gage in London, all dedicated to individuality and quality.

Ward Landigan, of Verdura in New York, finds that there is a "much, much stronger consciousness of style today. Gaudier jewels - jewellery without a strong design element - are the orphans in the market today." Joel Rosenthal, of JAR, also thinks that "A new eye is being developed, little by little. Many of our customers are becoming much more discerning."

The very top end of the business dealing in ravishing jewels in the \$300,000 to \$1m (£231,000 to £260,000) range, is relatively little affected, so specialised is its appeal. Each of the jeweller houses keeps its own corner of classic "high jewellery," usually the more conventional, formal sets of precious gems and diamonds.

London-based Laurence Graff, which is opening a new shop in Bond Street next spring, has cornered the market in magnificent stones, selling fine and rare gems to the world's most important buyers, who are, he points out, still buying. He finds that internationally there are fewer people in the market for the world's most precious stones but the top clients - kings, sultans, sheikhs, princes and potentates and the like - are still there.

Once, the great jewel houses were also privately owned by talented, artistic and dedicated individuals and their families, who ran their businesses in a highly personal way. Now many of these jewel houses are part of multi-national big busi-



Yellow gold set of necklace and bracelet with diamonds and pearls, by Bulgari

nesses, run to a great extent from the board room. Tiffany, which expanded its very successful London shop a year ago, is a public company, after a management buyout from Avon in 1984. Bulgari is still 93 per cent family-owned, while Boucheron is privately owned.

The mighty Cartier group ranks number one worldwide in the luxury goods market in terms of figures and market share. In 1991 the group's turnover was well over SFr1,800m (£820m). Although these golden, creative years of Cartier died with the family, customers today buy a slice of the Cartier magic and history along with the name.

M. Bamberger, managing director of Cartier UK, said: "To say that we are not hit by the recession would be ridiculous. But we have such a wide range of products from acce-

ssories, watches, high jewellery to perfume, that we are coping well. Figures are up on last year."

During the boom years of the 1980s many houses started promoting more accessible "boutique" ranges to reach a wider market. The first of these was the successful concept "Le Must de Cartier" launched in 1978 to break down intimidating barriers associated with fine jewellery and to attract a new, younger clientele. These boutique jewels, along with watches, became sought-after status symbols.

The Gulf War hit the top end of the jewellery market hard. The Middle Eastern customers who formed the backbone of many jewellery businesses stopped buying completely while other jet-setting customers, especially Americans, stopped travelling and there-

fore shopping. The US market is now showing some signs of picking up. In Japan and the Far East, however, economies are suffering. Middle Eastern buyers have now cautiously resumed buying. The UK, even in the good times, has never had an uninhibited home market, Britons being temperamentally disinclined to spend money on such conspicuous luxury.

For Italian women, mid-way in culture and mentality between Europe and the Middle East, jewels are an essential part of their femininity and so inventive designers, such as Damiani, have flourished by catering to their needs with extravagant, fearless designs.

Bulgari epitomises the classic side of Italian style and has grown in stature since the 1970s. Nicola and Paolo Bulgari believe that making jewellery is a creative business, its real *raison d'être*, and that constantly reworking old themes is not the way ahead. They introduced the rich Renaissance "cabochon" look, an unconventional mix of uncut stones mixed with gold and steel which established a debonair, modern style that has an avid international following.

Chaumet was one of the grand old Paris jewellers with a fine shop in the Place Vendôme but after a scandal that landed the Chaumet brothers in prison it was bought by Investcorp in 1987. The new owners worked hard to establish a "look", principally through a range called Anneau. At the same time they went back to basics, promoting the most classic pieces of jewellery, the diamond ring, which continues to be their most important product.

Chaumet has made a point of

actively launching new products and constantly renewing itself: next month, Chaumet London is launching a range of exciting semi-precious jewels designed by interior decorator David Hicks. It is an enterprise offering quite different fare from the sort normally to be found in the grand jewellers.

Of the old established houses, Boucheron alone is owned and run by its original family: Alain Boucheron is the fourth generation of this jeweller dynasty. Daniel Reveyron, director of Boucheron in London, believes it is important to take a long term view of the jewellery business, which, although buffeted by recession, is very much a survivor: "Jewellery answers one of the most ancient and basic instincts. The need for it will always be there."



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Cost-conscious gems

Vivienne Becker considers baubles that won't break the bank

APART FROM the spectacular arrival of Christian Lacroix, the great fashion phenomenon of the 1980s was surely the rise in status of costume jewellery. Reflecting the glamour and power of the post-feminist years, it entirely changed the way women presented themselves and broke through enormous social and fashion barriers.

From a lowly position as *declassé* poor relation to diamonds and pearls, costume jewellery suddenly became the single most important fashion accessory of the decade, worn in the highest echelons of society, at all times of day, from the boardroom to the ballroom.

The 1980s paved the way with its beads and baubles and plastic anti-jewellery. The lead

came both from street fashion, from pop-star rebels wearing antique "junk" jewellery and from the great couture houses, encouraged by the growth of the designer-accessories market. Dallas and Dynasty power dressing and the Princess of Wales spurred things on and, since the mid-1980s, the costume jewellery industry has been booming worldwide. Today the market is saturated with costume jewels from costly couture to cheap-as-chop copies of copies.

The success of the 1980s has been toned down by recession. But, it appears that the costume jewellery market has been less badly affected than the fashion trade. People prefer to spend money on lasting accessories rather than on seasonal new clothes. Jewellery is now an impor-

tant money-spinning and marketing aspect of couture. A piece of designer jewellery, a pair of Chanel earrings, for example, has been the ideal and affordable way for women to wallow in the designer identity parade. Just how much of the original designer's genius they actually end up with is debatable and varies from house to house.

Costume jewellery is the jewellery women buy for themselves. But, as with fine jewellery, there are signs that women no longer wish to be dictated to by names and are slowly beginning to look further ahead at the huge feast of fashions on offer. There are also signs that the barriers between real and costume jewellery are breaking down as more and more silver, gold plated and semi-precious jewellery creeps onto the counters.

In 1989, Swarovski, the world's leading producer of cut crystal stones (all those gems in costume jewels all over the world) launched its Daniel Swarovski range of exclusive, couture accessories aimed at the very top of the market and selling at the sort of prices that some real jewellery used to command - anything from £700 (\$2463.50) to £5,000. Masterminded in Paris by Rosemarie Le Callais, the accessories, including a high profile range of costume jewellery, are designed by Hervé Léger.

They quickly gathered high-profile fans. Ivana Trump and Catherine Deneuve are devoted customers. Christian Lacroix produces genuinely exciting and original couture jewellery. It is a true reflection of his spirit and style and seems to have more integrity than some because Lacroix himself is passionate

about jewels and has done a great deal to bring fashion and ornament closer together, creating bejewelled and embroidered dresses and couture jewels that look like fabrics.

Haute Couture jewels are normally ordered by couture customers as part of the total look, and are rarely sold separately. His distinctive ready to wear range, priced from about £80 to £800 also bears the Lacroix stamp: lots of rich gilt metal, ritualistic emblems like crosses, crescents and pyramids, huge ethnic chokers and of course vibrant colours in the form of glass beads. At the London boutique opened some three months ago, the jewellery has a steady following among Lacroix fans, particularly from fashion students hankering after a little piece of his wild magic.

Karl Lagerfeld, the King of Whimsy, was largely responsible for introducing wit and fantasy into couture jewellery in the 1980s, first at Chloé then at Chanel, where courageous jewellery, totally in the spirit of Coco Chanel, plays a vital part. His haute couture jewels are inspired.

The Yves Saint Laurent couture range is under the direction of Loulou de la Falaise, whose jewels fill a

boutique on the rue Saint Honore in Paris. The diffusion range, part of the YSL collection, including pens, lighters, leather goods, is designed and distributed by Cartier as licensee, although everything is approved by Saint Laurent himself and Pierre Bergé. Designs play up Saint Laurent's signature motifs like the heart and strong colours like his vibrant deep blue. Since Cartier took

over eight years ago, more than 1m pieces have been sold worldwide. The Dior collection, made under licence in Germany, is a mass-market product today. Fior, the London retailer of fine quality "real look" jewellery stopped stocking Dior jewellery a few years ago because it was too widely available.

Several of today's shining stars of costume jewellery began anonymously making couture jewellery for big names. Some of the most successful are Hervé van der Straeten, whose work is sold at Liberty and who made for Mugler and Lacroix, Dany Hall who produced ranges for Rifat Ozbek, and Migeon et Migeon resin specialists who also made ornaments for Lacroix and YSL.

Cobra and Bellamy, with a successful shop in Liberty and another in Sloane Street, do a roaring trade in Chanel lookalike pearls. Cobra and Bellamy's big rows of baroque pearls sell for around £100 to £200 and a ravishing three-row choker for about £250.

Butler and Wilson, Britain's best, and world leaders in up-market costume jewellery, have always offered a couture look at reasonable prices, but they sell to jewellery addicts rather than to fashion followers.

Although business is undoubtedly tougher, Butler and Wilson is selling classics and outrageous designs, and Simon Wilson says he is always amazed at how well the "mad" and expensive pieces sell - usually the designs he creates as a strong image for the shops. Huge chokers at around £200, although hardly a recessionary look, are just walking out.

Perhaps it is the escapism, the freedom and fantasy of costume jewellery that we need to pierce the gloom and lift our spirits and confidence this Christmas.

Philip Antrobus

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The FT goes shopping

Luxury – a dated concept in the 90s

Meretricious displays of wealth are completely passé now, says Stephen Bayley in his philosophical view of what the rich buy



An experience to savour: lunch at Les Ambassadeurs, the Crillon

LUXURY, at least as defined many of the goods people accumulate, is vulgar and banal. Luxury, in my observation, is not necessarily about pleasure, but more likely about excess.

Other than a meretricious and crass display of wealth, there is no good reason, for example, why tapis should be gold. In a sense, luxury is the opposite of design. Industrial civilisation has the potential to provide the best goods and services to the entire population at a modest cost and, miserable as we may be in this *fin-de-siècle*, it is a fact that for many western citizens this paradise has been achieved.

That is what all the early Modernist Bauhaus theory was concerned with. Now stigmatised by those who would often wilfully aim to misunderstand them, Modernist architects and designers were not trying to impose an austere machine aesthetic on the glum and downtrodden people of Europe. Rather, the metal furniture and concrete houses were just making the best of materials available, making the most of contemporary possibilities. The classics of modern design made

a popular form of luxury commonplace in that for the first time in history efficient, safe and beautiful furniture and appliances became universal. That the word "luxury" now connotes something more vulgar and expensive than a Breuer chair or a Citroen 2cv is both a repudiation of the Modernist adventure and a reaction to it.

The rot set into the meaning of "luxury" in Britain when some time in the 1950s a hot-shot marketeer working for Ford, the motor company, decided that a premium priced model of the Ford Anglia might be emboiled with the name "de luxe". In the poetics of car specifications, de luxe meant the addition of external chrome strips, elaborated mouldings around the rear light clusters and two-tone upholstery. It was hard for words to recover from such debasement.

In America, where the achievement of status has long been measured in terms of accumulated possessions, the idea of luxury has acquired a fetishistic quality. It can be defined by a powerful and evocative list of artefacts. In her autobiography, All

McGraw, the actress, describes her astonishment on arrival in Hollywood. The house was mock Georgian on a huge plot, with an artificially fed 300-year-old sycamore. There were scented candles (a sure definition of luxury at work) and in the linen cabinets hundreds of bars of Guerlain soap. She cannot have been under anything other than a very clear impression that this was a luxury dwelling.

Although Flaubert, in his sardonic *Dictionnaire des Idées Réesus* posed as the *bonne sœur* and defined luxury as "the ruin of nations," the French are more confident with their tastes and sense than the English or the Americans.

There is something marvellous about French culture which allows intellectual rigour to go hand-in-hand with intense sensual delight. The best French cooking or wine is a challenge to the intellect as much as to the palate; and while the German Modernists of the 1920s were doggedly making severe and honourable metal furniture out of discarded industrial components,

Le Corbusier's "Grand Confort" armchair kept the Modernist faith, but was also a supremely elegant, comfortable and luxurious artefact.

The tradition continues:

Andrée Putman is perhaps the leading European interior designer. She is rigidly modernist, but sensible of clients' and their customers' needs. She says: "To God and to artists all materials are the same." This is a sophisticated belief that unites the purist aesthetic of modern design with the sensitivity of a mondaine sensualist. No gold tape here.

But if in general luxury and modern design are at variance, then in the past decade they have been at war. London and Paris have long established tradesmen-craftsmen houses specialising in luxury goods, whether Lobb shoes, Purdey shotguns, Swaine Adeney & Brigg saddlery, Cartier watches, Christofle silver or Baccarat glass.

So influential are these makers of exclusive premium-priced personal-wear that entire personalities are defined by them. In France, a certain type of woman is known by the deeply accurate acronym "FHCP": Fouard Hermès, Col-

lier de Perles. In this way, luxury goods define their customers in a process which anthropologists would recognise.

In France the luxury goods business is taken seriously. With typical French *panache* for bureaucracy, 71 luxury goods makers (including Louis Vuitton, Hermès, Cartier, Dior and Chanel) have formed the portentously titled Comité Colbert, as if to suggest *maîtriers, signorines* and *joailliers* are providing the continuity of French artistic culture. Despite the recession, the Comité Colbert reports rising sales.

One explanation of this may be psychological. A Paris psychiatrist called Michel Lejoyeux says he has identified a form of obsessive-compulsive disorder which seeks gratification from buying things, as if the act of purchasing (irrespective of eventual use) establishes power and authority over a harrowing world.

But the real explanation of the continued demand for luxury goods is social and aesthetic rather than psychological. The 20th century has made the major western economies rich in that most own, or have access to, a range of machines – from the car through the video to the telephone to the occasional use of a Boeing 747. Marinet's dream of motorways and aircraft is part of our daily routine. As soon as those things – which by their familiarity and accessibility are a triumph of our civilisation – become everyday, the insecure or the greedy will seek specialist treatment. This is where the taste for gold tape comes from.

It is why Donald Trump sends out marocain-bound invitations to his latest pleasure palace. It explains the astonishing demand for the S-class Mercedes-Benz, a car of boastfulness and arrogance three times more expensive than other cars in its class.

The greedy and insecure take refuge in this limited definition of luxury. They can find another version of it in the immature, brashly splendid of, say, London's new Lansepont Hotel. But in truth is there not something inadequate about definitions of luxury which entail exclusiveness, expense and rarity? Are not luxury goods consumers living in a costly fantasy world? Of course, but maybe that is the source of the pleasure.

In times of excess, real pleasure is defined by experience rather than merchandise. Only the most curmudgeonly would deny that lunch in Paris's Crillon Hotel is a life-enhancing experience.

But then I look around and feel glad I do not have gold tape. In a crowded world the great challenge is to make life more simple and less complicated. Real luxury is the ability to choose how to spend your time and arrange your space.

"Luxury" goods may be of supreme quality and may confer a certain cachet in the village long-hut of the international rich, but the concept is dated and limited.

Sixty years ago, in *The Price of Things*, Elinor Glyn had a character say: "If one consciously and deliberately desires happiness... one must have sufficient strength of will to banish all thought." Writing today, she would banish luxury.

ROUGE ARÔME
L'Oréal's perfume brand

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The FT goes shopping

Fountain pens make a big comeback with the smart set

Stephen Bayley considers the merits of a small but relatively affordable status symbol

THE FOUNTAIN pen has never been so popular. For manufacturers, designers, buyers, consumers and sociologists brought up with a belief in technical progress, this is a daunting reversal.

There is no good reason why leaky, expensive, fragile and unreliable fountain pens, temperamental ghosts from the past, should be in demand today.

Except that people demand them. They are a sure and relatively affordable status symbol. The choice and use of a fountain pen speaks volumes not only for discretionary spending, but about your respect for writing.

While ten or 15 years ago you would have had to look hard in dusty specialist stations to satisfy a perverse whim to buy a fountain pen, nowadays they are one of the fixed currencies in the language of luxury goods.

In airport duty free shops, in full-page advertisements in glossy magazines, big names such as Parker, Sheaffer, Waterman and Montblanc take space and demand attention.

Ever more expensive, ever more luxurious pens regularly appear. Manufacturers in the US, Germany, France and Britain are trawling the archives to find yet more obscure antique prototypes to revive. It is as if a telecommunications expert was wanting to restore Marconi's telegraph. History is in reverse, but why is it happening?

Memories of awful, scratchy things, delivering too much – or too little – ink, haunt the imaginations of anyone born before 1960. For the fountain pen, familiarity bred neglect. Those born later have never known the miseries of a rapid disengagement of permanent blue all the way across their homework, and subsequently over the cuff and up the fore-arm.

Instead, the current generation has become fussy in its discriminations, numbed by the niceties of handwriting and blotting paper by the mass availability of cheap ballpoints and felt tip pens, often technically excellent. We tend to believe that progress and technology lead to perfection. Maybe, but the evidence is that technical perfection bores consumers.

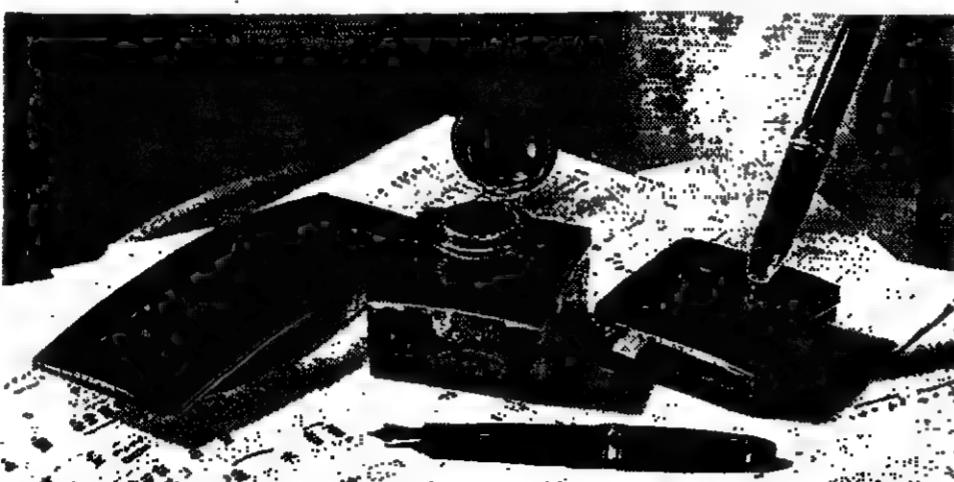
The technical problem with creating a pen is (a) storage of the ink and (b) delivery of the ink and (c) the ink itself.

Broadly speaking this means: (a) external dip or internal reservoir; (b) whether you get no ink at all, or all the ink at once; and (c) does the ink have density and dry immediately, but rot the nib, or is it thin stuff with long-term wetness which rots the paper?

The answers to these questions involved rubber sacs, ancient valves, pistons or levers and some of the patents which define the history of technology in its most huckster phase.

Their appearance was not rapid: it was, for instance, quite a long time after the discovery of rubber that someone developed the rubber sac.

Lewis E. Waterman's technical achievement was to develop a simple capillary valve (comprising three



The Montblanc Meisterstück 146 pen: shiny and expensive

extremely thin slits at the working end of the barrel interior) which allowed air to enter the reservoir as the ink escaped, obviating rushing blobs, scratches, and facilitating easy handwriting.

Waterman, of New York, was followed as a pioneer of the popular fountain pen by George S. Parker of Janesville, Wisconsin, whose Duofold of 1921 was a breakthrough in product design.

In 1937 Parker introduced the "51" to celebrate the company's 61st birthday. Technically, it evolved from the Parker Company's experiments with fast-drying inks. Eventually, the "51", a masterpiece of streamlined styling, became a totem of the industrial design movement. The popular appeal of the "51" brought production into the millions every year but, just as the fountain pen appeared to reach its apotheosis, it was sabotaged by two fundamental developments in the proletarianization of the pen – the ball-point and the felt-tip.

In 1943 a Hungarian called László Bíró, working in Argentina, patented a design for a ball-point pen with quick-drying ink which did not blot. By 1945 it was being manufactured in Europe. Crucially, by 1953, a Frenchman called Marcel Bich made it disposable.

When he dropped his "h" Bic became synonymous with ball-point. In a similar mood of post-War endeavour in 1946, a Japanese called Yuki Horie founded a company called Pentel (a Japanese-English word combining the sense of pencil and pastel). Pentel's innovation was to adapt traditional Japanese practice to industrial production. Using the principles of bamboo-based techniques (where the fibrous core soaked up and delivered the ink to a chiselled point by osmotic pressure), Pentel introduced the felt-tip marker in 1950. In 1953 came the sign pen and in 1970 came the famous green-barrelled R50 roller ball. And all the rest was graffiti.

Of all new technology, mass-produced, inexpensive pens, the R50 Ball Pentel, has been outstanding. It replaced the Bic as the universal, global writing instrument. It seemed another example of Japanese ingenuity taking advantage of Western complacency.

At about the same time as the bright green Pentel (about 50p) was becoming ubiquitous, the fat, shiny expensive Montblanc Meisterstück (two to three hundred times more

Bored with sterile perfection, he wants the unpredictable. An individual's pen has always been an expression of self-esteem because the act of writing is so intensely personal. Our own word "style" derives from the Latin *stylus*. Lewis E. Waterman recognised this: his great commercial innovation was to sit in a New York shop window demonstrating his pens to a sceptical public. Consumers are once again enjoying the same sense of showmanship.

The massive interest in fountain pen is not simply a taste for nostalgia, although for the time being this may be the expression favoured by most manufacturers with their evocative lacquers, finishes and names.

It is also an expression of a growing interest in the process of owning and using everyday things, of taking serious pleasure in small details. People who want to own a decent fountain pen want to do it right, whichever way you spell it.



Taking serious pleasure in small details: from a 19th century painting

A DEBUTANTE'S

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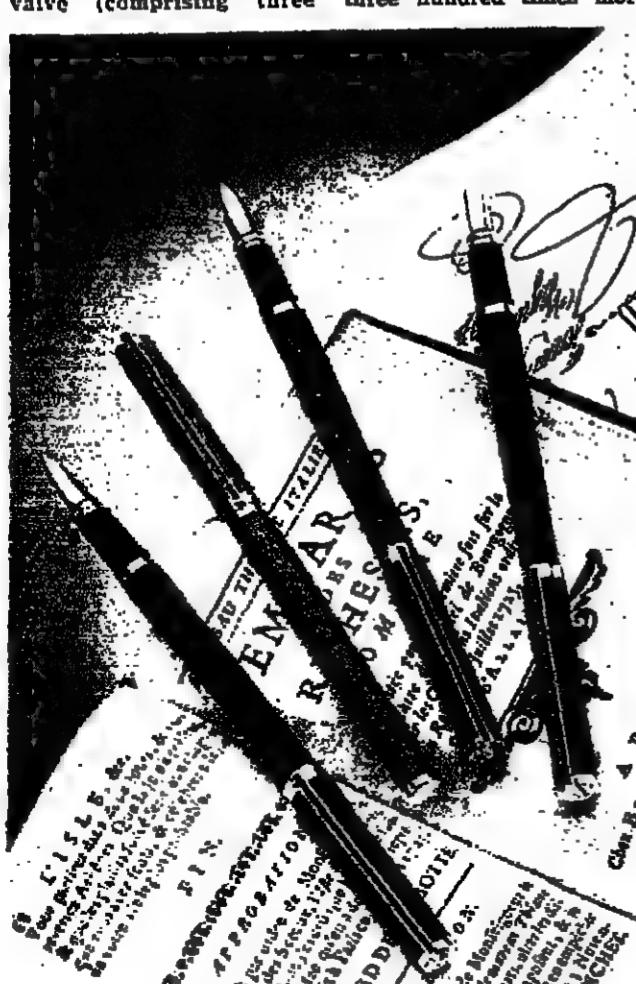
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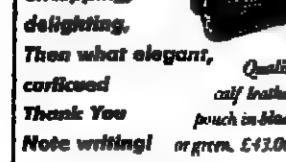
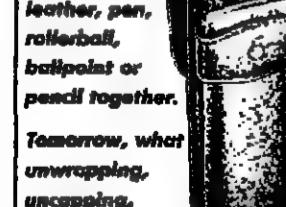
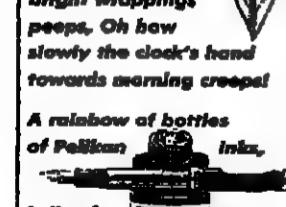
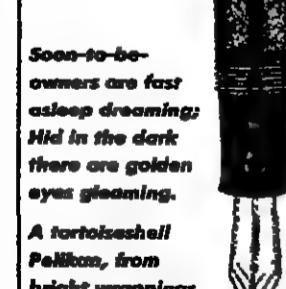
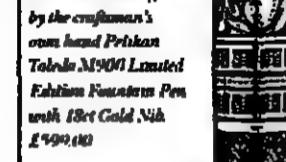
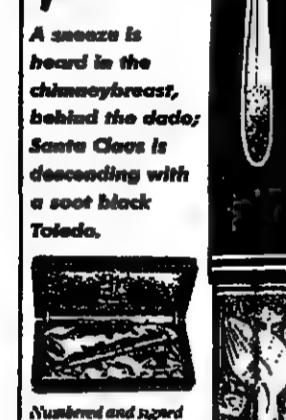
(AND OF COURSE, THE FOUR FLOORS OF MEN BELOW.)

It's not only Paul Costelloe, Guy Laroche or Valentino who make the ladies' floor at Simpson so engaging. Where else can you try on a dress for cocktails while just below are the country's most eligible bachelors in their shirt tails?

DAKS Simpson



A classic range of pens from Dupont



Selikian

Sought after since 1892

The FT goes shopping

Conspicuous wealth is out, Grunge (sleaze to you) is in

The fashion excesses of the 1980s must be atoned for, says Brenda Polan

DURING THE 1980s, sales of luxury goods soared and the labels with class-related cachet soared highest. Loewe's hunting collection in green suede and brown leather, the aristocrat of hunting, shooting and fishing gear, was snapped up by the upwardly mobile to be sported together with the Barbour, the Hermès silk square with strap motif, the caramel and black quilted Vuitton cases, the Gucci moccasins with horsebit trim, the quilted Chanel handbag, the Cartier watch, the Dunhill document case and the Porsche for town, the blond Labrador and the Range Rover for the country.

If we aspire to be what we buy, then, as Ralph Lauren and Roger Saul of Mulberry so sharply intuited back in the 1970s, for several years many of us wanted to be rich. We seemed to crave a 'lifestyle' which divided its time between the stress of the City boardroom and the tedium of competitive rural pursuits. If we could not have what we craved, we dressed for it anyway.

But a profound change has occurred in the fashionable person's consciousness. The psychological effects of the recession are, in the long term, going to be more important than the simple belt-tightening dictated by economic necessity. There is a sense, particularly among those aged between 20 and 30, of crime and punishment. The excesses of the 1980s must be atoned for. A system which seemed to exalt greed, selfishness and the flaunting of wealth must be rejected and replaced by something more spiritual.

Fashion is always an early indicator of shifts in cultural direction, so the current revival of the styles of the late 1960s and early 1970s, the era of love, peace and hippy idealism, indicates parallel preoccupations. It is, put simply, a more outward-looking and generous mood. The squandering of resources is over. We must save and conserve.

In the hands of Karl Lagerfeld or Ralph Lauren, the look is romantically nostalgic, but younger designers in Paris, London and New York handle it more aggressively, applying overtones of late 1970s Punk. The most apocalyptic version of the look, espoused last month by New York's hottest young designers, Marc Jacobs and Christian Francis Roth, is called "Grunge," after the sleaze-celebrating anti-materialistic music movement which started in Seattle. "Grunge" clothes, as affected by young music fans, are ill-fitting, droopy, decayed, inside-out charity-shop, uncoordinated, scruffy and, ideally, repulsively stained and malodorous. The designer version is, of course, cleaner, co-ordinated – and pricy.

It is unlikely that "grunge" will be embraced by the core consumers of Vuitton, Gucci, Ferragamo, Hermès, Cartier et al, but the enormous growth in sales which the status-defining brands enjoyed in the 1980s was fuelled by fashion. It was fashionable to appear wealthy and an army of the fashion-aware would break the bank to own the correct accessories, to signal that they



Luxury comes in many shades from Yves St Laurent

belonged to a club based on wealth and taste. Now, for these people status-dressing is history. Arguably, boredom would eventually have done for it anyway.

The traditional Vuitton travel goods, Gucci's shoes, belts and bags, Hermès' scarves and bags, Cartier watches and Chanel costume jewellery are the most copied and counterfeited artefacts in the world. Valued initially for the craftsmanship with which they were made, price made them exclusive and exclusiveness made them covetable.

Such was the boom of the 1980s

that, even without copies on the market, the goods sold by Vuitton, Hermès etc themselves flooded it.

"There is a danger of the product becoming too widely owned," warned Jonathan Falkner, managing director of Louis Vuitton UK, nearly two years ago. "Then it becomes a cliché and it loses its exclusiveness."

The frantic expansion of the great accessory brands was triggered in 1986 by the relaxation in France of regulations governing takeovers and mergers which, in turn, attracted new investment. Bernard Arnault, owner of the Christian Dior couture

business, exploited the situation to acquire Céline from its founders and owners, Richard and Céline Vipiana, and then set his sights first on Parfums Christian Dior, owned by the luxury goods conglomerate, Moët-Hennessy, and eventually on dominating the expanded group which, having acquired Louis Vuitton, became LVMH.

Even the public power struggle between Arnault and LVMH's Henry Racamier, also an imaginative entrepreneur, did not appear to dissipate the products' glamour for the consumer. Arnault's strategy was to strengthen his "grandes marques" by clawing back power and profit from licensees and franchisees, strictly controlling products to which the great names were applied. He was watched by rivals in France, Italy and Britain. All recognised the need to protect their most important asset: their name.

Since quality, classicism and longevity were their stock in trade, they could not, as the fashion designer does, bring out a startling new style to supplant the old one every season. But they could expand their product bases, spread the cachet a little wider without undermining the traditional lines which sold so well in Japan and the rest of the Far East.

At Vuitton it is Françoise Jollant Kneebone, erstwhile director of the Centre Pompidou and now design director at Louis Vuitton, who, in commissioning some of the great names of design – Philippe Starck, Gae Aulenti, André Putman – has created, among others, the dashing

Epi range.

At Hermès, Claude Brouet fulfills the same function, as does Dawn Mello at the dynastically strife-born Gucci. These women are all design managers. Jollant Kneebone is an academic, Brouet a journalist/stylist. Mello a merchandiser, former president of Bergdorf Goodman. Their brief is to restore to the great labels the quality which made them great: invention, innovation and a style which expresses their present, not their past. It is likely that surviving the recession will depend on new products rather than on the currently discredited classic clichs.

In Britain the cash-rich Dunhill (Glovers, watches, luggage, accessories, fragrance) group has, in a shopping spree which started in the mid-1980s, acquired Mont Blanc pens, the Hackett menswear chain and the French fashion houses, Chloe and Karl Lagerfeld. Interim results announced this month show a dip in profit from £80.8m to £80.1m. When the last acquisition was made, in June this year, Lord Douro, the group's chairman, made clear that he was putting his money on fashion rather than status – or, at least, hedging his bets.

The more solid of the great accessory companies have always looked forward and embraced change, maintaining their identity not in aggressive logos and instantly recognisable forms but in reassuringly high standards of quality and creativity. Loewe in Spain or Ferragamo in Italy are companies which have expanded slowly, an eye always on the first principles of their founders who were, above all, supremely innovative designers.



Buckles, bows and gift boxes from Ferragamo

vative designers.

The late 1980s saw the creation of several pre-aged brands. Arnault attempted, in Christian Lacroix, to create a couture house.

Hackett, the august-looking menswear chain now owned by Dunhill, is hardly a decade old. In Italy, Gir-

aldo Stra, the fabric manufacturer, turned his passion for paisley and all things nostalgically British into a range of scarves, shawls, ties, bags, cushions and those expensive little indispensables known as small leather goods which, when sold in an oak-panelled Victorian ambience, gave an illusion of antiquity.

As Françoise Jollant Kneebone of Vuitton says: "A culture is its collective memory and its artefacts are significant definers of its cultural identity. What we made and used tells an archaeologist who we were. What we, today, buy and use provides information about who we aspire to be and how we wish to be perceived."

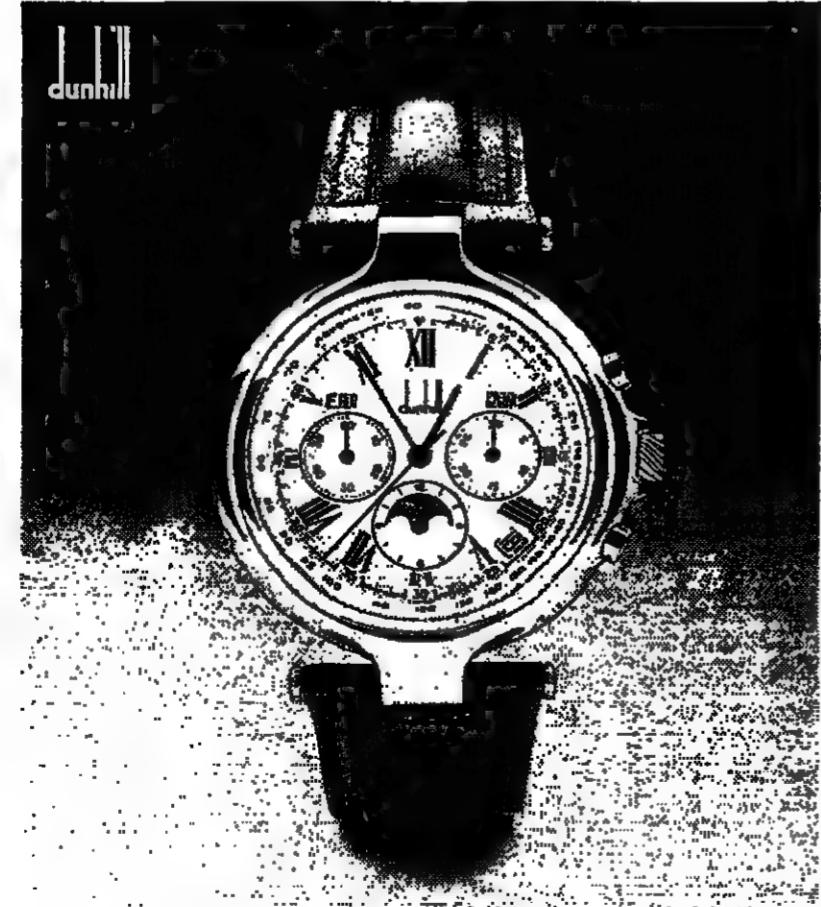
While there are people with money to spend, they will buy and use beautiful and clever things. What the accessory companies seem to be facing up to – some faster than others – is that in the future different criteria are likely to apply. Pickings will never be so rich again.



Top left, best china from Cartier's La Maison de l'Empereur range. Left, cashmere shawls in every hue from Hermès. Above: Kelly bag from Hermès

Leather shirt bag by Alfred Dunhill, £850

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The FT goes shopping



On the elusive scent of profit

What makes a classic perfume?
Lucia van der Post unbottles the secrets behind a potent image

LIKE PROUST and his madeleines, scent works at a powerful level in us all. Scent is the most acute of our senses and the scent we dab on transmits as potent an image as the clothes we wear and the make-up we apply. And for that image women, it seems, will pay whatever it costs.

With a small bottle of fine perfume costing around £50 the price may seem high for a bottled smell - but they are not too high if the customer can be persuaded that she is buying a little magic.

With her head she knows that the contents of the bottle account for a small fraction of the total cost, lost in the overall expenses of a top "nose", expensive packaging, glossy advertising, marketing, distri-

bution and finally the retail mark-up of some 45 per cent. But with her heart she is seduced. She may not be able to afford one of Chanel's signature jackets but she can dab herself with Chanel No. 5. Issey Miyake may be beyond her reach but there, no further away than a crystal bottle, is a little of his genius. The allure is compelling.

Though the market in the UK is huge and growing (worth some £330m at wholesale) the fine fragrance people still wish that we would become more "European" in our attitudes to scent. According to Peter Norman, managing director of Parfums Givenchy UK, we use half as much fine fragrance as the average French woman. Though there are some who would, perhaps unkindly, attri-

but this to their apparent habit of bathing half as often, this cannot be the whole story. Deep in our culture is the tendency still to regard fragrance as a wanton indulgence. Our European cousins accord it a much deeper respect, recognising its powerful psychology, seeing it as an essential enhancer of day-to-day living, an expression of self, of style.

What everybody knows is how important perfume sales are to France's haute couture fashion houses. Due to French accounting laws and to the fact that some of the houses are still privately owned, just how important it is a not-so-well-guarded secret. All those delicate frocks float on oceans of scent. When put together with cosmetics, they are estimated to account for 80 per cent of the revenue of most houses.

It was Coco Chanel who first explored the idea of attaching a perfume to a designer name when she dreamed up Chanel No. 5 back in 1925. Nobody has yet thought of a better way of marketing.

LVMH's launch of *C'est la Vie* is a vivid example of a house getting it wrong. Christian Lacroix is a delightful man, but, as style guru Peter York puts it: "He was too new on the scene, too little known in the wider world, he tried to invent his own history too fast." It was, to be brutally truthful, a not very attractive smell.

Louis Vuitton, managing director of Loewe, which has just launched its new fragrance, *Gala*, in the UK with great success (it has more than beaten its first year budget), believes that for a new perfume to succeed what is essential is great coherence between the name, the packaging, the product, the advertising, and the distribution. "If, for instance, we had launched a perfume called *Gala*, which we believe conveys evening, glamour, complexity, but which was made with light, green notes, it would have been a great inconsistency. It could not have succeeded."

Coming back, one can see why the great classic perfumes are the great classics. Their history is solid and intact. They offer the magic of nostalgia, visions of a past rich with pleasures, secure in its luxuries. *Levain's Arpege*, in its day a heady conveyor of sumptuous glamour, is being newly successful. *Miss Dior* is being repackaged and relaunched. Meanwhile, *Chanel No. 5*, its bottle subtly updated over the years, and *Shalimar* go on and on.

But also succeeding are the best of the new. The best truly capture the spirit of the times and can do stunning business whilst their moment lasts.

In Harrods perfumery hall -

a showcase for new exclusive

launches - of the ten best-sell-

ers last year all except *Chanel*

No. 5 were new or nearly-new.

In no particular order they

were *Safari* by Ralph Lauren, *Eternity* by Calvin Klein, *Cabotine* by Gres, *L'Eau d'Issey* by Issey Miyake, *Volupte* by Oscar de la Renta, *Gala* by Loewe, *Oleg Cassini*, *Escada* by Margaretha Ley, *Beautiful* by Estee Lauder, and, but of course, *Chanel No. 5*.

Today companies invest millions of dollars in the hope that they will find the *Chanel No. 5* of the day. The world's two longest lasting great classics - *Chanel No. 5* and *Guerlain's Shalimar* - are each rumoured to do \$50m worth of business a year. At *Chanel*, where the fragrance business accounts for 50 per cent of sales, *Chanel No. 5* alone makes up for 40 per cent of that.

Whereas 15 years ago there were about 100 fragrances to choose from, today there are nearer 1,000. But the cost of launching them is vast and the failure rate high. Each year sees somewhere between 50 and 100 new perfumes, and well over half of them eventually disappear quickly from the shelves. Only one in five has a chance of real success. But still the houses keep trying.

Today in perfumes change as much as in anything else but it does not change at whim. Like all the arts - and creating a great perfume is an art - it anticipates the ready unconscious. So fashions in scents change in mood with

the times. The 1970s saw the heyday of the so-called Life-Style perfumes - remember *Charlie*? *Smitty*? *Stevie B*? Jaunty, youthful, exuberant, they conjured up visions of a newly fashionable modern woman. Today, it is hard even to recall their names. They were seen off by the bold, racy, power perfumes of the 1980s, the years when women were bold and dealt with the best of them as the consumer boom took off. *Opium*, *Giorgio*, *Obsession*, redolent with imagery from the video/rock/wood cultures, were the olfactory hallmarks of the decade.

The 1990s have seen a real change. Subtlety and sophistication have taken over from the boldly obvious. *Calvin Klein*, for instance, whose *Obsession* claimed the provocative high ground. In the 80s, launched *Eternity* at the beginning of the '90s and the orgasmic writings deemed appropriate to *Obsession* were replaced with angelic visions of a mother and child.

Out, too, with the eighties have gone the celebrity perfumes. *Cher* and *Omar Sharif*, *Sophia Loren* and *Linda Evans*, all tried to capitalise on their names but most failed within a year. This week saw the announcement of the withdrawal of the last of the survivors - *Liz Taylor's Passion*. But we should not mourn their passing. It marks the end of the cynical marketing ploy. Many were launched in tacky bottles and most smell dreadful. It only proved what most astute observers of the scene have always believed - that somehow integrity, authenticity and heart do matter.

As Bernard Aloy, general manager of *Nina Ricci*, which in *L'Air du Temps* has one of the great perfumes of all time, puts it: "We are still family-owned and so the house still has a family spirit. When we create a fragrance we try to create something which we think is nice. It is still a creation, an artistic venture. We do not believe in 'doing a marketing'."

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expand the customer base, of retaining an air of exclusivity whilst at the same time selling to thousands of women.

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But what has done most for the perfume giants is that whereas once a woman remained faithful to her one true love, the perfume of her choice, today she plays around, she flirts a little, trying one and then another.

Look on the fashionable woman's dressing-table today and you will find at least three scents on top and three tucked away. She will go for light,

Today companies invest millions in the hope that they will find the *Chanel No. 5* of the day

fresh green notes for a sporty summer weekend, a mix of tuberose and bergamot, of musk and jasmine for her winter satin and velvets; a classic to go with her twinset and pearls; and something crisp and not too heady for the boardroom. And, not content with buying the perfume, today's woman (alas, she still has to buy most of it herself) will go for the bath oils and gels as well.

All of which explains why the cash tills are still ringing - not quite as frenetically as they did in the consumer boom but, as Peter Norman puts it, "holding their own in a pretty grotty retailing environment." Certainly enough, at any rate, to keep the big couture houses in frills and furbelows, giving them time to reassess the future and plan their strategies for the years ahead.

Finally, if what you are really bothered about is which is the one for you, I leave you with the words of Karl Lagerfeld, the designer who revamped and revitalised the *Chanel* label. "There are no rules... it's not like a bottle of medicine. It's all about fantasy and dreams and each woman has to make her own." In other words... choose your dream. Ultimately, like all the arts, it is still a mysterious business - and one person's *Poison* is another's life-long addiction.

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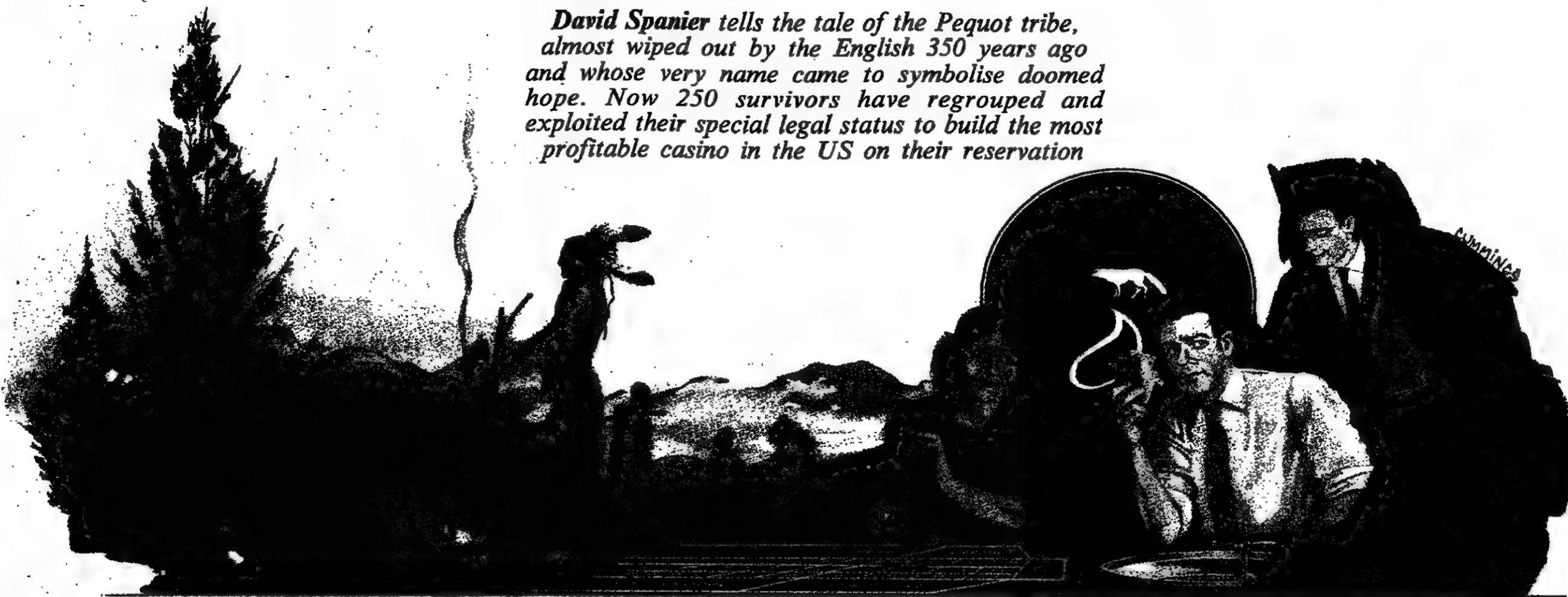
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Weekend FT

SECTION II

Weekend November 21/November 22 1992

David Spanier tells the tale of the Pequot tribe, almost wiped out by the English 350 years ago and whose very name came to symbolise doomed hope. Now 250 survivors have regrouped and exploited their special legal status to build the most profitable casino in the US on their reservation



Pequot turn tables on their conquerors

In 1637, English soldiers acting in the name of Charles I attacked the tribe of Pequot Indians on the east coast of America, burned their fort and massacred everyone they could find.

An Englishman who saw the slaughter wrote: "... the fire burnt their very bowstrings... down fell men, women and children... great and doleful was the bloody sight."

After "passing Christian remorse," he concluded: "We had sufficient light from the word of God for our proceedings."

Now, more than three and a half centuries later, a small group descended from survivors of the Pequot's massacre are taking a spectacular economic revenge.

They have exploited their status as a "defeated nation" under the US constitution to avoid the puritan traditions - and laws - which restrict gambling in Connecticut. A casino on their reservation is making huge profits for the Pequots who are using the money to reclaim land they lost so many years ago.

This extraordinary renaissance of tribal fortune is based on the Pequots' ancestral love for their land which they never forgot and

never lost hope of returning.

This land, rising in gentle slopes of forest from the coast, east of the Connecticut River, has been inhabited for 10,000 years by the distant forebears of the present tribe before the Pequots were almost wiped out.

Herman Melville chose the name Pequot - "now extinct as the ancient Medes," so he wrote - for his doomed ship in *Moby Dick*.

Even now the tribe numbers barely 250 people living on the Mashantucket Pequot Indian Reservation in the backwoods of Connecticut, a few miles from the town of Mystic.

This is no dusty, dispiriting stretch of empty land, like so many Indian reservations out west. Mashantucket means wooded land. And here, in the colonial heartland, an "in" sign, in red and green on a stone pillar, proclaims: Foxwoods High Stakes Bingo & Casino.

Overnight, Foxwoods has become the most profitable casino in the US. It is likely to make the tribe a profit this year of around \$100m. Every day, in the nine months since the casino opened, 10,000-12,000 people have poured in. They come from Boston, two hours away, and Rhode Island and all the little towns

around with English names such as Oxford and Norwich and they love to gamble. Foxwoods is coining money faster than any casino in Las Vegas, even though it is not at all like Vegas. First, there are no slot machines. Secondly there is no

long low building, with outstretched wings, in brown and grey

3,200 strong. The Indian presence is reflected in touches of green and red colour and ornament.

The Pequot logo - on gaming chips and table mats and match books - is everywhere. It contains a bare branched tree, a white fox beneath it looks out over a dark curving hill, whose centre displays the mysterious mark of a former

Indian tribes are not generally subject to state laws: they have the status of defeated nations, recognised by Washington as sovereign authorities in their own lands. It took a series of court actions in Connecticut, culminating in a ruling by the US Supreme Court, before the Mashantucket Pequot's right to regulate gaming was

"For 350 years, there was no Pequot life and no Pequot history," says Terry Bell, a grand-daughter of George, and tribal affairs co-ordinator.

"There was nothing here."

"For 350 years, there was no Pequot life and no Pequot history. There was nothing here,"

Terry Bell, Pequot tribal affairs co-ordinator

brick, curving round in welcome, greets the visitor. The surface is lightly decorated with Indian motifs. Beyond the acres of car parking, trees ring the horizon.

In the entrance, a fountain splashes down over a rocky outcrop. The casino floor is vast. Under glass roofs, it stretches into the distance.

The players are buzzing with youthful exuberance. The atmosphere is noisy, friendly and unthreatening (no security men with guns and handcuffs). The casino is run by American staff,

tribal leader.

The main games played are roulette and blackjack, with a non-stop poker parlour on a lower floor. There are over 200 tables in play, which exceeds by far any US or European casino. Bingo is catered for in a separate wing.

Bingo has long been a staple of Indian reservations. At Foxwoods it attracts upwards of 2,500 people a night. It is the casino gambling which is now, made possible by the Indian Gaming Regulatory Act, passed by Congress in 1988.

upheld; and the tribe set to it with a will, starting in February this year.

In the centre of the reservation is a cedar swamp, which was the Indians' refuge and hiding place, called the owl's nest. A unique species of rhododendron, with a blood-red centre in a white flower, said to represent the blood of the Pequot, blooms there.

By the 1950s there were only two old women living on the reservation, then reduced to 250 acres. One of them was Elizabeth George who vowed: "Hold on to your land."

"For 350 years, there was no Pequot life and no Pequot history,"

says Terry Bell, a grand-daughter of George, and tribal affairs co-ordinator.

"There was nothing here."

the first in the region - there are about 30 casinos on Indian reservations, mostly in the mid-West - but in the Pequots' style of management. After all, how could a tribal council, gathered together from humdrum occupations in inner cities, with no experience in business, find the expertise to run a modern casino? The explanation seems to be that the tribal council had the imagination to recruit good people and, even more important, the maturity to allow them to run the place on professional lines.

"Of course it's based on trust. We meet every week and we argue things out," says Foxwoods' chief operating officer, Al Luciani. "Sometimes they are very conservative in their decisions. But we thrash things out together." Luciani, 47, is an experienced manager: he has worked both in Atlantic City and Nevada and was one of the drafters of the New Jersey casino legislation. Most recently, a decision by Luciani to resign his job, after a difference of opinion with the tribe, suggests that problems of control may prove serious.

Like the Pequots themselves the

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The Long View/Barry Riley

Victim of M4 slowdown



ONE OF the most dramatic economic changes during the past few years has been the slowdown in the growth of that money supply. For 20 years until 1991, the broadly-defined version of money, M4, which includes all bank and building society deposits, had grown by an average of 14% per cent a year, reaching a peak expansion rate of 19 per cent at the beginning of 1990. Now, that growth has collapsed to a mere 5 per cent over the past 12 months.

It is a sign that, whatever happens to the British economy in the immediate future, we would be unwise to look for any clues from what has happened during the years since monetary growth first accelerated into double digits back in 1971.

Since M4 represents, largely, the illiquid (or deposit) side of bank and building society balance sheets, the slowdown simply reflects the crisis of the banking system. Proud Barclays may now be heading for a trading loss in 1992 as, in its gleaming new building emerging above Lombard Street, we are reminded of the time-honoured investment rule, sell the shares when a company builds itself a new head office. Barclays is not the only one of the big clearers to face tough decisions over dividends. The bankers will remember that Midland, which fell from grace and cut its dividend earlier, has this year lost its independence.

The axe hangs over thousands of employees. The English Big Four raised staff numbers from 229,000 to 260,000 during the 1980s but they are now tumbling. This week's news on the labour-shedding front came from the Royal Bank of Scotland which is to cut 3,500 jobs over five years.

The banking contraction could go much further. The great expansion went hand-in-hand with the creation of the financial bubble in housing and, to some extent, a lesser bubble in the small business sector. There was a huge lending boom on the basis that custom-

ers need never repay their debts, except to the extent that they would eventually be liquidated painlessly out of the sale of the assets (to buyers who would, of course, be financed by more loans).

How different it is now, when prices are falling, home owners feel under pressure to reduce their debts, and when the houses are eventually sold the new owners may be able to buy them on smaller loans and at much lower interest rates. For them, at least, all this is thoroughly good news.

During the 1980s it worked like this.

Borrowing was strong, largely because of demand for homes which were rapidly rising in price all the time.

The authorities kept interest rates high, often between 12 and 14 per cent, in order to keep some sort of lid on monetary growth. But these high interest charges themselves tended to be rolled up as higher and higher debt.

It is a sign that, whatever happens to

the British economy in the immediate future, we would be unwise to look for any clues from what has happened during the years since monetary growth first accelerated into double digits back in 1971.

Since M4 represents, largely, the illiquid (or deposit) side of bank and building society balance sheets, the slowdown simply reflects the crisis of the banking system.

Within the RRM interest rates could not be brought down quickly and the debt interest roll-up has continued.

Now, at last, rates are lower. But this has exposed other distortions at the banks. High interest rates generated all sorts of opportunities for cross-subsidising customers and savers, but these opportunities are now disappearing.

There was scope for offering interest

on current accounts, but this is now being squeezed out. All sorts of charges are being slapped on to fill the revenue gap.

More importantly, the banks and building societies are being forced to widen the margins between their borrowing and lending rates in order to pay for their bad debts. The good customers pay for the defaulters, something which the politicians find embarrassing in public but no doubt in private regard as an entirely satisfactory way in which the financial system can recover from the mess: better, certainly, than bailouts by the taxpayer.

Extreme conditions provide grand opportunities for niche players, but the stories do not always have a happy end-

ing. In fact the average pre-tax retail

deposit rate paid by building societies was much in line with bank base

rates until about two years ago but is now more than a percentage point

below. The deal has become worse for savers because the societies are not lending much, so do not need new money, and in any case are trying to widen their margins in order to pay for bad debts.

The answer, as far as the saver is

concerned, is not to complain at the injustice of this but to switch to money

market funds if substantial sums are involved. Do not be a victim of the M4

slowdown.

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Weekend FT goes shopping: best of everything from haute couture to posh jewellers (above) Separate Section

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MARKETS

London Markets

An elusive glimpse of a silver lining

By Peter Martin, Financial Editor

ON Friday morning, this newspaper's headlines were as gloomy as any in recent memory: "Industry shed 10,000 jobs"; "Recession maintains its grip for ninth quarter"; "Sweden floats krona after outflow threatens reserves". And so on.

Yet on Friday afternoon, the FT-SE 100 index was racing ahead, closing at 2,732.4, up 26 points on the day and within six points of its record close of 2,737.8, reached in May.

Such a contrast is not unusual, of course. Looking out into the future for anything up to 18 months, the market has traditionally been able to peer through the cloud to find the silver lining.

This time, however, the contrast seems particularly marked. The long-lasting nature of the recession has made it hard to see an end; and the experience of the US has been that even after interest rates are cut sharply, a healthy recovery cannot be guaranteed.

Britain's own woes are com-

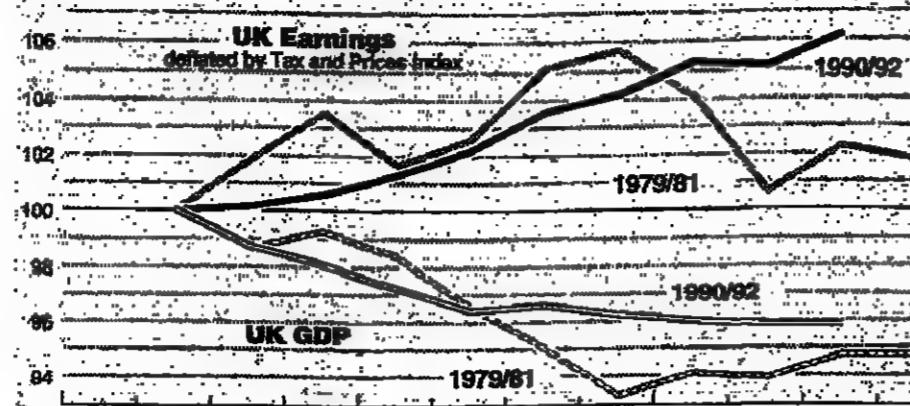
pounded by the growing sense that continental Europe – especially Germany – is running into more serious economic problems than seemed likely even two months ago. The long-drawn-out crisis over the Gatt and oilseeds issues, raising the possibility of a world trade war, have added to the sense of unease.

It was the news, on Thursday afternoon, that a Gatt deal had been clinched that led to the market's surge. The market had earlier shown a marked ability to shrug off the worst of the trade fears, however: by Thursday's close it had already recovered all but five points of its loss since the Gatt talk between the EC and the US broke down in early November.

Behind the week's stock market optimism, another force was at work: signs that, even though the international outlook seemed bleaker and job losses continued to mount, the British economy is – at worst – avoiding a further downward slide. The volume of

Earnings and growth in two recessions

Indices rebased



retail sales for October, published on Wednesday, showed a seasonally adjusted rise of 0.1 per cent; perhaps more significant, in the three months to the end of October, retail volumes rose by 0.9 per cent compared with the previous three months.

One factor behind those rises has undoubtedly been the steady gain in effective earnings of those who have managed to keep their jobs. Robin Aspinall of Panmure Gordon drew attention to the numbers shown in the chart: average earnings deflated by the tax and price index, a measure of inflation which adds in the impact of income tax changes.

In the last recession, it was a truism that those people who stayed in jobs did well. In this recession, though the air of gloom is shared a lot more evenly between north and south, and between service sector and manufacturing, the

steady upward path of effective earnings has been more marked than a decade ago. Against that background, the upturn in the trend of retail sales since the summer appears less surprising.

Though the stock market was cheerful this week, the gilt and money markets were more apprehensive. Three month money stayed resolutely above the 7 per cent level of base rates for most of the week, closing around 7.4 per cent on Friday. The market clearly felt that the latest cut in base rates, a week ago, is the last for some time – a view reinforced by the latest edition of the Bank of England Quarterly Bulletin, which emphasised the government's commitment to low inflation.

That commitment is still much in doubt, if the gilt market is to be believed. The drop in short-term rates as a result of last week's base-rate cuts has not been reflected in bond yields, which are up to a quarter of a percentage point higher than their pre-Autumn Statement levels. The announcement of another gilt auction for December 2 did not please the market, which is still jittery about the level of issuance likely next year.

One step to ease that burden was Wednesday's announcement that the government plans to sell more of its remaining stake in British Telecom, currently worth something over £5bn. Details of the sale, to take place in the financial year starting in April 1993, are not yet available. BT's shares were trading at 403p before the announcement; they closed on Friday at 385½p, up 5½p on the week.

Two other privatised companies, National Power and

PowerGen, were among the week's most active shares. On Tuesday, National Power company reported a 10 per cent increase in pre-tax profits, and a 10 per cent increase in the dividend – despite a slight fall in total electricity demand, the first for over a decade. PowerGen's figures, published the next day, were not quite so rosy.

The difference between the two generators is still more cosmetic than real, however: timing of investment and slightly different accounting policies explain the gap between the results. Both rose on the week: National Power closed at 287½p, up 17p; PowerGen at 257, up 14½p.

For two company chairmen, the week brought some unwelcome comments. Sir Denis Henderson, the chairman of ICI, found little enthusiasm for his announcement that the group's bio-sciences division, once derided, would bear the name of Zeneca. "Sounds like a foot infection, not a company," said one City wit. Analysts have also started to question just how much shareholders will benefit from the spin-off.

The other man on the end of an unfavourable comment was Alan Sugar, chairman of Amstrad, the computer and consumer electronics business.

The offer document detailing his plan to take the company private again, at 30p per share,

was greeted with marked lack of enthusiasm by City commentators. Some idea of the mood of shareholders will be given by next Tuesday's AGM, which may give some pointers to the outcome of the vote on the bid on December 10. In the meantime, Amstrad shares closed the week at 28, unchanged.

Serious Money

Make bonds find the balance

by Philip Coggan, Personal Finance Editor

BOND FUNDS are the flavour of the month in the world of personal finance.

Many fund management groups will be hoping that the public gets the message. They have been battling for years to get British savers to move their funds from cash into equity products. Persuading investors to buy bonds, which allow a greater degree of security and certainty of return, might be an easier task.

British savers are not stupid. The reasons they have been so reluctant to move into bonds are twofold. The first is inflation; the high rate prevailing in the British economy since the 1980s has taken a big dent out of capital invested in fixed-interest securities.

Secondly, during the late 1980s, short term interest rates have been higher than the returns on long term bonds (an inverted yield curve in the jargon). Thus, there was little incentive for investors to remove cash from building societies.

The situation has changed drastically over the past year. Short-term interest rates have fallen substantially, with the result that the yield curve has a traditional upward-sloping shape. In other words, the yields on long-dated gilts are above base rates.

Private investors have thus been piling into the gilts causing problems in the market, with a backlog in settlement, because of volume of business.

In addition, there has been a steady stream of bond fund launches in the unit trust sector. Some of these funds have grown substantially – Mercury's Global Bond fund, launched in early 1991, has almost £200m under management.

Fund managers claim, unsurprisingly, that their expertise is vital. According to Whittingdale, its short-dated gilt fund has outperformed the FT's short-dated gilt index over the past one, three and five years.

The services of fund managers do not always come cheap. Initial charges can be 5 per cent and annual charges 1 per cent. That takes quite a chunk out of returns when gilt yields are only 8 per cent.

The good news is that competition has helped reduce these fees, with no initial charge at all on two recent Abtrust fund launches.

A further potential problem with bond funds is that gains are subject to capital gains tax, unlike profits on direct holdings in gilts. However, since most investors do not use up their annual £5,300 CGT threshold, this is only a significant factor for a few.

There is no "right" answer to the question of bond funds versus direct investment. If you are buying just one or two gilts, and you intend to hold them to redemption, it is probably alright to deal on your own. But if you intend to have a large proportion of your savings in bonds, and you are not financially sophisticated, then it is probably worth paying for the manager's services.

It is almost certainly best to opt for a fund if you are thinking of investing in overseas bonds. There are sound arguments for doing so, again on Page III, some advisers state. Many other countries are going through the same recessionary problems as the UK. In Europe, particularly, the high interest rates imposed by the Bundesbank have proved a drag on economic activity.

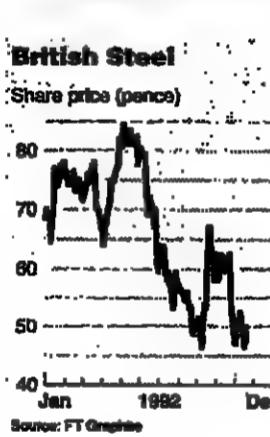
The hope is that interest rates will fall (and bond prices rise) across Europe once the Germans decide to loosen the deflationary grip on their economy. Given that the record of European countries on inflation is generally better than that of the UK, Continental bond yields may be able to fall further than those in the UK.

There is of course an exchange rate risk, namely that the pound will rise against other currencies. That might seem an unlikely prospect, but some believe sterling could rebound once European interest rates start to fall. The answer is probably that overseas bond funds, like gilts, should form part of, rather than all of, a portfolio.

HIGHLIGHTS OF THE WEEK

Price y/day	Change on week	1982 High	1982 Low	
FT-SE 100 index	2737.4	+39.9	2737.8	2281.0 Optimum towards MATT results
FT-SE Mid 250 index	2623.4	+14.5	2625.0	2157.8 Continued underlying support
Abbey National	363	+19	365	245½ ECW profit upgrade
BOC	737	+57	745	583 Post-results buying
British Airways	265½	-13	215	215 Disappointing results/downgrades
Euro Disney	613	-160	1693	703 Poor figures/Paribes "sell"
Evade	81	+33	94	43 Bid by Wm. W.
Leadsafe	189	+16	267	125 US\$ upgrade/County "buy"
Mirr Group	81	+11½	125	49 Confidence over prospects
National Power	287½	+17	290½	188 Good interim figs/Salomon "buy"
Rolls-Royce	98½	-17½	176	92 Trading worries/broker downgrade
Siebe	988	+24	285	255½ Bank New Ct raises recommendation
Union Discount	90	+26	200	38 Receives bid approach
Usher-Walker	161	+81	185	76 Agreed bid by Sun Chemical
Whit Corroon	180	-15	274	144 Third quarter figures disappoint

AT A GLANCE



Source: Building Societies Association

Mortgage lending picks up a little

Building societies reported a small increase in mortgage lending activity last month. Net advances increased to £2.63bn in October, up from £2.46bn the month before. But the new figure is still less than half the amount lent by building societies in most months during the first two-thirds of the year.

Mark Boleat, director-general of the Building Societies Association, said that the pick up "although very modest, occurred against the backdrop of considerable uncertainty in the financial markets and extinguished household confidence."

Meanwhile, a large number of banks and building societies cut their mortgage rates to about 8.5 per cent this week.

Cheltenham & Gloucester, which had undercut the market with its 9.05 mortgage rate when the standard rate was 9.25 per cent, also dropped its rate to 8.5 per cent.

Gloom for British Steel

British Steel shares slumped to an all-time low this week after it faced a net half loss of £151m and omitted its interim dividend. When the company last privatised in 1989, it was perceived as an income stock. Its shares were trading at around 50p yesterday, compared with 125p on flotation.

Savings scheme for Services

The Ministry of Defence has launched the Services Home Savings Scheme for members of the Armed Forces. Those who save between £50 and £200 a month for 80 months will be entitled to an additional payment, called the Home Savings Allowance (HSA), when they buy a home. The HSA will be paid at a rate of £1 for every £3 saved in the account, including interest earned.

Fidelity launches balanced fund

Fidelity has launched a new money management service called Asset Manager which will aim to provide a better long term return than a building society. The service will balance portfolios between cash, bonds and Fidelity's new futures funds, which aim to provide exposure to equities at reduced risk. The initial asset mix will be 30 per cent cash, 30 per cent bonds and 40 per cent futures (lunds). Minimum investment will be £10,000 (minimum withdrawal is £1,000) and the expected gross yield will be 5 per cent. Initial charge is 4 per cent plus VAT, with an annual charge of 0.5 per cent plus VAT.

New monthly income fund

Foster & Braithwaite, the private client stockbrokers, is launching a monthly income fund based on investment trusts. To stabilise the income flow F&B will pay a level amount each month for a year. The fund will initially pay 90 per cent of the net dividend yield at the time of purchase, with the remaining 10 per cent credited to an interest-earning account. The minimum investment is £10,000; initial charge is 3 per cent plus VAT, annual charge is 1.25 per cent and there is a dealing charge of 1 per cent.

Setback for smaller companies

Smaller company shares suffered a setback this week, ending their recent rally. The Hoare Govett index (capital gains version) fell 0.6 per cent from 1111.5 to 1104.34 over the week to November 19, while the County index dropped 0.3 per cent from 857.9 to 854.99 over the same period.

IF INVESTORS were hoping to use the immediate post-election period to pass judgement on President-elect Clinton's policies to revitalise the economy, they have been sorely disappointed.

In the nearly three weeks since polling day more has been learned about Socks the cat, the soon-to-be First Pet, than about Clintonomics.

The Democrats' decision to keep their presidential plans under wraps has left the stock market somewhat adrift. Investors have not even been able to indulge in a favourite post-election game – giving the thumbs up, or down, to new cabinet appointments.

Even trying to guess the names of the cabinet is no longer fun. The market has ceased caring whether Paul Volcker, the former Federal Reserve chief, or Robert Rubin, the Goldman Sachs supremo, gets the top job at the Treasury, or whether Harvard scholar Robert Reich becomes the new White House economic adviser.

To make matters worse, the market has also lost interest in monetary policy. Since 1990 the direction of interest rates

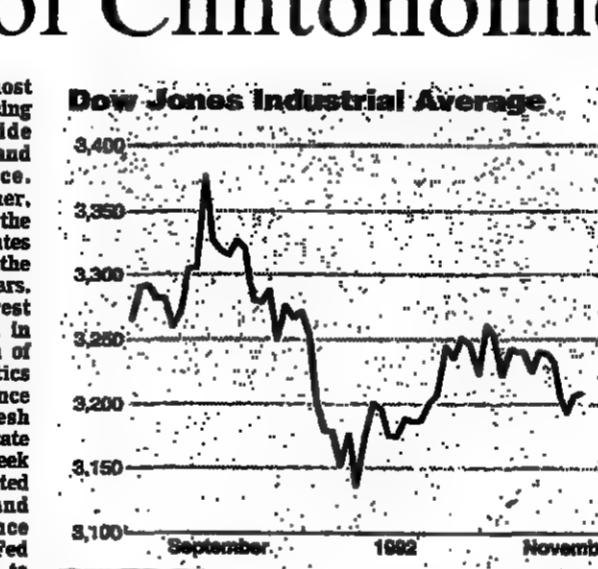
has been one of the most important factors influencing the market, alongside corporate profitability and economic performance. Speculation about whether, when, and by how much, the Fed might cut interest rates has kept investors busy for the best part of the last two years.

Today, however, latest rate policy appears locked in neutral. Although the rash of positive economic statistics after the election has since been undermined by fresh gloomy news about the state of the housing recovery (just this week housing starts were reported to be down sharply and unemployment insurance claims up sharply), the Fed appears to be in no mood to touch the monetary accelerator again.

This week's meeting of the Fed's key Open Market Committee, normally an occasion keenly watched by both stock and bond markets for signs of change in policy, passed almost unnoticed.

Operating in a political and monetary policy vacuum, the market has been forced to look elsewhere for inspiration. Tax issues have been unusually

Dow Jones Industrial Average



prominent this week. President-elect Clinton's campaign pledge to increase taxes on the wealthy has raised fears that he may put

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FINANCE AND THE FAMILY

Mortgages: fixed as low as they can go?

ABBEY NATIONAL yesterday withdrew its 5.99 per cent mortgage fixed until the end of January 1993 launched just five weeks ago, because of the level of demand.

After a period in which borrowers have opted for variable rates, the Abbey sell-out indicates that borrowers are beginning to feel that the new fixed and capped rates on the market are about as low as they are going to get.

The main benefit of a fixed rate is to enable mortgage-holders to budget with confidence since monthly payments will be fixed for a guaranteed period. This argument will be of little comfort to those who took out one of the many fixed-rate mortgages of more than 10 per cent a year ago.

The main drawback of these loans is that you are taking a gamble on the direction of interest rates. The standard variable mortgage rate a year ago at Halifax, the largest lender, was 11.6 per cent.

So, a fixed 10 per cent appeared an excellent deal, especially since mortgage rates had been above 15 per cent for most of 1990. People flocked to take advantage.

Yet, despite fixed rates of 7 per cent, few lenders had reported a rush, although interest has picked up lately, as the Abbey offer shows. "People have short memories," said David Duncan, of mortgage broker Chase de Vere. "When

rates are falling, they think that they will fall further."

Walter Avrill, of mortgage broker John Charcol, also believes it would be a mistake to hold off in the hope of lower rates. "People will wait for another base rate cut but they will be disappointed," he said.

Lenders arguing in favour of taking a fixed rate now say they have not been this low for the past 15 years. But a year ago, they were saying a 10 per cent fixed rate was the lowest for a decade.

'The drawback is that you are taking a gamble'

In any case, borrowers may be wrong to assume that mortgage rates will follow base rates down to the same degree.

In recent years, the standard variable mortgage rate has been about 1.5 percentage points above the base rate (although in November 1971, when base rates were 45 per cent, Halifax's standard variable rate was 8 per cent – a full 3.5 percentage points higher). And, as Halifax's Mark Hemingway said this week: "We still have to maintain rates for our savers."

The money markets play an important role in determining mortgage rates. Lenders fund a fixed-rate mortgage by borrowing

from a tranche of funds on the money markets; Abbey National, for example, borrowed £4.5 billion to offer a fixed rate of 5.99 per cent to homeowners.

But sterling money market rates changed direction this week by changing interest above the 7 per cent base rate, with dealers taking the view that the next base rate cut might not happen this year.

If this mood persists, lenders might be unable to offer lower fixed-rate mortgages for the time being than the ones now on offer.

The table shows a number of fixed and capped rates on the market. John Charcol recommends the Halifax's 9.39 capped rate until the end of January 2000 as an outstanding scheme. This is because it runs for a relatively long period and gives borrowers the benefits of lower variable rates while setting a ceiling of only 9.29 per cent if base rates increase.

But borrowers should know that fixed and capped rates carry a fee, and that they impose early redemption penalties of three months or more.

Finally, do not be lured into a short fix with a lender which does not have a competitive standard variable rate. You might get a good rate for a year or two – but what about the next 20?

Scheherazade Daneshkhah

COMPANY NEWS SUMMARY

TAKE-OVER BIDS AND MERGERS

Company	Value of bid per share ^{**}	Market price ^{**}	Price of bid ^{**}	Value of bid ^{**}	Bidder
Prices in pence unless otherwise indicated					
Blythefield	5.4	2	4½	7.50	Abbott Hedges
Cahill May Robs.	94	84	102	102.00	Abbott Hedges
Confidential Steel [†]	40 [†]	35	34	6.80	Prontoprint
Eurode	60 [†]	61	72	94.30	Wessex
New Cavendish	46 [†]	47	44	8.44	Broadwest Prop
RHM	260 [†]	257 [†]	251 [†]	780.0	Tessender
Simpsons Cornhill	38 [†]	35	32	1.57	Eastman
TSX Entertainment	25	29 [†]	18 [†]	15.50	Media City Ent
	45	52	39 [†]	22.51	Int Family Ent

[†]All cash offer. ^{††}Cash alternative. ^{†††}For capital not already held. ^{††††}Conditional.

^{**}Based on 2.30 pm prices 20/11/92. ^{†††††}Shares & cash alternative. ^{††††††}Price at suspension.

PRELIMINARY RESULTS

Company	Year to	Pre-tax profit ^(*) (£'000)	Earnings [†] per share (p) per share (£)	Dividends [†] per share (p)
Bailey (CH)	Mar	1,090 L	1664 L	– (–)
BCS Group	Sept	215,000	310,000	16.3 (41.1) 23.2 (20.4)
Capitol Radio	Sept	3,340	3,840	8.7 (8.4) 5.25 (5.25)
Chichester Bank	Sept	58,000	56,000	– (–)
Coast	Aug	1,890	2,470	11.1 (16.0) 10.75 (10.75)
Currie (M)	Oct [†]	994	1,154	0.78 (0.69) – (–)
Henderson Strategic	Oct	324	322	1.45 (1.20) 1.4 (1.20)
Horizon Resources	Mar [†]	91,000	68,000	– (–)
ICI Australia	Sept	311	110	0.20 (0.10) 0.10 (0.10)
Imperial	Jun	222	135	2.97 (0.83) – (–)
Korda Herts McDougall	Sept	12,600	15,200	– (–)
Rodina	Sept	1,690	22,400 L	0.8 (–) – (–)
Shire Group	Jul	1,980	1,980	8.2 (8.9) 4.4 (4.9)
Sherid	Sept	666	312	6.7 (3.4) 2.0 (1.6)
Sidlow	Sept	10,500	6,270	22.0 (19.1) 10.0 (8.0)
Yorkshire Bank	Sept	64,600	107,000	– (–)

^(*)Figures in parentheses are for the corresponding period.

Planning Your Pension/Eric Short

If you think you can do it better yourself . . .

INDIVIDUALS who think that they, or their stockbrokers, can make a better job of investing their contributions into a personal pension than the investment departments of life companies have, for the last three years, had the chance to find out if they are right.

Individuals can control their investments on a personal pension through a self-administered arrangement. They can decide on where their money goes, what equities to buy and sell and when, just like their personal investment portfolios.

One main difference between a self-invested personal pension and a private portfolio is that the assets have to stay within the overall pension arrangement until the individual takes the benefits in the usual form, or dies prior to retirement. And the usual procedures apply when benefits are taken: only one quarter of the fund can be taken as tax-free cash, the rest must be used to buy an annuity.

A self-invested personal pension still has to be launched by an approved personal pension provider, usually a life company and the contract remains under the control of the provider. Individuals, or their advisers, cannot set up their own personal pension contract.

Individuals are permitted to manage their own investments without authorisation under the Financial Services Act. But if the individual uses a professional adviser, that person needs to be authorised.

Problems arise if individuals want to manage the self-invested personal pension portfolios of family members. Sub is unclear on this point.

Life companies generally play safe by retaining the right to veto the appointment of an investment manager. If an IFA wants to manage the portfolio, the life company wishes to be sure that the IFA is experienced in managing a self-invested portfolio rather than a

series of life company funds.

The industry has been slow to design and market self-invested personal pensions. In the first place, the administration procedures are complex and secondly, intermediaries did not actively market the product because effectively it is a one-off operation with no consequences of generating further contracts.

However, enough life companies are offering self-invested personal pensions to give interested individuals a choice over the type of contracts and the charges attached to them.

Investments which can be made by the individual include:

- Stocks and shares such as equities, gilts and other fixed interest securities, quoted on the UK stock market
- DSM securities
- Securities traded on recognised overseas stock markets
- Unit and investment trusts
- Life company unit-linked funds
- Deposit accounts
- Commercial property

On this last permitted investment, a self-invested personal pension offers investors, especially the self-employed, the opportunity to buy property which can then be leased to a business or partnership connected with the investor, sub-

ject to the lease and the rent being on commercial terms.

If a partnership moves, the new building can be bought as an asset of the pension contract from contributions of one or more partners - that is coming effectively from the gross income of the partnership - and then leased to the business, with the pension fund able to reclaim the tax while the rent paid by the partnership is allowable as a business expense.

However, any such property must be bought on the open market - so it is not possible to transfer property already owned by the business into his personal pension contract.

Care will be needed when the individual is nearing the time to take the pension benefits and the property has somehow to be converted into cash.

There are a few categories of assets not permitted as investments in a self-invested personal pension - the main ones are residential property, works of art and chattels (loans to the individual are not permitted even for business purposes).

There are three basic formats on the market for self-invested pensions. The first is an execution-only plus basic administration contract. This is suitable for a portfolio of quoted securities but unsuit-



able for investing in property.

This hybrid arrangement is intended to ensure that the individual has a safety net of benefit through the normal personal pension should the self-invested turn sour. It also enables intermediaries to collect their commission making it attractive to market.

The hybrid allows employees changing jobs to self-invest their transfer money into a protected rights contract, with the insured element providing the required guarantees.

The minimum contributions required to set up a self-invested personal pension are high - £10,000 appears to be the lowest contribution that certain life companies will accept. So such schemes are only available for higher net worth individuals.

Charges on self-invested personal pensions are levied on a money basis, rather than as a percentage of the contributions or fund. These can vary from £500-£1,500 (plus VAT) to set up the plan and £300-£500 (plus VAT) annual fee thereafter. In addition, there are usually transaction charges. With a hybrid, the usual charges apply to the insured element. Of course, the individual may have to pay an adviser's charges on top.

DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED & USM)

Company	Sector	Shares	Value	No of Directors
Sales				
Alumasc	Misc	18,000	73	1
Betterware	Stor	457,500	700	2
Blenheim	Med	10,443	50	1
Delta	Elts	5,500	21	1
Dixons Group	Stor	40,800	96	1
General Accident	InsC	16,118	88	1
Kleinwort Benson	Merc	4,523	13	1
Marks & Spencer	Stor	50,000	153	1
Sainsbury (J)	ForRe	16,333	79	1
St Ives	Pack	8,000	17	1
Staveley Ind	Othl	251,996	512	4
VSEL Consortium	EngG	4,500	22	1
Warburg (SG)	Merc	80,000	368	1
PURCHASES				
ASDA Property	Prop	275,000	110	1
Betterware	Stor	947,500	1,516	2
City Site Estates	Prop	500,000	80	1
Densitron	Elts	325,000	81	1
Downerbrass	Mett	60,000	15	1
Expedair	H&L	5,000,000	25	1
Hall Engineering	EngG	50,000	50	1
Invesco MIM	OffF	20,000	18	1
Jupiter Tyndall Grp	OffF	12,000	14	1
Menzies (John)	Stor	5,488	22	1
Mercury Asset Mgmt	OffF	115,838	357	3
United Uniforms	Text	680,000	476	4
Waterman Partnership	Misc	290,000	35	5
Wholesale Fittings	Elts	15,000	24	1

Value expressed in 1990s. Companies must notify the Stock Exchange within 5 working days of a share transaction by a director. This list contains all transactions, including the exercise of options (*) if 100% subsequently sold, with a value over £10,000. Information released by the Stock Exchange 9-11 November 1992.

Source: Directus Ltd, Edinburgh

DEALING by directors remains at a relatively low ebb, but we are starting to see a pick-up in option-related activity which indicates that normal trading conditions are about to be restored.

Marks and Spencer is very much the giant in the stores sector. The recent interim results further enhanced its reputation but Simon Sacher has sold 50,000 shares at 325p, still near their 1992 high of 365p.

The sales in Bettaware should be taken in context with purchases made by other directors at the same time. Managing director Andrew

Cohen disposed of 372,500 shares but Robert Thornton acquired 937,500. Since Cohen continues to hold almost 600,000 jointly, this sale is relatively insignificant. Betterware has proved one of the success stories of the '90s so far, and recent interim results were again much better than analysts' expectation.

Louis Goodman, managing director of City Site Estates has proved a keen supporter of his own shares. The latest purchases were made at 12p, since when the shares have risen quite sharply.

Angus MacDonald, Directus Ltd

An ethical question

Scheherazade Daneshkhu asks if ethical funds are a good thing

ETHICAL and environmental funds, which restrict their investments to companies that meet their strict criteria, are growing steadily although they remain a "niche" market. Most are unit trusts but there are also ethical investment trusts, insurance and pension funds.

The amount invested in ethical and environmental funds has been rising - reaching £321m in July from £273m a year earlier - according to figures from the Ethical Investment Research Service (Eiris), which researches companies to see if they meet the criteria. By contrast, the amount invested in unit trusts in general grew by only 3 per cent over the same period.

Increased demand for ethical funds has prompted one banking group, Mercury Provident, to launch two occupational pension schemes based at the ethical market, and it will be introducing an ethical private pension scheme in the new year. Mercury Provident's Christian Nunhofer said the schemes were launched because of the many enquiries made by depositors.

The cash holdings of the pension funds - amounting to about 10 per cent of the total - will be held by Mercury Provident, which lends to projects involved in ethical or environmental issues. Borrowers include charities, businesses run for the benefit of the community, and environmental projects such as organic agriculture or re-usable energy biotechnology.

Results are more mixed for those in the international growth sector. Halifax showed better performance than the average international growth unit trust in the year to November 1, but only two of seven funds did so over two years. Three of five beat the average over three years; over five years, performance is polarised starkly between the poor performance of Buckmaster Fellowship and Framlington Health, which came top of its sector and owed much of its success to growth in the US biotechnology sector.

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Sun Life this month launched an ecological fund within its Luxembourg-based Global Portfolio range, but with an eye to attracting funds from Germany rather than the UK.

Ian Sampson, managing director of Sun Life portfolio of companies, which would allow investors to satisfy their consciences without damaging their wealth. He added, however, that while the British regarded environmental funds as a good thing, Germans were more likely to provide the funds.

One concern for interested investors is the performance of ethical and environmental funds. Buckmaster, a subsidiary of Credit Suisse Asset Management, has turned in a consistently poor performance from its Fellowship trust.

Recently it widened its ethical criteria to try to improve performance. A spokesman said: "We had excluded Sainsbury and Tesco because they sold alcohol. We now say that if alcohol forms only a small proportion of total sales, the company can qualify."

The fund had been restricted to 30 per cent of the companies in the FTSE 100 index, but now it can invest in about 50 per cent of them. The table shows the perfor-

Percentage Growth of Ethical and Environmental Unit Trusts

Unit trusts	Fund Size (£m)	1 yr	Rank	2 yr	Rank	3 yr	Rank	5 yrs	Rank
UK Growth									
Abbey Ethical	11.3	-5.0	70	26.0	32	19.9	25	40.4	26
Ailichurches Amity	11.1	-7.4	88	14.1	85	7.0	70		
Eagle Star Environ Opps	7.9	0.2	28	30.0	20	25.7	15		
Friends Prov Steward	103.1	-8.5	88	10.9	97	-1.6	63	15.4	54
NM Global	8.2	-1.5	75	23.7	41	7.7	57	40.9	23
Scot Equitable Ethical	8.0	-4.8	102	22.5	42	12.4	49		
Sovereign Ethical	5.7	-15.0	132	7.8	108	2.1	70		
TSB Environ Inv	21.6	-2.8	47	24.7	36	16.5	40		
Average	46.4	-3.2	165	16.8	140	4.5	134	37.9	96
International Growth									
Acorn Ethical	0.8	-3.2	27	28.1	71	3.8	37		
Buckmaster Fellowship	3.1	-10.8	146	-0.5	148	-18.9	123	-7.1	109
CIB Environ	8.8	3.2	27	38.2	20				
Clerical Med Evergreen	7.3	-2.0	96	8.7	158				
Framlington Health	7.9	0.4	68	126.4	1	106.6	1	181.2	1
Merlin Jupiter Ecology	8.5	1.5	46	20.0	93	1.3	51		
NM Global Cars	1.8	-1.1	91						
Target Global Opps	4.7	-0.1	85	23.6	88	-4.7	74		
Average	32.8	-0.9	157	25.4	150	-8.2	134	42.2	115

Source: Finstar, figures to November 1 1992, offer-to-bid, Income re-invested

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MINDING YOUR OWN BUSINESS/PERSPECTIVES

THE YEAR 1992 has been a bad one for many small businesses. But for David and Noreen Kiss who run The Rocking Horse Workshop from a Victorian farmhouse near the small town of Wem in rural Shropshire it has been little short of disastrous.

As Christmas approaches there will be ample presents for the couple's three young sons. But just as those will be bought with borrowed money, so the Kisses are increasingly wondering whether they are running their business on borrowed time. Something drastic has to be done if they are to rescue their business from the ravages of recession.

"When we moved here from Kent and set up the business five years ago we didn't expect to make much of a profit for the first two or three years. We bought this house and 12 acres plus the large outbuildings for £90,000 and had ample loans from the bank to tide us over," said David, 32 and worked in the motor trade before the move to Wem.

"By 1991, however we were turning over £21,000 and were poised to go into profit. We had taken on our first employee - although only on a casual basis - and people were beginning to discover us in our rather remote rural surroundings and bring us work."

Then came the disaster of 1991.

"I didn't think what sort of a loss we made. I'll know when we pay the accountants," Kiss said.

The order book for the 15 styles of traditional wooden rocking horse made by the Kisses just dried up. Restoration work - usually a good fallback - also took a nose dive.

Fortunately Paul Hamblet, the jack-of-all-trades employee, was able to turn his hand to agricultural work when not working for the Kisses.

The only thing that kept them afloat last year was the nursery school they had opened in late 1990 at the end of the long brick built building at the rear of their house that also houses the rocking horse business.

"We were lucky," said Noreen. "The word had got around, and we managed to fill all 20 places quite fast. But even then by the time we had paid the full-time qualified supervisor our turnover in 1991 of £24,500 still registered a loss of £4,000." To meet all the health and safety requirements the Kisses had been obliged to find £15,000 to convert the end of the building into the school. They did this by extending their mortgage a second time to a total of £130,000.

In spite of selling five acres for £13,000 last year they are still running an overdraft and struggling to keep up with their mortgage payments.



Cain Beare

Stable of thoroughbreds: David and Noreen Kiss with a selection from their range of upmarket rocking horses

Rocked by the recession

Clive Fewins on a couple fighting through bad times with a heavy load of debt

"The beginning of 1992 was more promising, with a lot of restoration work," David said. "But by mid-summer I had nothing to do that would earn me money. In a deep recession people tend to leave the family rocking horse that they have intended to have re-stored in the room until times get better." With Christmas fast approaching there has been a definite upturn.

David has been able to get back to hand carving of some of the top range English oak rocking horses that sell at £2,225 and upwards. Paul has been rehired and Noreen has got back to painting the horses, as well as overseeing the nursery.

However with the bank continually asking awkward questions the Kisses reckon business will have to remain at the present level continuously for at least two years if their enterprise is to survive.

All this is set against the background of a splendid range of prod-

ucts that includes some cheaper wooden rocking horses named after the three Kiss boys and priced £500-£800, and a high degree of skill and determination.

David is an excellent craftsman. His designer wife takes a carton off every historic rocking horse that comes into the workshop. They now have 29 patterns that they could make, in addition to their standard range.

They do nearly all the work in-house to save money, and this includes some quite advanced leatherwork for the high quality bridles and tack. They also trade in and restore period toys and take individual commissions for wooden toys. They have a first class workshop, an excellently presented showroom, and literature to match.

All the qualities of a successful business are there. But in a recession as deep as the present one it seems these are just not enough.

"It's hard to see where we've gone wrong," David said. "Why blame the bank for lending us money freely when we asked for it in the first place? But I really do think they let us have a large overdraft too easily."

We spent too freely - particularly on restoring the property - as the money was there and we allowed ourselves to be sidetracked into doing that rather than concentrating on getting the business established.

"However there was a lot to do, and five years ago we were both energetic 33 year-olds, with two young sons and another on the way.

"I have to admit that I am better at creating things than running a business." The property is currently on the market at £200,000, together with the nursery school, which is for sale as a going concern. The Kisses are hoping they will be able to stay, but if a suitable buyer is

found they have alternative smaller premises in mind in a neighbouring village. There they would aim to concentrate on their first love - the rocking horses.

Noreen said: "Something has got to happen. We are at the stage where the bank could foreclose at any moment. It's not a nice thought, with Christmas just round the corner and all those lovely unfinished wooden beasts with their flowing manes and rolling eyes waiting to be completed in order to bring happiness to children."

"Like David, I'd love the opportunity to create a dozen horses from scratch between now and Christmas. I'd welcome the pressure and would work round the clock to finish them."

■ The Rocking Horse Workshop, Ashfield House, The Fosseway, Wem, Shropshire SY4 5UJ. Tel. 0938-232355.

Computing

The facts about databases

SELECTING a database programme can be confusing. The two other common software packages - word processing and spreadsheet - are well charted territory, but databases are tricky. There are "flat file" and "relational" databases, menu-driven and programmable databases, specialised databases for text retrieval and for personal information management.

In its original meaning, a database is simply a mass of data. You might talk of a database of names and addresses, or a database of membership records. Different types of database demand different types of database package. At the simplest level, a list of client names and addresses can be handled by a single file (or "flat file") database. At the other extreme the package might need to be "relational", that is, able to accommodate several related files which pass information between (update) one another. For example, a sales order database will generate a sales invoice which in turn updates the sales ledger file, the nominal ledger file, and the stock file.

To write complex business packages such as sales order processing, developers use "database development packages" such as dBase IV, Foxpro, Clipper, DataEase, Paradox and R-Base 3.1. These are called "programmable" data-

bases because they use programme-like instructions. Complex applications demand the flexibility of a programmable database. These top of the range packages cost £500 plus and their power and sophistication really make them suitable only for professionals.

For non-technical users who want to perform simpler tasks database packages are available which are entirely "menu-driven". Without having to learn any programming language you can design your

originals designed for the professional and employ a formal, classical approach. This takes some getting used to and Personal R-Base, for example, is simply too powerful and complex to be given to the novice. But database users who think they have outgrown their first package and want something more sophisticated will love it. These leaves packages designed *ab initio* for the amateur rather than cut-down versions of professional packages. Examples are Q & A, Reflex,

David Carter on how to pick from a bewildering range of software

own database, enter data, edit it and print out reports. Menu-driven databases are the nearest you or I will get to writing our own computer programs.

Most of the top-range packages use menus for simple tasks. Some come in cut-down versions for the amateur where the underlying programming language has been removed so that they are entirely menu-driven. Examples are Paradox Special Edition (280 from retailers like Dixons or Wildings) or Personal R-Base (about 280 by mail order in PC magazines) in terms of price/performance these are probably the best value database packages on the market. However, they were

Masterfile, Cardbox Plus, Professional File, Rapidefile. Which do you choose? There is one fundamental question - is your database primarily made up of text or numbers? Each

requires different functions.

In the case of a text application such as address lists or membership records you need to be able to query the file in order to extract, say, prospective customers who live in Wales and have expressed an interest in antique furniture. The important thing is to be able to search through 5,000 records, retrieve the half-dozen that meet your criteria, then print them out in a list. Maintaining contact name and

addresses is the most common application for a database. Every package on the market can do this, and do not forget the databases within integrated packages such as Microsoft Works, Smartware, Eight-in-One Gold, PFS First Choice.

They are more than adequate and have the added advantage that they are designed to work with the integrated word processor to produce mailshots.

These are textual databases. The other type is a numeric database, for example, a database of sales invoices. In this case you are not interested in retrieving individual sales invoices but in *data analysis and reporting* which products have been sold to which customers by which salesmen, producing summary reports and identifying trends. These are relational databases.

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In the case of a text application such as address lists or membership records you need to be able to query the file in order to extract, say, prospective customers who live in Wales and have expressed an interest in antique furniture. The important thing is to be able to search through 5,000 records, retrieve the half-dozen that meet your criteria, then print them out in a list. Maintaining contact name and

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CHRISTMAS FOOD AND DRINK

Top-class venues on the cheap

Nicholas Lander on how to take advantage of expensive hotels

AT CHRISTMAS large hotels can call on certain built-in advantages to cater for particularities - space, extra staff to make you, the customer, feel special and financial resources, evident for example in impressive flower displays, beyond the reach of individual restaurateurs.

In keeping with the straitened circumstances of the 1990s, *Weekend FT* sent Nicholas Lander around the less expensive dining rooms of some of London's top hotels.

Le Méridien, The Terrace Restaurant, Piccadilly, W1V 0B8 (Tel: 071-734-8000).

This hotel faces some of the most imposing architecture on Piccadilly, including St James' Church. Such views, however, are not on offer in the Oak Room, the hotel's main dining room - dark wood paneling and chandeliers - but they are freely available in the Terrace on the second floor. The Terrace is all windows and ceiling with hanging plants and can offer welcome sunshine.

Its menu has drawn on the cooking of Jacques Manière for its inspiration. He pioneered the philosophy that French cooking could excel without lashings of butter or cream.

Dishes which are vegetarian are marked with an asterisk. A double asterisk denotes lightly cooked, calorie-controlled dishes. In the former category, a lasagne with spinach pasta, or a Mediterranean sandwich with feta cheese, are included. In the latter, white tuna on a bed of couscous, and chicken with a spicy Thai sauce. The wine list boasts of a big hotel but the service is attentive and friendly.

There is a strong emphasis on fish - Thai mussels with minted peanut sauce, sea bream with basil and tuna with balsamic vinegar - and a noticeable influence from the East in dishes such as a first course of Cantonese steamed quail and a main course of Chinese-style duckling with cumin noodles. Gaylor has also gone out of his way to excite the taste buds of vegetarians with specialities from which an oriental black mushroom risotto with coriander was excellent.

The conservatory also seems to excite Paul Gaylor, the Le Méridien's chef, more than the restaurant and the menu would certainly appeal to those who want to leave meat, and in particular turkey, well alone.

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Service is formal and efficient and the wine list is enterprising with some very good selections from France, Lebanon, Israel, the US and New Zealand.

Pre-Christmas lunch, December 1-24, £21.50. Dinner £27.50.

Hotel Inter-Continental, Hyde Park Corner, W1. Tel: 071-409-3131. Coffee House.

The first American style coffee shop when it opened in the early 1970s. It still has an American bias with a range of big sandwiches, burgers and pasta and an extensive buffet. Lunch £19, dinner £22.50.

Claridges, The Causerie, Brook



Le Méridien: friendly service in the Terrace restaurant

Street, W1. Tel: 071-629-8860. One of this stylish hotel's best kept secrets is the smorgasbord at lunchtime. Priced to include the first drink, from £16 with a Dubonnet to £18.50 with a Manhattan.

The Park Lane Hotel, Brasserie on the Park, London W1. Tel: 071-490-6321.

A bright, airy room that takes full advantage of its position directly opposite Green Park. Here, and in the hotel's more expensive Brasserie's restaurant, it aims to promote the best of British produce. Pre-Christmas lunch £19.75, dinner £23.50.

Hyatt Carlton Tower, The Rib Room, Cadogan Place, SW1. Tel: 071-236-5411. This used to be the place to eat Scottish beef and although carnivores are not neglected (roast rib of Aberdeen Angus

£14.50), the menu now includes a large shellfish and fish section. Pre-Christmas lunch £21, dinner £29.

Grosvenor House, The Pavilion, Park Lane, W1. Tel: 071-498-6329.

Newly refurbished in a light, airy and,

for a large hotel, most unpretentious style. The food has an Italian emphasis and the wine list is an international one with unusual, keenly-priced bottles from Long Island, US, and Australia. Pre-Christmas lunch and dinner £19.50.

Inn on the Park, The Lanes, W1. Tel: 071-229-0582.

A windowless room that could be in any international hotel but this restaurant's distinguishing features are very prompt service, an array of different menu from £17 - buffets, specials and a la carte - and eight different house wines by the glass.

Château Nénin Pomerol	12.99
Château Léoville-Barton St-Julien 2me Cru Classé	13.49
Château de Figeac Graves 2me Cru Classé	13.49
Paulilles Rouge de Château Margaux A.C. Margaux	14.99
Château Talbot St-Julien 2me Cru Classé	15.99
Château Pichon-Baron Pauillac 2me Cru Classé	19.49
Château Rauzan-Ségla Margaux 2me Cru Classé	19.99
Château Lynch-Bages Pauillac 2me Cru Classé	19.99
Château Cos d'Estournel St-Estèphe 2me Cru Classé	19.99
Château Dourthe-Berbiguières St-Julien 2me Cru Classé	21.49
Château Pichon-Longueville Pauillac 2me Cru Classé	21.49
Château La Consillante Pomerol	29.99
Château Haut-Briant Graves 1er Cru Classé	45.00
Château Margaux 1er Cru Classé	47.50
Château Mouton-Rothschild Pauillac 1er Cru Classé	47.50
Château Lafite-Rothschild Pauillac 1er Cru Classé	47.50

White	
Château Margaux des Carmes Sauternes	half 5.99
Château de Malle Sauternes	half 7.99
Château La Tour Blanche Sauternes 1er Cru Classé	half 10.99
Château Rieussec Sauternes 1er Cru Classé	half 13.99
Château de Fieuzal Graves	25.99

Prices include VAT and UK mainland delivery for orders of twelve or more bottles. Postage and packing £3.50 freight. Discounts per case: 5-10 cases less £2.40. Cheque or debit card (Delta/Comcast) orders less a further £0.50 per case.

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St Julien roadshow

HOW many times have you heard it said that there is a world glut of fine wine? Forth Worth's Marvin C Overton III, MD, and his ilk, have a solution.

The problem is, you see, that we are all just too slow on the draw; our corkscrews spend too long in the holster, if only we would loosen up, get popping and match Overton's opening rate of nearly 20 bottles an hour, the planet's fine wine backlog could be cleared within months.

I could not believe the program he faxed me of a tasting I co-hosted at the Four Seasons restaurant in New York last May. We were to begin at 9.30 am, apparently with "Lillet over ice with a slice of orange", a glass of vermouth being just what you feel like after breakfast, especially with a total of 57 claret in prospect.

Between 10 am and an early lunch we were to taste 24 vintages of Ch Gloria plus 19 of Ch St Pierre. After lunch corks were pulled on no fewer than 40 vintages of Ch Ducru-Beaucaillou, three of them from the last century.

In the months before the event I had protested vigorously, twice at this unseemly massacre. Do we really have to taste every vintage of the 1970s and 1980s? I bleated from my fax machine. Overton insisted: "The poor vintages are now not likely to show that well and are simply there for completeness to accentuate the true beauty of the better years. Don't be concerned. I've done this on a number of occasions and have it down pat."

And he did. By 12.15 pm we had raced through 43 red bordeaux - most of us having given the Lillet a miss, however much it may assist the fortunes of the Borde Borié Beaucaillou. At lunch a mere four wines were on offer with the consommé and wild mushroom risotto. The visiting Bordeaux château owners were still somewhat mystified by this flesh-free midday snack, one of

them dismissing the risotto as "porridge".

This gaggle of proprietors had one more thing in common: their properties are all in the same Bordeaux parish of which Dr Overton is a devotee. As he put to the assembled wine collectors and writers: "We're not here to critique the wines, we're here to celebrate God's glorious place. St Julien".

Overton is unmistakably Texan, not just for his bowie-knife height, his apple cheeks, his resolute beam and his extraordinary taste in suits. I have to say that I found his jacket, sculpted by a famous Italian tailor from finest pinstripe to Dr Overton's own design incorporating a pointed cowboy

cowboy, clearly has heartening faith in the human body's ability to withstand the ravages of alcohol. "I find I have to let it all wash down my throat. But it's just a little pour, it doesn't affect me," he confided, just before trying to wind up the event 13 vintages early.

I spent the afternoon, doggedly trying to spit and write notes, flanked by the non-spitting Overton and the non-note-taking Jean-Eugène Borié whose grin became increasingly bemused.

"I never had such a tasting. Marvin is always so active," beamed the proprietor of Ch Ducru-Beaucaillou. "At the château we have four bottles or so of the very old vintages, but none of this marvellous 1994. I'm going to try and buy some." As we tasted his surprisingly delightful 1969 he looked at it dolefully. "I never taste the 1969. I thought it wasn't very interesting to keep it."

The wines had come from a variety of sources - Overton's own cellar and those of fellow American collectors in particular - although importers helped with newer vintages and the Ducru 1929 had been air freighted in from a London trader only that morning.

Overton, who loves organizing these tasting marathons, is not only long on wine, but long on wine homilies, as in, "Ah always say that for the first 10 years of its life you have to work at a wine. For the second 10 years you marvel at it, and for the third 10 years you just let it float over you like yer' ol' fanniel jammies."

All over New York that week I kept bumping into wine folk asking "Why is he doing it?" I suppose might have been to hear someone like Jean-Eugène Borié stand up after dinner at the Four Seasons and say: "Marvin, you are very, very fantastic." But I think it was probably just ol' Marvin doing his bit to deplete stocks, fast.

■ **Best buy**: St Pierre 1986 at £120 a dozen, plus VAT, from Bibendum, 071-222-5277.

Overton, a neurological sur-

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CHRISTMAS FOOD AND DRINK

A personal food service in Aladdin's cave

MACKINTOSH of Marlborough, Wiltshire, does not sell Christmas hampers. It is not that Nigel Mackintosh is against the giving of food and drink as presents. Far from it. But he believes in the personalised rather than the pre-packaged approach.

"Why don't you," he suggests, "look round our shop, choose what you know the recipient will like, then nip next door (next door, very conveniently, is a kitchenware shop), buy a basket and can pack it for you."

Alternatively, you could buy a board or platter and load it with some of Mackintosh's fine cheeses. "Or," adds Georgina, the catering half of the husband and wife partnership, "you might like to buy a lasagne, pie or pâté dish to give as a gift and I will cook something in it for you." Thus many a Christmas, house-warming, or birthday present is solved.

Mackintosh is a remarkably small shop, just 300 sq ft, with the same space again in a basement kitchen area. The owners reckon the smallness of the place is a virtue in disguise, enforcing a disciplined selection of stock.

There is no room here for run-of-the-mill products. It does not attempt to compete with supermarkets or stock lines carried by other shops in the area, but concentrates instead on selling quality foods from small producers, much of it artisan or hand-made, and its own foods cooked on the premises.

It is not a cheap place to shop but it is a miniature Aladdin's cave for the greedy.

Nigel served his apprenticeship with Asda, spent four subsequent years with Justin de Blank and two with Duff & Trotter.

His wife is cordon bleu trained and cooked for directors' lunch parties in London before they married, moved to this west country market town and set up shop six years ago.

Cheese is a major item in the shop. Up to 50 sorts may be on sale, probably half of them British. Nigel loves the seasonality of cheeses and is presently excited by the return of vacherin Mont d'Or after three years unavailability, and the arrival of a torte with basil and pine nuts, "the latest taste sensation in the shop".

Cheese tastings and discussions are encouraged. Labels are intelligently detailed, often specifying the cheesemaker's name.

Here you will find not any old Cheshire, Cheshire, Lancashire and Double Gloucester but those by the Duckets, the Appley, Mrs Kirkham of Goosnargh and Diana Smart respectively, names as important to lovers of good cheese as the names of chefs to serious eaters at restaurants.

Olives and olive oils are treated to the same devotion as cheese. The charcuterie section is small but well chosen. Alderton ham cooked on the bone (brine-cured Wiltshire style, finished with marjoram) and carved to order is a best seller.

Other provisions come from some of the best names in the food business, British and foreign: classy French soups in glass jars; Baxter's potted shrimps, Cipolla pasta, Millers Darnell biscuits, Acharney and Valrhona chocolate, Cellier cider from Brittany, Whitbread's teas, chestnut honey from Collobiano, English honey by Vivian, Dorothy Carter jams, panettone by Le Tre Marie, turron Alicante and — fingers crossed — Elvas plum in time for Christmas.

These are the sort of elist names one would hope and expect to find in the best delicatessens countrywide. Pleasantly, Mackintosh also offers some up and coming "discoveries", thus allowing customers to be ahead of the game. Chutneys and pickles by Hotshop — Tuscan Lemon and Kashmiri Apricot — logan-

berry vinegar by Womersley Hall, raised pies by Tillicoultry, House of Edinburgh shortbread, Orkney oatcakes and thick flaky water biscuits, all these may become well-established names in foodie circles before long.

The shop acts as a showcase and marketplace for the produce of local farm kitchens and cottage industries. A culinary snapshot of the region, so to speak. They offer the shopper a rare chance to enjoy a taste of the best of the region.

From Eastbrook Farm, near Swindon, Glos, come free-range eggs, organic bacon and sausages; from Wroughton glorious Guernsey cream and slabs of rich yellow farm butter. There is runny and set honey and honey in the comb from an apairy in Oare; local wild mushrooms in oil, pickled walnuts, apple and elderberry fruit cheese and other preserves by Louise Maskell of Chisbury; organic apple juice from Pewsey; breads from Rushall made with organic stone ground flour; and sponges and fruit cake, baked by two women wisely commissioned when the local Women's Institute market closed.

Then there is the cooking done on the premises, which tends more towards comforting country house classics than haute cuisine. It is essentially good honest home cooking without the chore of having to do it yourself.

There is always a selection of fresh pâtés available, and a variety of sandwiches, mini quiches, flapjacks and brown sugar meringues for the lunchtime trade. The freezer usually boasts a range of soups, main courses and puddings.

From Eastbrook Farm, near

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From Eastbrook Farm, near



A treasure trove of a delicatessen: Mackintosh of Marlborough

luncheon cakes and a splendid cheeseboard.

But more than anything else the shop kitchen is kept busy cooking roulades (mostly sweet, some savoury) and tidewin size Parmesan shortbreads for nibbling with pre-prandial drinks. Marlborough's appetite for them seems never ending.

Mackintosh is at 42a High Street, Marlborough, Wiltshire. Tel:

0672-614068.

SAVOURY PUFF PINWHEELS
(makes 20-24)

Another popular Mackintosh party piece:

1 x 8 oz packet puff pastry; 1 x 56 g tin of anchovies, drained of oil and sliced in half lengthways; 1 large onion, finely chopped, cooked until soft in the anchovy oil, drained and cooled; 4 tablespoons tapenade paste; 2 teaspoons tomato

puree; 4 oz grated Cheddar cheese.

Cut the pastry in half and roll out each piece to a 6 x 8 inch oblong. Spread each piece with tapenade, scatter with onion, dot with tomato puree and lay the anchovies on top. Sprinkle evenly with the cheese and add a grinding of pepper.

Roll up each piece of pastry as tightly as possible, rolling from one short end to the

other. Wrap in foil and freeze if preparing ahead. Or cut into 1/4 inch slices straight away.

To cook, lay the pinwheels on non-stick baking trays, spacing them a little apart, and bake at 400°F (200°C) gas mark 6 for 10-15 minutes until golden and crisp.

Cool on a rack and eat while still warm or within 24 hours or the pastry will spoil.

Philippa Davenport

Cognac at £280 a snort

IT IS not a question of etiquette. It is simply a question of how old the cognac is: you are unlikely to get a straight answer. The simple answer is as old as it was when it went into "glass." That means when it was bottled, or when it was transferred from the cask to the demi-johns which reside in the innermost sanctum of the cognac house known as "Paradis".

According to this simplification of the age issue we have only 10, 20, 30, 50 and 100 year old cognacs corresponding to the length of time they spent in Limousin oak casks.

On the other hand there are vintages in the Charente region — good years and bad for the sharp little white wines which are distilled to make the famous brandy.

A small amount of cognac is sold with a vintage date. This is the "early landed cognac" which used to be a specialty of the British wine trade. In Cognac most spirits are blended to create the house styles.

The resulting brandies are sold with the vaguest indications of age: VS "very special" or three-star must be three years old; VSOP "very special old pale" four years old; Napoleon, five; and so on. In reality the famous firms market far older brandies than the youngest bracket, so that the youngest brandy in a VS will be four years old; the most junior in a VSOP, six; while an XO might contain large amounts of brandy more than 25 years old.

The small firm of A.E. Dor is in the old Protestant enclave of Jarnac, a few miles upstream from Cognac on the Charente river. Dor is one of a very few houses which specialise in releasing small batches of very old cognacs: "Hors d'âge" Reserves, which spent anything from 30 to 50 years in cask; and the "Très vieilles grandes champagnes" which are ancient vintage spirits released in minute quantities.

Last month I tasted a range of these cognacs at the Four Seasons restaurant in London's Inn on the Park with the sommelier, Erik Bequemont and the importer David Baker of Classic Cognacs. At the cheaper end of the list there was an honourable VSOP or "Rare Fine Champagne" (£28.45 inc. VAT) with an aristocratic bouquet of apricots and incense and a rather more concentrated Napoleon (£42.20 inc. VAT). The former is basically

eight years old, the Napoleon 15. Both receive small additions of caramel to give them colour.

None of the other brandies contains additives. The XO is the most popular with the restaurant trade, and Dor has dressed it up in a rather vulgar bottle to make it appeal to the Duty Free shopper. The cognac here is 25 years old and exudes an attractive baked apple bouquet (£80.35 inc. VAT).

Only now begins the range of "Hors d'âge" Reserves. The 30-year-old No 6 (£119.35 inc. VAT) is a mite fiery with a slightly caty aroma. Baker tells me that it is extremely popular in Germany. The 40-year-old No 7 was much more exciting (£159.95 inc. VAT) with its bouquet, length of finish and complexity.

In a hotel or restaurant the No 7 would cost you between £12 and £14 a shot, the 45-year-old No 8 (£223.00 inc. VAT) nearer £18. The delicacy of this spirit belies its high (47 per cent) alcohol content. Bequemont enjoyed the aromas of oranges and apricots, I found the elusive bouquet of irises.

Both the Nos 9 and 10 are really vintage cognacs. No 9 (£329 inc. VAT) was harvested in 1914, and run off 50 years later. Cognacs which spend more than 50 years in cask are often said to go flat. This brandy, however, is full of life. The No 10 (£1,322 inc. VAT) has more of the character known as "rancio" in Cognac: a nutty aroma combined with the smell of wild mushrooms, not unlike old scots sherry. This cognac was harvested in 1922 and run off into glass in 1955.

Our final treat was one of the very old reserves: Louis Philippe, harvested in 1840. Baker believes this was decanted into demi-johns in 1910, in more than 70 years in cask its strength had gone down to 34 per cent by volume. Not surprisingly, the spirit was a deep russet with a complex bouquet of coffee, iris and orange combined with almonds and vanilla — rather like some wonderfully special nougat. A bottle of this suitably packaged in crystal will set you back £3,743 inc. VAT, or about £280 a snort.

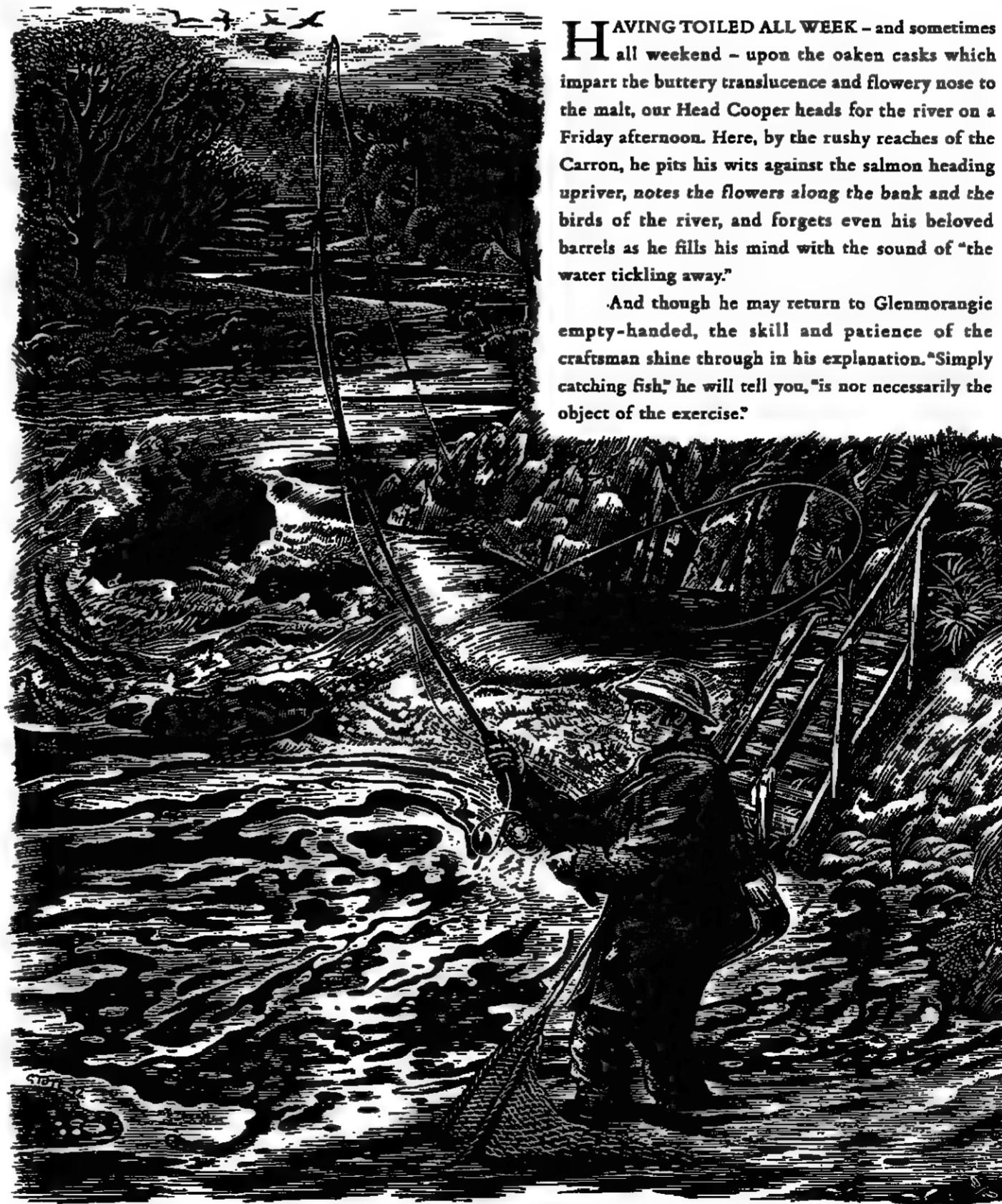
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Giles MacDonogh

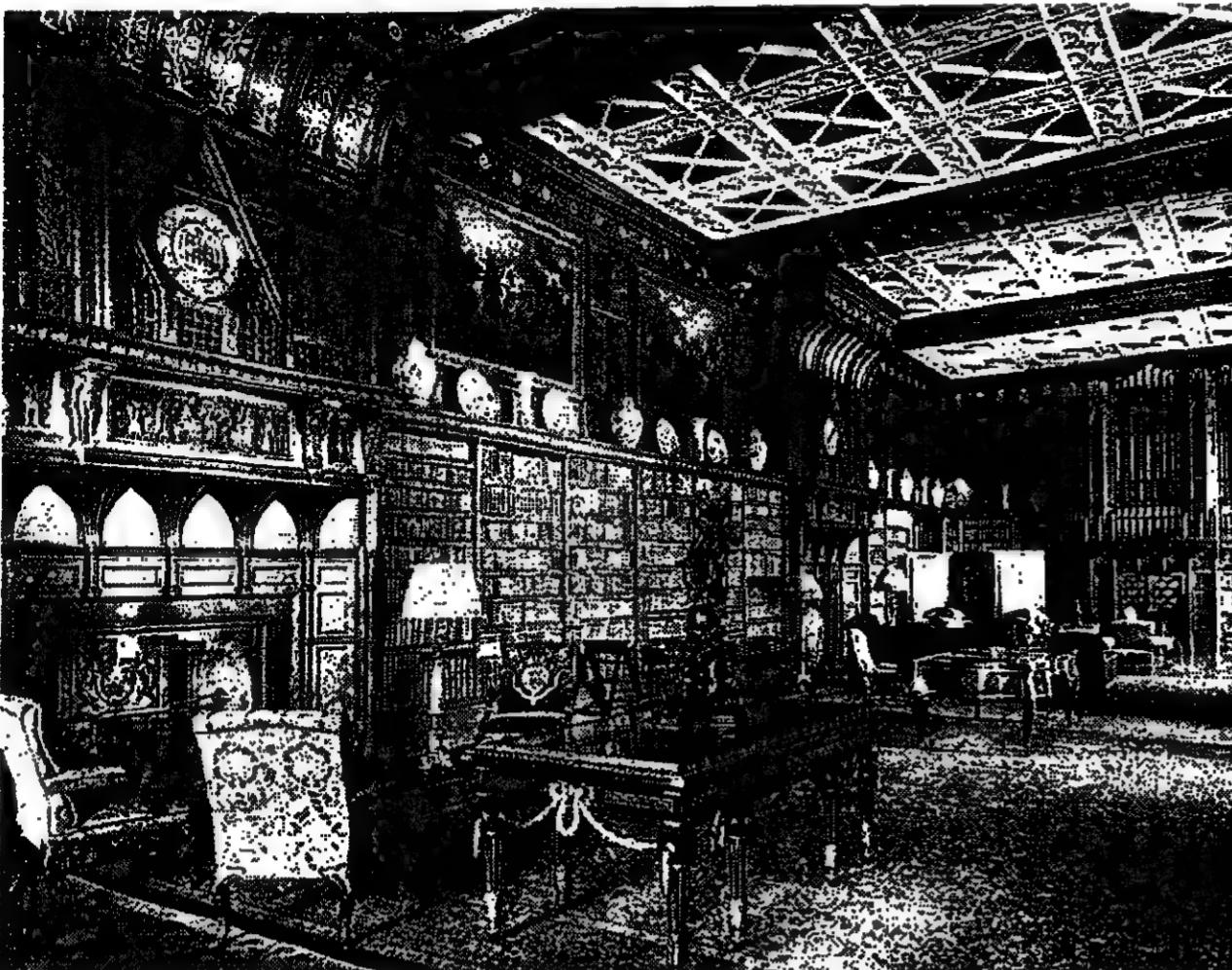
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The Library at Eaton Hall, Cheshire, about 1890. Built by Alfred Waterhouse in the Gothic Style for Marquis of Westminster, it has now been pulled down, having served for many years as an infantry officers' training school.

A great civic builder

James Joll on the work of the Victorian architect Alfred Waterhouse

ACCORDING to a recent poll, Alfred Waterhouse enjoys a greater reputation than any of his fellow goths and the emergence of the Natural History Museum, one of his finest works, from decades of grime has reinforced his popularity with the public.

Yet there exists no biography. "A major gap in the history of Victorian architecture" as Mark Girouard has rightly lamented, though the booklet accompanying an exhibition of Waterhouse's drawings at the RIBA Heinz Gallery a decade ago whetted the appetite.

Dr. Colin Cunningham, one of the authors of that booklet, and Prudence Waterhouse, an architect great grand-daughter of the architect, have now remedied that deficiency in a scholarly work sub-titled "Biography of a Practice". The fruit of many years of research, it provides a list, in chronolog-

ical order, of 647 works attributed to Waterhouse, appendices of the competitions he judged, the paintings he exhibited at the Royal Academy (he was elected RA in 1877) and of draughtsmen and assistants in his office.

The approach to Waterhouse's life and works is eminently sensible and broadly chronological, with a chapter for each of his major commissions and groups of buildings, such as his work at Oxford and Cambridge in the 1860s and 1870s. There are also brief essays on themes running throughout Waterhouse's career, such as the business of building and his relationship with the architectural profession (he was President of the RIBA).

Waterhouse was born in Liverpool in 1830 into a Quaker family, a fact to which one critic attributes his preservation from "the faults of decorative and gothic excess". After training with a minor classicist in Manchester he travelled on the continent, seeing everything through Ruskin's eyes. France and northern Gothic were to follow. He set up on his own in Manchester at the age of 24, scraping by on minor commissions from friends and relations until his victory in the competition for the Assizes Court there shot him into the first rank in his profession at a tender age.

He moved to London and never looked back, acquiring a broader practice than any of his peers. He built country houses, churches, university colleges and a whole host of great civic buildings. His three most famous commissions fol-

lowed hotfoot, one on the other, and pay testimony to his efficiency with which his office was organised. Curiously, and in strict contrast to Scott or G.E. Street, no talented architects emerged from his office to pursue their own careers.

All this, and more, is conveyed succinctly by Dr. Cunningham's book without generating the exultation and sense of discovery the first man on the biographical scene ought to. Partly this is because Waterhouse was indeed a supremely professional architect but perhaps lacking the hint of genius that Pugin, Burges or Butterfield embodied. Partly this may reflect a certain tentativeness about the authors' own convictions about Waterhouse's oeuvre and position in the architectural pantheon.

The treatment of his country houses is brief to the point of being perfunctory and the survey of his furniture designs, particularly those for Blackmoor is frankly inadequate. However, the main blame must be laid at the publishers' door. A book at this price deserves better than 200 black and white illustrations, many of them amateur snaps, crammed onto less than 50 pages. They are supplemented by a sparse four pages of colour when Waterhouse's buildings, his perspectives and his drawings cry out to be shown in their considerable multi-coloured glory.

He deserves better.

ALFRED WATERHOUSE 1830-1905: Biography of a Practice
by Colin Cunningham and Prudence Waterhouse
Oxford £20.00 + illustrations

Travels with the literati

MARK COCKER has come up with what sounds like a good subject after his workmanlike two-volume biography of Richard Meier (1989). *Loneliness and Time* sets out to be a study of - a meditation on the function of - British "travel writing" in this century. He has spun a book around, principally, St. John Philby, Wilfred Thesiger, Robert Byron, Laurens van der Post, Patrick Leigh-Fermor, Lawrence Durrell and (a throw-back for reasons of comparison), the near-forgotten Central Asian explorer Eric Bailey.

After that list, who can be surprised that he has bitten off more than he can chew? He is interesting enough about most of them, which does not mean that he always convinces. On Gavin Maxwell, for instance, he gets into a terrible tangle; the otter man's inclusion is surely a mistake. He is good on Jack Philby, in the steps of Elizabeth Monroe's biography - but was this most famous of fathers flogging Fords to the Saudis really a figure "of almost Faustian proportions... in revolt against the limitations of life itself"? On Thesiger, Cocker, unsurprisingly, is discreet. On Tibet, with his description of the "Pundits", the Asian spies who ventured beyond the Himalayas, he seems to be working on a sketch of a separate book. He

is best on his Phil-Helmes-Bryon (Robert), Durrell and Paddy Leigh-Fermor.

But by this time we are irritated by the arbitrariness of his cast of characters: where, apart from throwaway references, are Freya Stark, Norman Lewis, V.S. Naipaul (not a Brit?), Waugh, Greene, Rahaman, D.H. Lawrence, Colin Thubron, etc, most of whom would merit

LONELINESS AND TIME
by Mark Cocker
Secker & Warburg £17.99, 294 pages

and, infuriate in successive chapters. Was the source of the Nile a search for a Grail? Is it so significant that most of these travellers had no father figure in their lives? Did the Victorian traveller really need to escape from British inhibition into "the metaphysical blank sheet"?

Mr. Cocker works his material to death and gets into a gant state about the "nature" of travel writing. Surely it cannot be such a terrible puzzle. We all know that the "travel writer" is not the same beast as the wretched compiler of tourist guidebooks, and we also know that the game contains a menagerie of skills and interests. In these very pages we are on van der Post, that increasingly mysterious personality of our age. Cocker begins to probe at the deeper levels of the "carefully-guarded life" when he tackles that surprising and long-term best-seller, *Venice to the Interior*, with the central significance of the drowning of the young forestry officer, but he is soon out of his depth when he tries to explain van der Post's deliberate and mannered "blend of autobiography and invention", the matching of his "mysticism with what Cocker can only describe as 'the plain facts'".

Paul Fussell in a recent book, put the matter simply and Cocker has the grace to quote him: "Travel books are a sub-species of memoir in which the autobiographical narrative arises from the 'speaker's encounter with distant or unfamiliar data...'"

Simple as that.

J.D.F. Jones



Imagine
the
fragrance
of
The
Unpeated
Malt.



GLENGOYNE
UNPEATED
UNPARALLELED

Polish king who lost his castle and his country

Elected royalty had its problems, concludes J.H. Plumb

THIS is a remarkable book, not only for the story it tells; even more impressive is the skill with which it is told. The complexities of Polish history are immense, as entangling as the Amazon delta and could so easily be too daunting for the average reader. Poland was not just Poland. As well as the Kingdom it contained a Commonwealth - indeed the territory loosely called Poland stretched from the Black Sea to the Baltic embracing among a conglomeration of many semi-sovereign princes, the Ukraine and a far vaster Lithuania than the one we know.

The constitutions of this vast

empire were bewildering, but none more so than Poland's, which elected - or at least tried to elect - its own king in an age-old parliamentary institution called the Seym. This was dominated by the great aristocratic families, probably the richest aristocracy of any European country in the 18th century. The Poniatowskis, Radziwills, Potockis and Czartoryskis were all immensely powerful, usually suspicious of each other and often scheming amongst the great powers - Russia, Prussia, Austria and France - who bribed and seduced many with promises to keep the pot of anarchy gently boiling. I cannot think of a task more difficult for an author than to thread his way through this morass of diplomacy and politics.

Fortunately Zamyski is amazingly skilful. He knows instinctively just how much detail is necessary to present a comprehensible picture of the world in which his hero, Stanislaw, lived and strove to realise the ideals of kinship. His chapters are short and illuminating. Against this beautifully controlled background he tells the story of Stanislaw; his biographical narrative brings a firm structure to his book and gives it impetus, so that 550 pages pass swiftly.

Stanislaw was a complex character. As a young man with his vast family connections and drop of royal blood, he was regarded as electable. His parents educated him as if destined for the throne - a Grand Tour took him to Paris and London, which he adored. He developed a strong belief in the liberality of Britain and its land-owning democracy.

In Paris he had been con-

verted to the ideas of the Enlightenment. Entering the diplomatic service, he fell in love and into bed with Catherine, the future Czarina. Both took incredible risks. It had to end, and with luck Stanislaw got back alive to Warsaw. Catherine, who murdered her husband, did all she could to get Stanislaw elected king. That accomplished a new, if dangerous, world opened for him.

Fortunately Poland was enjoying a prosperity it had never known before and Stanislaw a city of beauty and sophistication - rebuilding old palaces, bringing in the Italians, French, Germans and even English architects, sculptors and painters who decorated his exquisite palaces with the heavy symbolism of Freemasonry and of the Enlightenment. He created a perfect setting for the greatest art of the 18th century; conversation. He played with ideas and with skill, welcomed the revolution in America, even drew

up, after the French revolution

got into its stride, a splendidly liberal constitution for Poland itself but, alas, he was out of touch with the cruel reality of his position.

Within nine years of his election, Russia, Austria and Prussia, fearing that each might pounce upon so delectable an opportunity, clubbed together and did a deal to slice portions off the Polish conglomeration. Their judgment in seizing enough to worry, but not to stir France and Britain into action, was excellent. Of course, Stanislaw was totally impotent to defend his kingdom. He had built beautiful palaces, restored much of the crown lands and income but he had failed, indeed scarcely tried, to provide the essential institutions of a modern state: no national army, no strong bureaucratic class. Anarchy still prevailed; later in life he endured a second partition and died in the marble palace at St Petersburg. A few years later Poland was wiped off the map.

A tragic tale beautifully told. Zamyski's prose does not dazzle, nothing is strained, it is cool and lucid. He is a great writer and his biography is very readable and instructive.

The only blot on this book are the illustrations, dreadfully small, often meaningless and smudged pictures; in fact awful. But they do not matter.

Please, Mr. Zamyski, turn your eye on Catherine the Great: the greatest female monarch in Europe's history

and so ripe for your talents.

Stanislaw Antoni Poniatowski who

was crowned King of Poland in

1764 - from the portrait by A

Kucharski

J.M. BARRIE'S PETER PAN

presented by Eleanor Graham and Edward Ardizzone

Hodder & Stoughton £12.99, 172 pages

FT Children's book of the month

Ultimate flight of fancy

THE way in which a book or a play (or a character from a book or a play) can procreate or transmute, begetting other books or other characters, is, thanks to the ingenuity of authors, publishers and illustrators, some talented and others merely unscrupulous, a weird and wonderful process - and it is made all the more weird and wonderful, of course, if the subject of the book or the character in the play happens to possess magical properties of its own.

Take *Peter Pan*, for example, that strange hybrid, part boy, part fairy, who could fly like a bird, but was not a bird; and could swim like a fish - but

was not, of course, a water creature of any kind.

Sir James Barrie's *Peter Pan* was first published by Hodder and Stoughton in 1911, but the text of what can arguably be described as the most famous tale ever written, is, thanks to the ingenuity of authors, publishers and illustrators, some talented and others merely unscrupulous, a weird and wonderful process - and it is made all the more weird and wonderful, of course, if the subject of the book or the character in the play happens to possess magical properties of its own.

The treatment of his country houses is brief to the point of being perfunctory and the survey of his furniture designs, particularly those for Blackmoor is frankly inadequate. However, the main blame must be laid at the publishers' door. A book at this price deserves better than 200 black and white illustrations, many of them amateur snaps, crammed onto less than 50 pages. They are supplemented by a sparse four pages of colour when Waterhouse's buildings, his perspectives and his drawings cry out to be shown in their considerable multi-coloured glory.

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ARTS

Off the Wall/Anthony Thorncroft

Misled institutions

PERHAPS it is predictable that academic institutions should live in cloud cuckoo land. That is certainly the case at Edinburgh University and at Royal Holloway College whose administrators think they can solve their financial problems by selling off works of art entrusted to their keeping.

Not only are they betraying their benefactors and stirring up ill will, but the rewards will be disappointing. Their views on art market prices are at least two years out of date. On the advice of a not disinterested auction house, Royal Holloway had visions of raising £20m from selling works by Turner, Constable and Gainsborough from the collection of its founder, the Victorian pillar.

The prices paid this week at auction for British pictures (the few that sold, that is) suggest it should revise its expectations to nearer £5m, or even less. Constable's "Harrow Bridge" failed to reach its £1m target and was unsold, as was an important Turner Venetian watercolour when the bidding ran out at £400,000.

Edinburgh University slipped a copy of Audubon's *Birds of America* to Christie's New York earlier this year and ended up over \$2m richer. It is trying to repeat the trick by selling either an Adrian de Vries sculpture or a river scene by Jacob van Ruisdael. Once again the sum anticipated, £5m, is ridiculously high, the more so if the University thinks that the National Gallery of Scotland, which has had the van Ruisdael on its walls since 1846, can somehow conjure up that sort of money to ensure it stays in its natural home.

In addition both institutions are alienating their natural friends. As a Grade One listed building, Royal Holloway could

seek a grant from English Heritage. Edinburgh is actually asking the National Heritage Fund for money, money that is unlikely to be forthcoming given its current anti-art stance.

The National Heritage Fund has other things to worry about at the moment. It was the chief sufferer from the inadequate arts budget achieved by Heritage Secretary Peter Brooke last week. Totals of one of the blue, its grant for 1992-93 has been reduced from the current £12m to £8.2m, with £7.8m earmarked for the year after.

Why this successful institution, given the task of safeguarding the national heritage, both artistic and natural, should be singled out for the axe is unclear. Reports are that the entire arts and heritage budget was still being finalised on the morning of the Chancellor's statement and the Fund was regarded as the softest fall guy.

The budget was delayed because the Government got belated cold feet on its original idea to mothball the British Library, and instead decided to lavish money on the project in an attempt to finally finish it off. So Brian Lang, current director of the Library, gained at the expense of the Heritage Fund, which he headed in years gone by.

The Fund hopes that quiet lobbying will get its grant raised again by next year's statement. Its importance as the ultimate guardian of national treasures could become obvious in forthcoming months. There are many country houses, hit hard by falling property and land values, who are tottering financially and will look to the Fund to shore them up.

It may well do so, but only at the expense of saving works of

art from export. The Fund feels that many British antiques appearing at auction are currently overvalued. For example it is advising the V&A, which is keen to acquire James II's wedding suit, not to pander to the owners, the de Saussarez family, who suddenly raised the reserve from £200,000 to £300,000 at Christie's this week. This made the V&A's bid of £200,000 inadequate. The museum is still negotiating, but why offer more when there is no obvious alternative buyer?

The same goes for the 43 infinite letters the Earl of Essex wrote to Queen Elizabeth I in the 1590s. Sotheby's is offering them on December 14 at over £400,000. The Fund thinks this is excessive, and will advise the obvious purchaser, the British Library, to keep its saleroom powder dry.

Prints by Royal Academician Norman Ackroyd sell for at least £250 and the work of Eileen Cooper, Albert Irvin, William Crozier and Julian Grates for not much less. You can acquire a print by these artists for £38 if you move quickly.

And there is more. For your money you get an annual subscription to Art Line, the well informed if idiosyncratic magazine of contemporary art. You also help a good cause.

Art Line exposed an art world confidence trickster. He filed a malicious complaint of libel before fleeing the country.

In amassing an overwhelming defence against the charge Art Line acquired legal costs that could bankrupt it. The artists have rallied round by producing the prints for free and 1,000 new annual subscriptions should clear Art Line's debt. Details from Art Line, 11, Phoenix House, Phoenix St, London WC2H 9BS.

VAT to hit London

AFTER 20 years of deliberation and delay a decision could be taken next week in Brussels which will deliver a hefty blow to London's precarious position as the twin centre, with New York, of the international art market.

Rather ignominiously, the talk will mainly revolve around the movement within the single European market of second hand cars, for, as far as the bureaucrats are concerned, works of art are just second hand goods: paintings by Rubens and furniture by Boule will be treated alongside Mercedes and hi-fi equipment.

At the moment works of art can flow in and out of London free of tax. It is this unrestricted movement which makes London the great entrepot. Under the proposals the UK will have to levy VAT at around 8 per cent on goods coming for sale from outside the EC.

This is no marginal matter. In 1991 art valued at around £700m, or just about 50 per cent of all imports, came into the UK from the US, Japan, Switzerland, etc. Potential vendors like the fact that there is no hassle in London, especially in the auction houses. When Sotheby's and Christie's hold their sales of important Impressionist pictures in 10 days time around 90 per cent of the lots will come from abroad, many from outside the EC, and will depart thither. If the regulations come into force, sellers in Japan or Switzerland might take the safe and easy option and dispose of their art through New York or Geneva.

This will not be a crippling blow to Sotheby's and Chris-

tie's, which are well organised in both those cities, but the downgrading of London would be much regretted, especially by the British owned Christie's. The dealers, too, although arch rivals of the auction houses, know that on this issue they sink or swim together. All the stops are being pulled out to influence Monday's decision.

But there is a resignation action, some time in 1993 the new tax will be implemented. The antiques trade is already congratulating itself on keeping the tax down to 5 per cent and on securing zero rating for

exports. Dealers also believe that they have gained an amendment that if they sell a work of art outside the EC within a short time, say six months, of importing it they will escape the paper work involved in reclaiming the tax. This could cover half their turnover.

In theory an extra 5 per cent on a trade dealing in margins of up to 50 per cent does not sound too burdensome. But it is the psychological damage to London that is most feared. Sellers, especially those with multi-million pound collections, will opt for the simple, more profitable, life, and consign goods to New York. The auction houses cringe at the thought that in their London catalogues they will have to draw attention to the lots that will be liable for VAT.

The 5 per cent matters to London because it comes on

top of worrying trends. New York, with its mass of big domestic buyers, has taken a growing percentage of the global business in recent years and at last Paris shows signs of throwing off restrictive practices and becoming a major centre again.

It also follows quickly on last week's EC decision on the movement of goods and the restriction of smuggled items. This seems bound to make life more complicated. Auction houses and dealers will have to apply for many more export licences: on prints and drawings for example licences were previously required on goods valued at over £25,000. This has been reduced to around £10,500.

There will also have to be more research into the background of goods for sale. Bureaucrats in Italy, for example, could have a happy time querying the origins of Attic vases in an auction house or dealer catalogue, causing endless delays. And with no licences required on movements inside the EC British treasures could slip quickly to countries like Belgium, which has an easy going attitude towards the export of works of art.

The Government could use its veto on any decisions taken on Monday; but this is regarded as unlikely. The meeting could decide that the entire EC art trade benefits from London being a free market; but this is perhaps over optimistic. Some delay is possible, but in the end the tax is likely to arrive - with the hidden danger of future increases in its burden. It will not have an immediate impact, but it will mark the end of the British antique opulence and its impressive ability to operate with minimal restriction.

Ironically, their machine-made, mass-produced and therefore relatively inexpensive artefacts came closer than Morris and his less mechanised craftsmen to realising the dream of introducing good design to the modest home.

The extent of this achievement can be seen in a series of seven small exhibitions which are part of the *Tendre* is the North arts festival in London. The most thoughtful, at the Design Museum, is called "Aliens in the same Battle": Scandinavian Design in Britain 1930-1970 (until February 28). It shows how Victorian fussiness and Edwardian opulence was replaced by a clean, elegant line, restraint and lightness.

Armchair by the great Finnish designer Alvar Aalto exploit the flexibility and strength of plywood but their flowing line and form are agreeably organic. The Swede Bruno Mathsson's bent laminated wood "Eva" chair seems almost scripted to human shape.

It is hardly surprising that we are still slumping in contemporary versions of the

same furniture. The Swedes have been particularly successful in this field. The "Windsor" beech sofa with its faux medieval upholstery. A decade on, the Swedish furniture industry's development of colourful, inexpensive and well-made furniture for a younger market, which could be bought flat-packed to be assembled at home, provided the idea for

the Turner Prize again, and now we may all look forward to Christmas, to cheer ourselves up. On Tuesday next, the English art world assembles en masse at the Tate Gallery, to eat, drink and gossip, and to witness the award of what should be contemporary art's most coveted prize. The eighth Turner Prize will be awarded to "a British artist under 30 for an outstanding exhibition or other presentation of their (sic) work in the 12 months preceding 30 June 1992" runs the general citation, and what could be fairer than that?

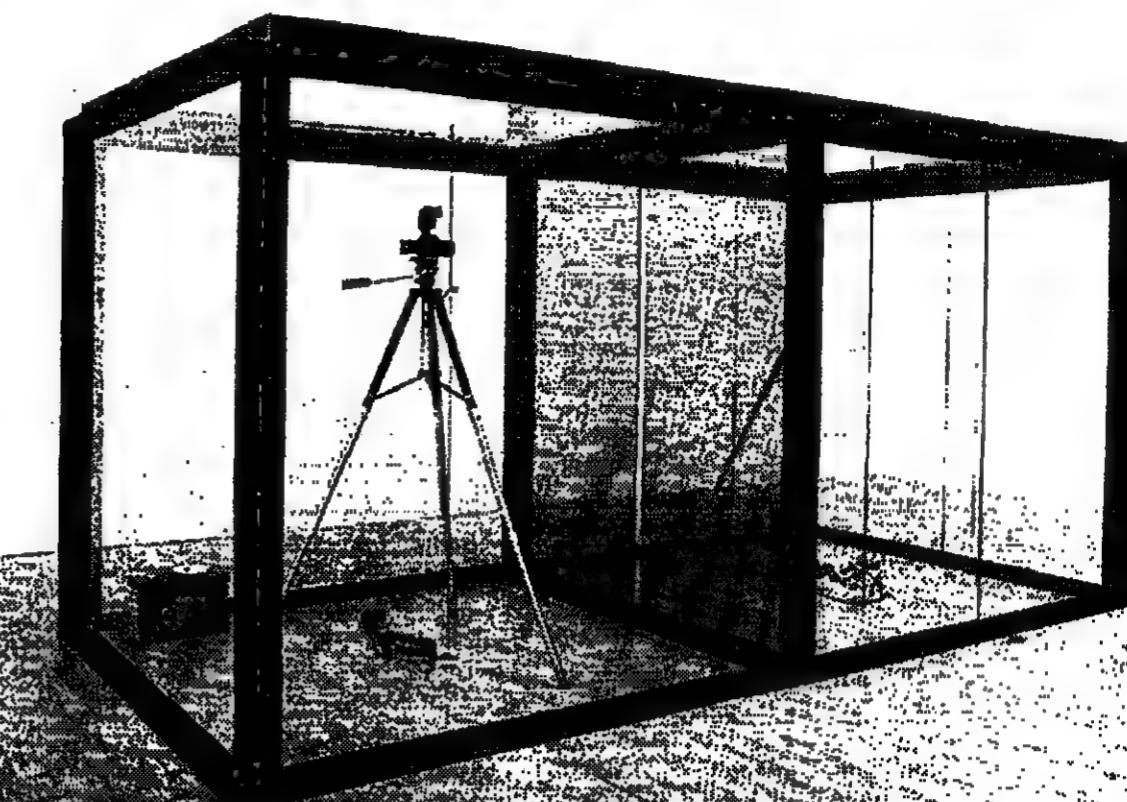
But wait a minute. As always, a representative if exiguous example of each candidate's work has been on show at the Tate throughout the month, which is where and when the gloom sets in. This is hardly the artists' fault. Whatever the nature or quality of their work - and I shall come to that - they were all put up by someone else, entered onto the short-list by the jury, put on show by invitation and publicised further by the sponsor. And in the longer term it is the artists themselves, good and bad alike, who suffer for being so closely identified with the received attitudes and prejudices of an evidently narrow-minded and exclusive curatorial club.

We live now in what the jargon has it are pluralistic times - which is only to say that the old narrow and successive "isms" of avant garde pre-occupation have given way to a more open and catholic interest. If so, it can only mean that the fellow sitting in the field, painting the landscape, may be no less radical and true to himself and his times than the severest conceptualist or the wildest neo-surrealist. What the Turner Prize has been saying to us these eight years past is that, even so, the only truly radical, relevant, essentially serious work can still only be of thin narrower sort - minimal, or conceptual, or conforming at least to the international critical consensus.

Artists from two London dealers, d'Offay and Lisson, have dominated the prize hitherto. Latterly, with the imposition of an age limit, half the short-listed candidates have been recent graduates of a single art school, Goldsmith's College. In eight years only two winners have been figurative artists in any sense - Malcolm Morley and Gilbert & George - and only one other short-listed. So much for any generous trawl through the currency of British art.

And who are entered in this year's Turner Stakes (£20,000 added)? Grenville Davey (31) is a minimalist sculptor cited for the "cool beauty" that underlies his fascination with the form of the circle, and a refined sensibility in the handling of materials. He is showing a pair of tall polished steel cylinders, one somewhat dented, and a lower, kidney-shaped bench topped with an inch or so of asphalt.

David Tremlett (47) has painted one wall of the gallery dark brown, with a red border and an asymmetric, light-violet parallelogram in the middle. His drawings "appear abstract



"The Asthmatic Escaped" by Damien Hirst, favourite in the running

A narrow view of art

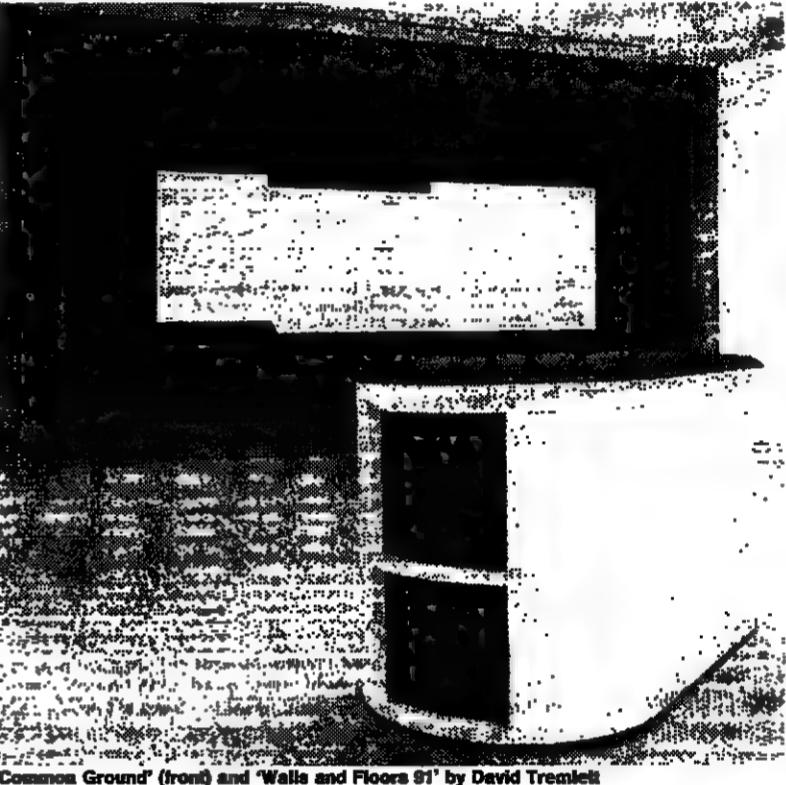
Gloom sets in as William Packer views the Turner Prize candidates

but often refer to architectural features, or ground plans... His work marries a powerful feeling for pure form with an equal response to earthy reality." He is also showing a series of drawings of three-letter words.

Damien Hirst (27) shows two wall cabinets loaded with fish, each specimen set in its individual tank of formaldehyde. He also shows one of his larger glass-and-steel cabinets, this significantly occupied by a pile of discarded clothes, ash tray, plastic cup etcetera. "His elaborate titles offer the spectator the opportunity to construct a network of meanings, but his works often confront us... with the stark facts of existence."

Alison Wilding (44) is another minimalist, whose sculpture has moved away from the oddly fetishistic and idiosyncratic as it has grown larger and more self-conscious. Here are two tall curved metal sheets enclosing a red perspex tube with a ball on top. She also shows a flat metal cover or shelter as though drawn away to reveal an internal structure of slotted perspex. She "works slowly, moving towards the realisation in sculptural form of deep-seated experience: 'I like to make something I don't know about', she says."

It is too easy to mock, but it is a sad business. I have admired Alison Wilding's work in the past and hope she wins. Davey, too, evinces a certain formal integrity. But I fear the

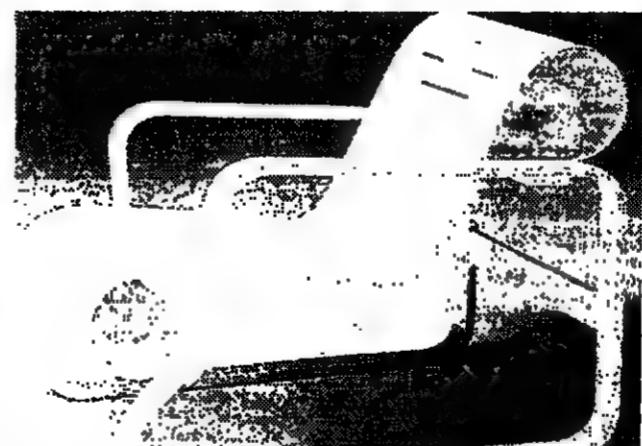


"Common Ground" (from) and "Walls and Floors '91" by David Tremlett

favourite must be Hirst, of the shark and dead flies and irresistible

The Turner Prize Tate is at the Tate Gallery until November 29, sponsored by Channel 4.

Nordic design rooted in British idealism



"Paimo" chair by Alvar Aalto at the Design Museum

Dane Kasten Klimt's 1933 folding beech and canvas safari or director's chair, or that various chairs, light fittings and glassware featured here have recently been reissued.

During the 1930s contemporary Scandinavian furnishings and applied arts were available at such up-market emporia as Heal's. Alvar Aalto, for instance, found his largest export market in Britain. By the 1950s, Scandinavian Modernism had filtered down to the High Street, largely thanks to a series of promotional international exhibitions. British industry responded with its own contemporary designs, produced by "G" Plan furniture, Dartington glass and Midwinter pottery (a designer for the last was Terence Conran).

Those nostalgic for 1950s "Contemporary" will relish Marianne Westman's "Picnic" tableware of 1956, with its cheerful, stylized vegetables and herbs, the linear patterns of Heal's textiles and the Ercol two-seater "Windsor" beech sofa with its faux medieval upholstery. A decade on, the Swedish furniture industry's development of colourful, inexpensive and well-made furniture for a younger market, which could be bought flat-packed to be assembled at home, provided the idea for

vian craft and design - has become even more pronounced, and related to the brooding Northern landscape and coastline. Danish jeweller and gemologist Agnete Dinesen, for example, exploits the natural beauty of pebbles in necklaces. Jane Reumert hand-builds exquisite, wafer-thin porcelain vessels that take their inspiration from shells and bird's eggs. Beate Anderson's vessels share strong, primitive shapes and simple incised geometric decoration. Natural earth colours are built up using a sequence of dry glazes.

A comparable rough, chalky surface characterises the ceramic ships crafted by Gunnhild Asberg. These objects bring to mind the harsh, bleak life and landscape portrayed in *Babette's Feast*. In similar vein, "Abandoned Stage", the large and impressive textile installation by the Finn Kirsti Ranta, would make an ideal set for *The Flying Dutchman* - despite its vibrant blues and hot reds. She creates monumental bows, spirals, waves, coils and boulders of barely restrained, twisted and richly textured yarn, resonant of the harbour's mounds of rope and rock and heaving shore.

Susan Moore

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TRAVEL

Lost in the mists of freedom in Budapest

THE most vivid image I have of my first visit to Budapest was of being awoken suddenly in the small hours. Obscure silent figures, swathed in heavy winter clothing, removed the floor boards under my bed at 4am and gathered sheaves of closely type-written pages before disappearing into the night. My host, a university professor, apologised profusely the morning after, but explained that he was running a secret printing press, or *somzdas*, and that he was afraid of a police raid.

In spring, three years after the fall of the communists, I returned to meet old friends and to see how the atmosphere had changed.

Linden seeds floated softly down the wide boulevards by the Danube and the city looked its best under a bright spring sky. The scent of lilac blossom filled the air as the taxi climbed into the steep hills of Buda which overlook Pest and the rich Hungarian plains beyond. At the same book-lined spacious flat, my friends were waiting. They looked well, and after hugs and kisses we toasted each other in *palmka*, a fiery Transylvanian spirit.

No longer a teacher at the university, my friend told me that after the communists fell he had started running his *somzdas* as a legal business. But free market forces are not quite what he thought. Dependent on state-owned book shops, which were still to be privatised, his company was being strangled by cash flow problems.

"We opened stalls on the streets, and sales of our books went well, but then the police dug out some ancient communist by-law and the stalls were closed. So we are now really stuck". Banks were unaccustomed to bailing out ailing companies and the

future looked bleak. He had also borrowed money to buy his flat from the council, but would soon be unable to meet the repayments.

When I gently explained that it was a familiar story for a westerner, he laughed ruefully.

"It's true, but at least you had a boom before the crash - many of us are going bankrupt before we've even made a profit".

In the centre of Budapest, the change of political climate was clearly apparent. The dark forbidding squares I remembered from the winter of 1987

Raffishness is out, commerce is all-apparent, says Nick Haslam

were now liberally decked in advertising hoardings and anything that moved seemed to convey some commercial message, from trams proclaiming the joys of Marlboro cigarettes to the incongruous sight of a gipsy carrying a sandwich board picturing voluptuous women for a nearby night-club.

Before, drab state-owned department stores and brown painted corner shops offered little other than bizarre arrangements of goods piled dustily on each other. Now, elegantly dressed shoppers crowded the wide pedestrian precincts, where windows displayed western clothing.

At Nyugati station, where I had made many anxious round trips for Romania, laden with Hungarian books banned under Ceausescu's stifling regime, is a graceful building of yellow brick and glass designed by Eiffel in the 1870s. It came as a shock to see the elegant filigree of Victorian iron work adorned with the yellow and red of McDonalds.

As the week progressed, I made contact with friends, and found a similar story. In the old days we would meet in the Caravanserai, a raffish basement dive in Budapest's 8th district where many of the city's gypsies live.

Fights were common, but the police seldom went there and the gipsy hand was excellent. When I suggested to a friend that we meet there, he laughed and said: "You're really out of touch. It's a topless bar now".

It seemed that the leisurely pace I remembered under the communists had evaporated.

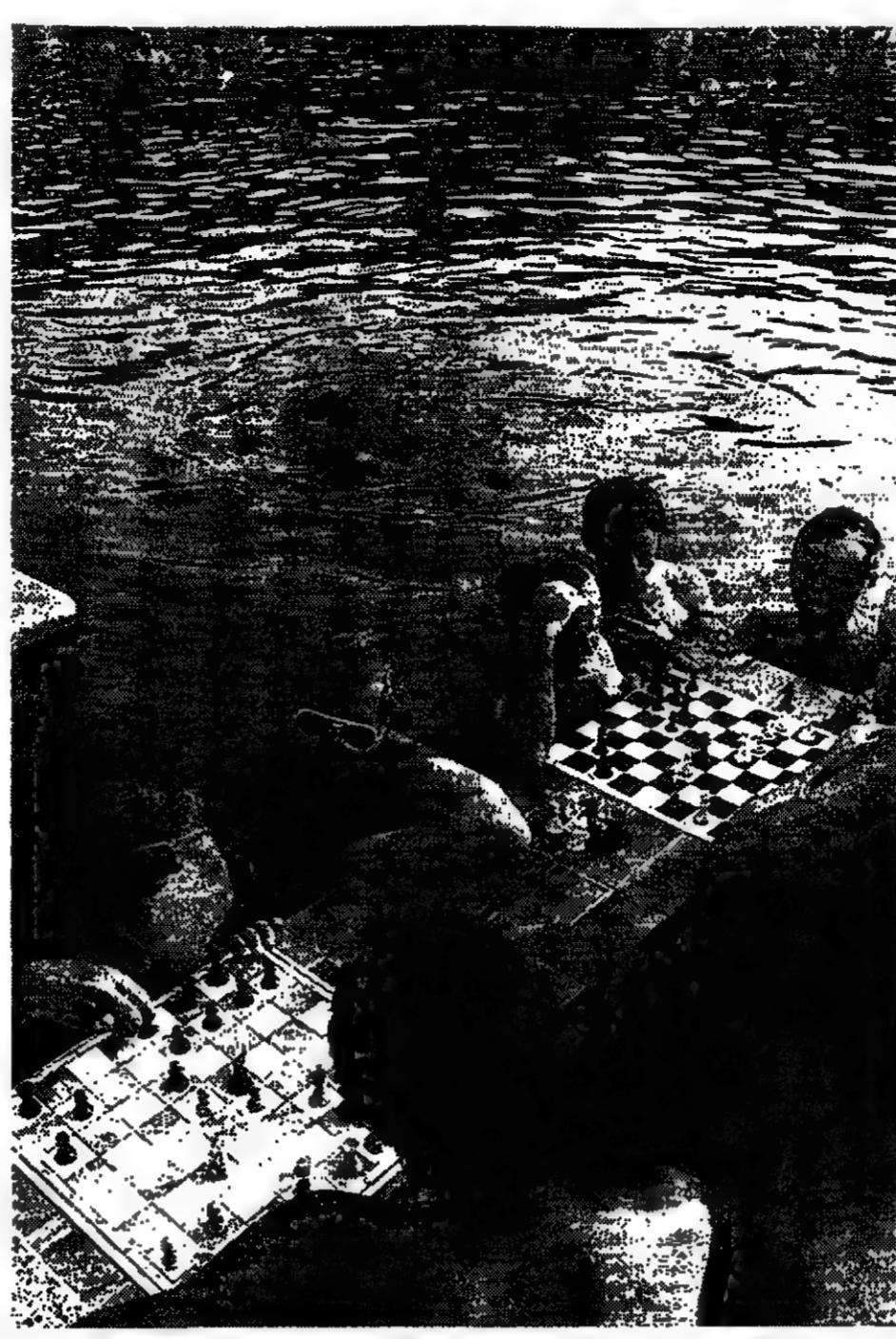
The night-long sessions of cards and discussion were no more - luxuries to be discarded under the pressure of coping with the new system. Most people are now busy struggling to make ends meet, or immersed in the engaging new sport of making a fast buck.

I had last met one friend, a striking Transylvanian girl, when we rattled through Romania in a battered Trabant delivering the highly illegal Hungarian books. If we had been caught I would have been expelled, but she faced the possibility of a long prison sentence with admirable equanimity.

Now the Trabant has been replaced by a Golf and she is a partner in a highly successful chain of small boutiques. "My dear", she said, puffing on her king-size cigarette, "we really have to move with the times".

Not everything has changed. Hot springs still boil out of the Buda cliffs overlooking the Danube where for centuries numerous invaders from east and west washed off the mud of their journeys in piping hot mineral-rich water.

My favourite, the Rudas was gratifyingly gloomy and untouched since my last visit. Inside the domed stone building, built by the Turks 400 years ago, pot-bellied Hungar-



Your move: chess players in the warm waters of the Széchenyi baths in Budapest

ians swallowed contentedly while shafts of sunlight filtered through the steam from star-shaped blue glass lights.

The same masseur still made the usual conversation about English football teams, but when I asked him how life had changed under the new system, he became stern. He was paid, he said, only about £20 a month. Inflation was running at about 30 per cent. How could he keep a family under such

conditions? As if he held me personally responsible, the massage was more than usually rough, and as I gingerly eased myself from the table I felt like a spineless capitalist lackey.

On the eve of my departure, I finally asked one friend whether there was nothing he missed from the communist years. To my surprise, he looked slightly shame-faced.

"You know", he said, "it's

rather like my military service. I hated every minute, yet looking back it was one of the biggest laughs of my life. You know where you were, where you could kick and how hard. Now... well, I think we're all a bit lost".

■ Nick Haslam flew to Budapest c/o British Airways. For reservations tel: 081-837-4000. Apex return fares from London Heathrow start at £268.

Buddhist Tibetans be sub-

Snapshot/Tibet

Mobbed by many monks

WHEN I flew into Lhasa's airport the Chinese at the passport check barked at me to take off my sun-glasses. Knowing that you have done nothing wrong is no solace when confronted by Chinese officials. With a shaking hand I removed my glasses and was subjected to some harsh stares before being allowed to pass.

Since the Chinese invaded Tibet in 1959 they have tried to wipe out Tibetan culture. They call Tibet the "Treasure House," and have denuded its forests and strip-mined its land. It is hard to know who the Chinese think they are fooling with their attempts to whitewash their horrific deeds. There is now a massive programme of reconstruction in Lhasa: temples are being rebuilt and young Tibetans are being encouraged to become monks.

Packs of wild dogs guard the entrance to Drepung. It is said that the dogs are reincarnations of monks, something which our Tibetan guide dismissed as myth, but certainly each monastery has many fewer monks than in the past. Drepung now has 400 monks against the original 10,000.

The lined faces of the elderly monks have experienced so much hardship, yet they remain proud and eager to show off their monastery. I was mobbed by about 30 of the younger monks. Inside pilgrims leave white scarves and money and prostrate themselves before the shrines.

Of the 1,000 rooms in the Potala, I was allowed to visit only six. The Potala was used as the winter palace by the Dalai Lamas, and - contrary to what I had been told - there were many photographs of the present Dalai Lama both here and throughout Lhasa.

The Jokhang Temple, in the heart of town, was almost destroyed in the Cultural Revolution. It is being thoroughly restored, but if the Chinese think they are restoring it only as a museum to attract foreigners, they are mistaken. I was moved by the religious feelings of the pilgrims, who often spend months travelling to Lhasa and fill the courtyard with their prostrate bodies. Prayer is a quietly powerful act of resistance; how it mustadden the Chinese to have it around them all the time.

Sarah Anderson

Snapshot/Sherkin Island Pirate tales from Ireland

AS WE stepped onto the pier and turned to watch the boat chug away on its 10-minute journey back to Baltimore, I felt marooned. The feeling became more acute when I noticed that most of the dozen or so passengers who had accompanied us on the ferry had vanished.

The Baltimore we had left is the one on the south-west coast of County Cork, not its illustrious namesake in Maryland, which it resembles not at all. Ireland's Baltimore is a picturesque little port at the end of a cul-de-sac from Skibbereen. It was never designed with the car in mind, much less the tourist coach, and makes no concessions to either.

Access and parking are restricted only by the volume of traffic present, so that on a busy day it may take as long as 30 minutes to enter or leave the village. The shops, bars, restaurants and houses, painted in brilliant colours, have been squeezed against the harbour by the surrounding hills, and have bulged up the slopes and out onto the coastal cliffs.

There is one notable American connection, however, though it may well be apocryphal. President George Bush claims that his ancestors came from here, and while this is treated with some scepticism in political circles, the surname Bush has been common in the area for several generations.

We had parked the car, with some difficulty, and taken the first ferry of the day to Sherkin Island. Other ferries would be making the short crossing roughly every two hours until 8pm. The infrequency of trips, together with the fact that the ferries cannot carry more than about 15 passengers, restrict the number of visitors to the island. We were looking forward to a quiet, relaxing day.

Sherkin Island is about three miles long by a mile wide and lies only just off the mainland, but it feels like the last outpost. It rises above the Atlantic in a series of cliffs which act as a bulwark between Baltimore harbour and the southerly gales.

Constant battering by the sea has hollowed caves out of the rock, and sculpted deep

Anthony Toole

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PROPERTY

WHY DO the British love Georgian? Was the 18th century special, as the estate agents and Prince Charles demand we believe (despite many houses of that age having been Jerry-built)? Or is it a desire that shows more about 20th century yearnings than the buildings themselves?

These questions are pertinent. Fine Georgian houses are on the market. And the crisis of national identity, that has been worsening steadily since the first world war and is now acute, bestows a powerful appeal on the rational, confident certainty of 18th century architecture.

Georgian was not always popular. The Victorians had little time for it. With their pinnaclized, neo-Gothic buildings, they strained to reflect their prowess in technology and trade while also leading the conscience towards God. The ubiquitous nooks and recesses symbolise, in buildings that looked like medieval churches, a culture that dispensed the same justice in Bombay as in the Strand.

In the universal loss of faith of the 20th century, this Victorian power play of crockets, pinnacles and polychrome brickwork looked dangerous. Sensible Georgian came back to fashion, and the Georgian Group was founded in 1937 to ensure that it was looked after.

With Georgian, large and well-lit rooms leave no space for private scheming and fantasies. Life is in public. You know where you are, and how you relate to everybody else. The Georgian drawing room is a microcosm of an ordered world. No wonder the British like them.

In the 17th century, Inigo Jones propounded the ideas of a 16th century Italian, Andrea Palladio, who wrote of the need for great men to have grand country houses in which to rest and recover from the city's roar – and built them. Palladio's so-called villas in the Veneto are metropolitan splendour and classical style transposed to the country and married to a barn, as they all live off the land.

But the English civil war, and the arrival of Dutch styles with William and Mary, stopped the clock on British Palladianism until disorder ceased in the 18th century. Then the British invested with gusto in grand buildings in the



Then and now... the Grade I-listed country house near Sherborne, Dorset, sold recently for more than £1.1m

Georgian's enduring appeal

Gerald Cadogan looks at the continuing demand for houses with that classical touch

country, transforming swathes of landscape, moving villages for lakes, decking the houses with pictures and furniture bought on the grand tour, importing Italian plasters, and commissioning a galaxy of brilliant architects to create the nation's stately homes.

Even in the recession, Georgian sells, beating its guide prices. The splendid Old Rectory at Amersham, Buckinghamshire, has just gone for more than £1m and the Grade I-listed Ven, near Sherborne, Dorset, for over £1.1m (both through Knight Frank & Rutley). At the easier guide price of £475,000, Lane Fox (0255-653101) offers Brook House in Painswick, between Cirencester and Cheltenham, a 17th century house lurking behind a Georgian front – as many apparently Georgian houses turn out to be. You hit your head on the beams in the back part.

So, people want Georgian. It is the paradigm of the civilised, ordered life, uncluttered by the demands of religious superstition (in which they do not believe now and hardly did in the 18th century). Live in a Georgian house and you are breathing a better lifestyle.

Buy Georgian in Hampshire and you are close to where Jane Austen lived. James Harris (0962-841-842) has several attractive houses near Winchester and Petersfield, well placed for getting to London by the M3.

A few miles from Lady Thatcher's Lincolnshire birthplace of Grantham, the £210,000 guide price for the substantial George IV old rectory at Great Ponton is far cheaper than it would be in the south-east. Carter Jones (0733-651000) is the agent and hunting is with the M3.

Thomas Farnolls Pritchard, best known for designing the Iron Bridge at Coalbrookdale, near Telford, Shropshire, was the architect. He put in rich ceilings and fireplaces and the designs include an emblem with a sheet of music including the then newly-written national anthem. The whole house has been restored in a way that matches its patriotic and comfortable heritage.

The asking price is £550,000 from Andrew Grant (0805-24477), or try the agent's two other substantial brick

houses: Kyrewood House at Tenbury Wells and Morton Hall near Riddings.

Going north produces two important houses. One is the 1730-1840 Rusland Hall in Cumbria, which has permission for conversion to a country house hotel – an unlikely event at present, probably, but there are 11 bedrooms and eight bathrooms – and is offered by Cluttons (0223-74792) at more than £250,000.

Scotstoun near Peebles, Scotland, is a most handsome late-18th century house with a classical, pedimented facade. The painted centrepiece of crossed wheat sheaves on the library ceiling depicts "harvest." This epitome of food, learning and wealth, with 125 acres of parks and woods, is on offer at over £650,000 from Knight Frank & Rutley (031-225-7105).

Try Cyprus for the good life

APHRODITE'S island, where the goddess of love rose from the waves, is an easy, welcoming place to live. Everybody in Cyprus knows some English – and has relatives in north London. Food is good and cheap. The grazier's delight is the multi-course menu. This friendly affair for two or more people starts with pickled caper plants, wild greens and other delicacies and continues through fish and stews to a large grill.

Cypriot vegetables and fruit are heavenly. As they grow so fast, they are both big and tender. (In Paphos, do not miss the market).

The Water Service's signature tune of *Lullabolo* floats around Cyprus.

Reception is excellent, as the transmitter for the Middle East is between Larnaca and Limassol. And there is the famous BYBS station.

The Cyprus Weekly, a lively *Daily Mail*-style newspaper, complements the country's news with full accounts of expatriate events.

The daily paper is the *Cyprus Mail*, and TV has English and Turkish bulletins as well as Greek.

Barclays bank has branches in Cyprus and the Cypriot banks have branches in England, so it is easy to send in money. Cheques are accepted with an ease long disappeared in Britain. (But if you pass a bad, the police will find you quickly).

Driving has much the same rules as in Britain, including a breath test. The new toll-free motorways make it easy to get around, and there is an excellent system of inter-city communal taxis. The taxi, a large Mercedes, goes round the town to collect passengers and drives them at breathless speed down the motorway, and woods, is on offer at over £650,000 from Knight Frank & Rutley (031-225-7105).

English and much of daily life is familiar. Electricity works with square-ended three-point plugs on the same voltage as the UK.

The water is safe – and this year has been plentiful – and there is good bottled water. Usually, you cook using bottled gas. The village shops get daily deliveries of bread and milk.

Cyprus brews two beers, Carisberg lager and Kao, which tastes like English beer.

But don't pass bad cheques, warns Gerald Cadogan

There are good wines and plenty of brandy. Mix it with lemon squash or fresh lemon juice (better) and soda water and a dash of bitters to make a brandy sour. Filax is an orange liqueur similar to Curacao. All liquor is very cheap.

Flights to and from Cyprus usually are packed. Make sure to reconfirm and turn up early. Charter flights have more restrictions than in Greece or Spain, with the result that Cyprus welcomes a more solid type of British tourist than those delivered with their flying beer cans to other countries. The young may be questioned hard at immigration if they look as if they do not have enough money.

If you have difficulty getting seats, go to a Cypriot travel agent. He knows the routes, as most of his clients will be Cypriot-Britons returning for holidays to their former home. If you fly on Cyprus Airways, you will know you are on the right aircraft when you hear the stewardesses speaking Greek with a north London accent.

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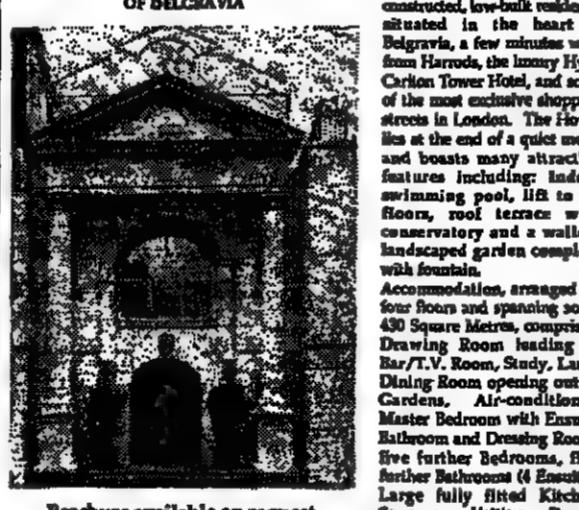
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GARDENING

YPRU
the
life
WISHFUL gardeners have already declared the season at an end; non-gardeners are thankful that they never let it start; in my garden, it never seems to stop. My strategy for the winter is simpler: start early, and remain bent double until the rain stops play. Recently, I have swung back in favour of winter planting, because plants can be bought in winter from the open ground, not the misleading shelter of a polythene tunnel. Besides planting, there is so much to invent or alter that unless I start now, it will never stop.

As in life, so in the garden, the worst problems are of one's own making. Four years ago, I set out with virgin soil on which nothing was growing except some harmless lawn turf. I made new borders; the mood was adventurous; optimism still ran high. Surely there were under-rated winners in all those cat-

alogues which Weekend FT readers would love to try in the 1990s? Winners indeed there were, particularly among smaller plants like campanulas (I recommend *Tynomis*) and the lesser-known varieties of roses bred in the 1950s (Mme Louis Laperrière is still in flower, a strong, deep red).

Naturally there were also losers, not least the soft penstemonos which *en masse* in the first sharp frost after I had praised them to the skies. There were also plants which I had not expected: spear invaders, whose habits were utterly unmanageable. As a result, I am in an embarrassing position: I have bought my own invasive weeds.

Why do nurseries not give us more warning? Their descriptions are seductive and I have fallen for them, from *Verbenae Gravetyae* with a haze of violet flowers in late summer to *Achillea Perrys White* which is said to be so much better than the well-known form called 'The Pearl'. Both of them run so badly that they have had to be pulled. So, in places, has a *Geranium* called *Thunbergianum*, a rose bay willow herb with fragile white flowers, a variegated groundholder which lost its variegation and an awful little celosia with a well-deserved name of *Brazen Hussy*.

Why did I allow these invaders on

to the place? Some of them were presents. In the first year, they flourished. In the second year they ran wild and have been a menace ever since. Before you buy an unknown performer, be certain that it is not a weed. If in doubt, ask. Remember that a high price is no guarantee of quality.

In many lists you will find a *Korean Campanula* called *Takesimana*. Nurseries praise the beauty of its spotted flowers, nobody explains that it runs wild like Ladino Mantua, perhaps because many of them sell Ladies Mantle too, at £1.50 a plant. Admittedly, *Campanula Rapunculoides* is even worse. All the books

of my childhood tried to deter readers from trying it, and so I bought one, just to be sure. It cost about £2 and after six weeks had developed white roots like fungi and had to be burnt before it started jungle warfare.

I suspect that many nurseries do not know what some of their plants will do when mature. We all went wild for the white-flowered *Lavatera* Barnsley before anyone explained that it has space-invasive qualities; surely the first suppliers knew? I have developed my own suspicions: never trust unknown sowspur, and above all avoid any highly-praised form of dock. Cata-

logues call them *rumex* which may conceal their habit.

Three years ago, I bought an attractive dock in the pot because it had silver leaves like shields. At the time, even *The Plant Finder* hesitated about its existence: might *Rumex Scutatus* be the Weekend FT find of the year?

Once again, it is a weed in disguise: if you see it, curse it because it is said to be a weed, not a garden plant. I used to rally to the old liberal definition, that a weed was a plant in the wrong place. It now seems to me to be a wet, soggy definition.

Weeds are invaders with take-over tendencies which have to be fought to be controlled. Whoever defined an enemy as a soldier in the wrong place? Toughening my tactics, I am beginning this season of re-arrangement in a pugnacious way. I am starting by poisoning plants which I bought less than five years ago.

Weeds in pots at £2 a time (each)

When does a plant become a weed? When Robin Lane Fox decides to poison, burn or uproot it

The comprehensive guide to Jekyll and her genius

ONE hundred years ago, Gertrude Jekyll was just emerging on the garden scene as an impressive new voice on design and, in particular, on the use of plants in gardens. Today, her influence seems as great as ever. Her books are available again and new works on her life and her place in garden history are being produced.

The latest of these, *The Gardens of Gertrude Jekyll* (Frances Lincoln, £20), is by Richard Bisgrove, a lecturer at Reading University, near London, and an expert in garden design. It is the most comprehensive study I have seen of the garden-making ideas of this astonishingly prolific lady.

Something like 3,000 of her plants are stored in the library of the University of California at Berkeley, near San Francisco, all I think, drawn in black and white. Bisgrove examined the lot and made a selection. He then re-drew them in colour, partly for clarity but also to imbue himself with the logic and feeling for form and colour that combine to make the essential Jekyll style.

There are not, I think, any Jekyll gardens that have survived the years unaltered by their owners, but a number have been restored and there are also Jekyll's own photographs to show what some of them looked like.

Because she was associated closely with William Robinson, a gardening writer and editor for whom she worked extensively, it has been assumed that the two of them had similar ideas about garden-making, but this is not really so. Her

groups, which have been given chapter headings. There is one on garden-making as a whole; this looks especially at Jekyll's painterly vision, for she was also an accomplished artist. Weak eyesight was one reason she gave this up.

A second chapter, which includes several gardens in America, is used to reveal the great diversity of her styles. There is no such thing as a single simple Jekyll garden but

Arthur Hellyer praises a new book on the designer who made history

vision was wider than his and she never ruled out formality or the use of temporary bedding-out plants to maintain colour in the garden.

Some of her best planting schemes are for the gardens which the architect Sir Edwin Lutyens was accustomed to design for the many fine houses he planned, most especially during the early years of the century. Most of these gardens were essentially formal in design.

In this book, for the sake of clarity, the gardens have been divided into fairly arbitrary

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Motoring

Europe bows to Japanese

Stuart Marshall predicts a first in the Car of the Year voting

FOR the first time, it looks odds-on that Europe's Car of the Year will be Japanese. The jury is out and the verdict will be delivered next week. But I am confident of my forecast unless more than usual of the 59 motoring journalists involved vote nationalistically or personally — and some always do just that.

One look at the list of eligible vehicles is enough to prove my point. There are 15 entrants, but only 12 completely different cars if you accept that the Mazda 323 and MX-6, Mitsubishi Colt and Lancer, and Mitsubishi Space Runner and Space Wagon are variations on themes rather than separate entities. Only three of the 12 — the Alfa 155,

Fiat Cinquecento and Renault Safrane — are completely European products.

The two likeliest winners, the Nissan Micra and Toyota Carina E, have Japanese names but were created mainly for European buyers. They are being made in Britain. Micras come from the plant at Washington, County Durham, which for five years has been supplying Europe with Bluebirds, and more recently, Primeras.

The Carina E (the E stands for Excellence in Europe) will be rolling off the assembly tracks at Burnaston, Derbyshire, by January but its engines are being produced already at Shotton, north Wales; some are being exported to Japan. So if, as I predict, the Micra and Carina E become winner and runner-up, the vic-

tory will be Anglo-Japanese rather than purely Japanese.

First, though, a look at the runners as they parade in the paddock.

The Alfa 155, a four-door saloon with front-wheel drive and a Twin Spark four-cylinder or V6 engine, is a pleasant car with sporting overtones but not in the running for the award.

More of the jury's votes (members have 25 each) will go to the Fiat Cinquecento, due in Britain early next year. Compared with Japanese micro-cars, it is simple and low-tech.

But it is small, cheap and economical. Juroors with an eye on the environment will favour it.

The medium-large Renault Safrane is the Renault 25 replacement; it arrives in Britain in January. Its comfort

will appeal to many a business user but it is hardly a Car of the Year.



British-built Micra. Will it make Nissan the first Japanese marque to become European Car of the Year?

The Micra E should be close behind, not least because it raises quality standards in the 1.6 to two-litre family-cum-fleet class to new heights. (Toyota's Camry and Lexus did the same for the middle and top management segments).

The latest Corolla also brings similar executive-class refinement to the mainly retail buyers of small/medium cars.

The 2.1-litre, 165-horsepower

Honda Prelude high performance coupé is being touted as Europe's safest car. It has driver and passenger airbags and four-wheel steering and might appeal to buyers who lust after, but cannot afford, a Mercedes-Benz SL.

Honda's CRX two-seater has a neat hardtop which stows

under the boot lid. It is a civilised and entertaining sports car for the 1990s.

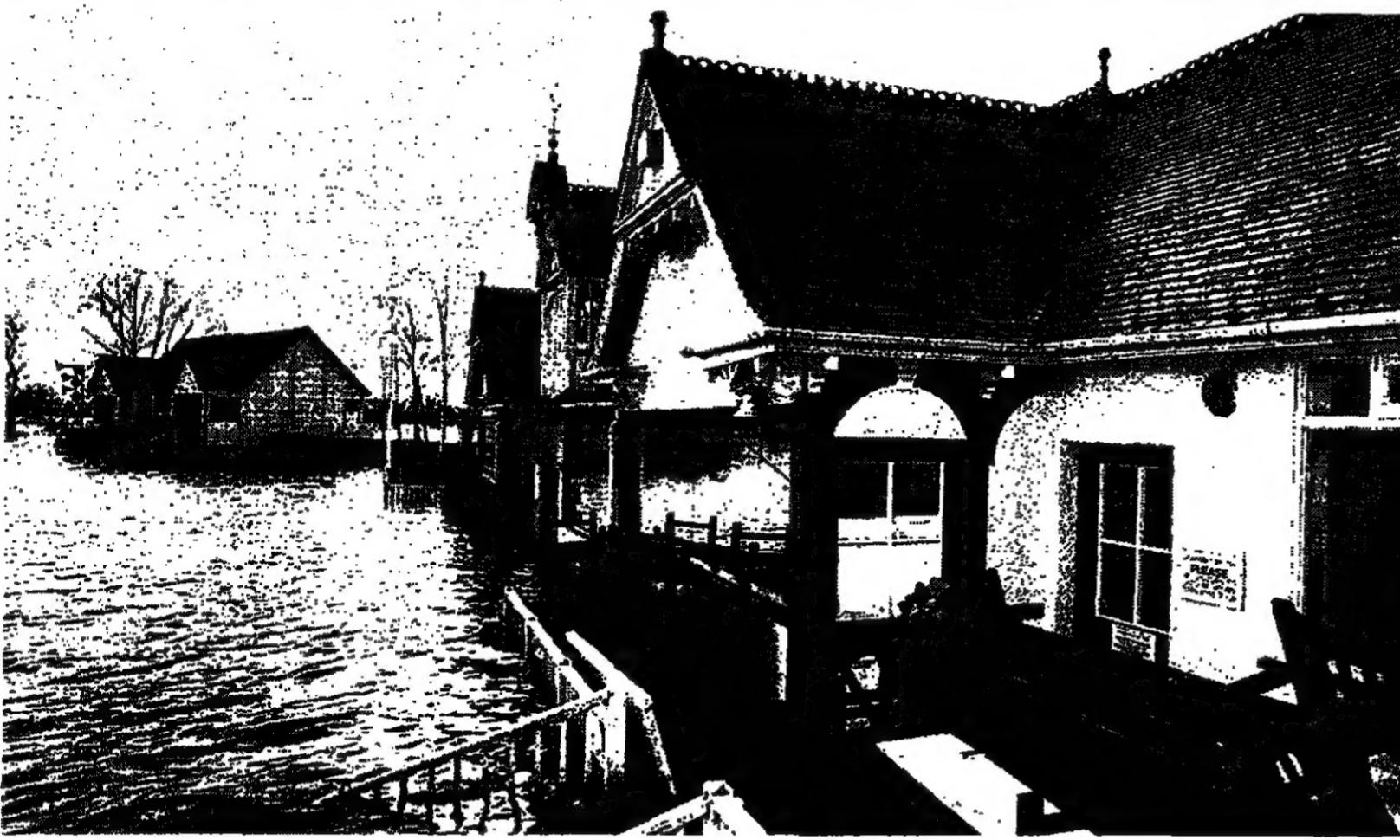
The sleekly-styled Mazda 626, MX-6 coupé and Xedos models may pick up votes because they feature some of the smallest V6 engines in production.

The Mitsubishi Colt and Lancer are two more examples

of the crop of high quality small and small/medium Japanese cars. The Mitsubishi Space Runner and Space Wagon are multi-purpose vehicles costing no more than typical family hatchbacks. All are good, but not Car of the Year material.

Were I making a book on the

result, I would offer these odds: 4-5 Nissan Micra; even Toyota Carina E; 3-1 Honda Prelude and CRX; Toyota Corolla; 5-1 Fiat Cinquecento and Renault Safrane; 7-1 Mazda 626; 10-1 Mazda MX-6 and Xedos; 12-1 Mitsubishi Space Runner and Space Wagon; 20-1 Mitsubishi Colt and Lancer; 50-1 Alfa 155.



Winter's work: the county ground at Worcester under flood water from the River Severn, interrupting the groundsmen's off-season labours

Cricket

Autumn in summer's realms

IHAVE always thought November is a dismal month; dark early, cold all day, banting of a long, bleak winter without any cricket.

The county cricket staff who work all year round chat cheerfully about the players and summertime staff, with just a whiff of moral superiority. Not for the all-year-round brigade the soft options of migration or hibernation when the cold weather bites.

"Oh, we're a hive of industry," boasted Phillip August, Gloucestershire's secretary, when I asked him what the county ground at Bristol was like in November.

"We work a bloody sight harder in winter than summer," laughed the Rev Michael Vockins, secretary of Worcestershire.

The Headingley style was more down. It was raining in Yorkshire. "We're at it 52 weeks a year."

Most players and staff take their holidays in late September and early October, when the season is safely over. Then playing staff come into April the non-playing staff come into their own.

"It's different sort of work," mused Vockins, with the air of one who enjoys thinking about his job. "The summer is six months of peaks and troughs, home games and away games. The winter is six months of steady work towards the target of the new season. That's why it's hard."

For groundsmen it is always hard, whatever the season, whatever the weather. It is intrinsic in their job to be battling against nature. Whereas office staff work comfortably, inside, groundsmen start their "rescue work" on the grass as soon as the season is over and keep it up all year round. When I rang Bristol on a bitter November afternoon, their groundsmen were out, working on the square. August described with relish their spiking, trimming, treading, feeding, filling and repairing.

Survey's press secretary (now known

as a public relations executive), Kate Hempsell, gave a more openly sadistic appreciation. "When it's really, really cold or frozen, we let them in," she chuckled. "They can sew up nets."

Surrey are not a typical county because the Oval is a Test as well as county ground. It has four full-time groundstaff, led by Harry Brind, a man of few words, cold knuckles and long experience. But even in small counties the head groundsmen often has an assistant, who is usually part-time, often a player looking for winter work.

"This is a grim time for players in search of jobs," said August, losing his good cheer for a moment. It soon

had an assistant coach last year, for the first time," Vockins told me from Worcester, "spreading the word in schools. It was such a success that we're doing it again this year. This year he's a cricket development officer."

Next year a positive cricket person?

The only thing as widespread as the jargon polluting cricket's language is the re-building of pavilions. Almost

everyone seems to be re-building their pavilions. But it is not called re-building; re-builds and repairs are out of favour. It is called re-shaping, re-fashioning, up-grading or, best of all, "activating the pavilion restoration scheme" (Surrey).

The marketing of counties' off-season attributes is such an intense business that it was quite a relief to return to the determinedly everyday atmosphere of Headingley. Whatever the big financial operations going on, the man who answered the phone only wanted to talk about life in the office where he worked. That is the preparation of brochures, year books, newsletters, membership forms, dairies and Christmas raffle tickets and, the biggest boost of the non-cricket season so far, the launch of the Sunday League's 1993

technicolour kit in all its nylon glory, with all its mail-order, chat-show mystique. "Quite a thing, that."

It was quite a thing at most grounds, where the office staff are the silent perennials whose labours keep first-class cricket going. The public launch of the new outfit made a change from everyday routine. Nowadays that routine includes the regular tightening up of security. Trouble often amounts to no more than "splashing a bit of paint around the seats," as at Bristol.

At neighbouring Worcester, Vockins spoke almost nostalgically of the bad old days. "Twenty years ago we used to say that all Worcestershire burglars began their careers here." But crime is not what it used to be. "Things are queerer now."

At bigger grounds the problem is bigger and the response tougher. At the Oval, where break-ins are frequent and the new Ken Barrington sports centre was broken into and looted a few weeks ago, the whole security system is being strengthened. Surrey, like all the counties I contacted, has a fellowship of loyal office staff who mourn their counties' misfortunes, with an eye to an improving future. At the Oval they are already selling tickets for next season's Test Match against the Australians. In the office at Glamorgan they are adept at hoping for the best, or at least for better, next season. Even in Yorkshire, apparently, "you never know."

Teresa McLean makes a November tour of England's county cricket grounds

All this pavilion work is partly for the comfort of members and players and partly because modern cricket grounds get a good share of their income from renting out their pavilions in autumn and winter, for use as conference centres and exhibition halls, for wedding receptions, sports club lunches and dinners and a variety of other entertainments. Most county grounds can provide parking and catering for large numbers. All that is then required is a re-fashioned pavilion. That is why the marketing men make good in the cold and dark. The more depressing the weather, the more attractive the pavilions and "sporting social facilities" they can dangle in front of their customers. Or is it clients?

There are bookings for next season's hospitality boxes, there are health and fitness centres (gyms) and even stretches of open ground on offer. Bristol has a bigger crowd for the huge fireworks display staged there on Guy Fawkes weekend than for any of its cricket matches.

"With the help of a local sponsor, we

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Surrey's November newsletter includes a list of 20 first and second XI players, with a description of what they are doing this winter. Only two are working their own way through until next spring. Alec Stewart (England), Graham Thorpe (England 'A') and Wasim Younis (Pakistan) are going on tour, to India and Sri Lanka, Australia and the West Indies respectively. Eight others are going overseas, for playing and coaching purposes. Seven are working at cricket schools and leisure centres in the wilds and heartlands of Surrey, from East Moseley to Guildford. Thanks to the tireless efforts of the National Cricket Association and of counties and local sponsors wanting home-grown players, an increasing number of players spend their winter months like these seven, as "cricket development officers".

For groundsmen it is always hard, whatever the season, whatever the weather. It is intrinsic in their job to be battling against nature. Whereas office staff work comfortably, inside, groundsmen start their "rescue work" on the grass as soon as the season is over and keep it up all year round. When I rang Bristol on a bitter November afternoon, their groundsmen were out, working on the square. August described with relish their spiking, trimming, treading, feeding, filling and repairing.

Survey's press secretary (now known

as a public relations executive), Kate Hempsell, gave a more openly sadistic appreciation. "When it's really, really cold or frozen, we let them in," she chuckled. "They can sew up nets."

Surrey are not a typical county because the Oval is a Test as well as county ground. It has four full-time groundstaff, led by Harry Brind, a man of few words, cold knuckles and long experience. But even in small counties the head groundsmen often has an assistant, who is usually part-time, often a player looking for winter work.

"This is a grim time for players in search of jobs," said August, losing his good cheer for a moment. It soon

had an assistant coach last year, for the first time," Vockins told me from Worcester, "spreading the word in schools. It was such a success that we're doing it again this year. This year he's a cricket development officer."

The only thing as widespread as the jargon polluting cricket's language is the re-building of pavilions. Almost

everyone seems to be re-building their pavilions. But it is not called re-building; re-builds and repairs are out of favour. It is called re-shaping, re-fashioning, up-grading or, best of all, "activating the pavilion restoration scheme" (Surrey).

It was quite a thing at most grounds, where the office staff are the silent perennials whose labours keep first-class cricket going. The public launch of the new outfit made a change from everyday routine. Nowadays that routine includes the regular tightening up of security. Trouble often amounts to no more than "splashing a bit of paint around the seats," as at Bristol.

At neighbouring Worcester, Vockins spoke almost nostalgically of the bad old days. "Twenty years ago we used to say that all Worcestershire burglars began their careers here." But crime is not what it used to be. "Things are queerer now."

At bigger grounds the problem is bigger and the response tougher. At the Oval, where break-ins are frequent and the new Ken Barrington sports centre was broken into and looted a few weeks ago, the whole security system is being strengthened. Surrey, like all the counties I contacted, has a fellowship of loyal office staff who mourn their counties' misfortunes, with an eye to an improving future. At the Oval they are already selling tickets for next season's Test Match against the Australians. In the office at Glamorgan they are adept at hoping for the best, or at least for better, next season. Even in Yorkshire, apparently, "you never know."

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TELEVISION

SATURDAY

BBC1

7.00 Champion the Wonder Horse. 7.25 News. 7.30 Sooper. 7.35 Animal World. 7.45 Quick Draw. 7.50 Little Bits. 8.15 Chucklevision. 8.30 O'Brien's. 8.35 Going Live!

12.12 Weather.

12.15 Grandstand. Introduced by Bob Wilson. Including 12.20 Football; Reviewing the week's World Cup matches. 12.50 News. 12.55 Racing from Ascot and Aintree. From Ascot, the 1.00 Manicou Handicap Chase, the 1.30 Forte Handicap Hurdle, and the 2.05 H&T Walker Cup. 12.55 The Cup. From Aintree, the 1.15 St. Leger Laurens Novices Chase, the 1.45 Ladbrokes November Handicap Hurdle and the 2.25 Crowthorne Horses' Becher Handicap Chase. 2.35 Snooker: UK Championship. News of this afternoon's fifth round matches from Preston. 2.50 Rugby Union. 3.00 Match of the Day. 3.15 National Team. 3.45 Carer. 4.00 Snooker: UK Championship. 4.40 Final Score. Times may vary.

5.05 News.

5.15 Regional News and Sport.

5.30 Dad's Army. Classic comedy with Arthur Lowe and John Le Mesurier.

5.50 Big Break.

6.20 Noel's House Party. Noel Edmonds with more wacky entertainment from Crinkley Bottom, including former Spurs star Garth Crooks receiving a Golcha Oscar, NTV. Wait Till I Get You Home and Bab's Grand.

7.15 Bruce Forsyth's Generation Game.

8.15 Casualty. Junior doctor Rob Khalifa is hurt while spending a day on the river and ends up as casually patient. Charlie helps a heretical kick her habit. Sandra Nethers' disciplinary hearing puts everyone on edge. Starring Derek Thompson and Maureen Beaton.

9.05 News and Sport: Weather.

9.20 Film: High Spirits. Cast-owner Peter O'Toole aims to make a fast buck by pretending his home is haunted. He will two real ghosts put in an appearance. With Steve Guttenberg, Daryl Hannah and Liam Neeson (1988).

11.00 Match of the Day. Desmond Lynam presents highlights of top two FA Premier League matches and goals from other fixtures.

12.00 Snooker: UK Championship. (fifth round highlights).

1.00 Weather.

1.05 Close.

BBC2

8.00 Open University. 8.05 Film: Broadway Lined Up. 8.20 Abbott and Costello in Society. 11.25 Bird's Eye View. 12.15 pm Film: Advance to the Reap.

1.50 Network East. On location in Exeter and shopping in London's Berwick Street with film producer Ismail Merchant. Plus, the work of Bombay fashion designer Krishna Mehta.

2.20 Tanisleyan (English subtitles).

3.00 Film: Key Large. Ex-soldier Humphrey Bogart has problems with gangsters when he retires to an island paradise run by mobster Edward G. Robinson. With Lauren Bacall (1941).

4.40 Snooker: UK Championship from Preston's Guild Hall.

5.30 Top Gear Rally Report. Preview. Looking ahead to the four-day RAC Rally which begins tomorrow in Chester.

6.00 Scrutiny. The work of the House of Commons' Select Committees. News and Sport: Weather.

6.45 Pole Dance. Michael Jackson's video of 'Smooth Criminal' shows survivors of ex-dictator Mengistu's defeated army are still at large. The team join an armoured convoy on a hazardous journey through bandit country and arrive in Kenya. Wednesday on BBC2.

7.35 Film: Nielsen: A Life in Six Symphonies. Conductor Simon Rattle introduces a profile of the Danish composer which explores his work through six symphonies, marking important events in his life. Including interviews with his daughters. The City of Birmingham Symphony Orchestra performs a perform extract from his works.

8.55 Have I Got News for You. Sandi Toksvig and Nick Hancock join team captains Paul Merton and Ian Hislop.

9.25 Performance: A Doll's House. Henrik Ibsen's play, starring Julie Stevenson and Trevor Eve. A subtle and honest performance, with Steve Guttenberg, Daryl Hannah and Liam Neeson (1988).

11.00 Match of the Day. Desmond Lynam presents highlights of top two FA Premier League matches and goals from other fixtures.

12.00 Snooker: UK Championship. (fifth round highlights).

1.00 Weather.

1.05 Close.

LWT

8.00 TV-am. 8.25 What's Up Doc? 11.30 Movies. Movies. 12.00 The TV Chart Show.

1.00 ITN News; Weather.

1.10 The European Champions' League Preview. Ian St John and Jimmy Greaves look ahead to Wednesday's matches; The Day. 1.45 The Saturday.

1.55 Highdays and Otherdays. Jenny Bristow prepares dishes for children.

2.25 The A-Team.

3.20 WCW Worldwide Wrestling. Grappling action from the canvas ring. 4.10 Dinosaurs. Animated fun.

4.40 ITN News and Result: Weather.

5.00 LWT News; Weather.

5.05 Cartoon Time.

5.20 Beverly Hills 90210. With Jason Priestley and Shannen Doherty.

6.15 Film: Contenders from Dorset. London, Croydon and Surrey climb The Wall. Tough and enter the Danger Zone as they take on the might of the Gladiators in the first semi-final. Presented by Ulrika Jonsson and John Pritchard with commentary from John Sackville.

7.15 Film: Beads. About. More practical jokes with Jeremy Beadle.

8.45 ITN News; Weather.

9.00 Crime Story: Dear Roy, Love Gillian. A soon-to-be-released convict arranged to meet Gillian, his 16-year-old pen-pal for the first time. But she never arrived at the destination. Her body was later found in a stream with a size 12 boot mark on her jeans – a clue which played a vital part in the investigation. With Tariq Simson and Lawrence Mullin.

10.05 Film: The Delta Force. Macho mercenary Chuck Norris, Lee Marvin and Charles take on terrorists who have hijacked a charter flight bound for Athens.

12.25 Almost Grown.

1.25 Get Stuffed: ITN News Headlines.

1.30 The Big E.

2.25 Cheap Thrills: ITN News Headlines.

2.25 The Gig.

3.25 New Music.

4.30 The Hit Man and Her.

CHANNEL 4

8.00 Early Morning. 10.00 Kabaddi. 10.30 Gazzetta Football Italia – With Paul Gascoigne. 11.30 American Football: Play Action. 12.00 Sign On – Your Views. 12.30 pm Songs and Monologues.

1.00 Film: Carlos-Brome of the FO. Terry-Thomas plays a bungling diplomat whose latest job leads to comic chaos. Also starring Peter Sellers and John Le Mesurier (1959).

2.40 Film: Private's Progress. British comedy about a group of soldiers who are sent to the front after the war. Ian Carmichael plays an innocent who becomes involved in shady activities. Also starring Richard Attenborough and Terry Thomas.

4.30 Bicyclettes De Belzize. A young man falls in love with a fashion model's photograph.

5.05 Film: The Omens. Second edition.

6.30 Right to Rape. A humorous look at death in TV soaps and viewers' reactions to this week's Cutting Edge programme The Lords.

7.00 A Week in Politics. A report on the arms-for-ira controversy and the Euro-banana row. How will the troubled GAT talks affect the EC's traditional supplies of bananas.

8.00 The Big Battalions. Powerful religious drama set in England, the Holy Land and Ethiopia. The Archdeacon of Birmingham (Barry Cox) plots to become Bishop while his wife (Lorraine Lapalme) comes with their collapsing marriage and a daughter who has fallen in love with an Israeli soldier. Shown last Thursday.

10.00 Film: Trob'ello-Pour Told. Successful businessman Gérard Depardieu fails to lose everything when he falls in love with his secretary Josiane Belisario. Gérard Depardieu's romantic comedy, also stars Carole Bouquet, Roland Blanche and Francois Cluzet (1989). English subtitles).

11.40 Let the Blood Run Free. Dr Richard Lovelace uses his surgical skills to help the disabled. Eric takes a turn for the worse and Warren visits a faithful friend.

12.10 The Happening. With Jools Holland and guests.

1.10 The Word. Last Friday's programme.

2.10 Film: Timetable. With Mark Stievens as an insurance investigator assigned to solve a payroll robbery (1986).

3.35 Close.

REGIONS

ITV REGIONS AS LONDON EXCEPT AT THE FOLLOWING TIMES:-

12.30 Gardening Time. 12.55 Anglia News. 2.00 Get Wet. 2.20 Central Counties Classics. 2.35 Total Total Total (1970). 5.20 Bullseye. 6.35 Anglia News. 11.45 The Young Riders.

CENTRAL

12.30 Gardening Time. 12.55 Central News. 2.00 Match of the Month. 2.25 The Central Match – Live. 6.00 Bullseye. 6.35 Central News. 11.45 The Weather. 11.45 The Equalizer.

CHANNELS

12.30 Reflections. 12.30 Les Frances Chocantes. 12.30 Film-News. 2.00 The Adventures of Black Beauty. 2.20 Sheena – Queen of the Jungle. 4.30 Bullseye. 5.35 Channel News.

GERMANIA

12.30 Film: Sunday Service. 12.45 Sunday Service. 12.45 Lint. 12.55 Film-News. 2.00 Sheena – Queen of the Jungle. 4.30 Bullseye. 5.35 Channel News.

12.30 The Nature of Things. 12.55 Granada News. 2.00 Granada Action with the A Team. 2.20 Sheena – Queen of the Jungle. 4.30 Bullseye. 5.35 Coronation Street. 6.35 Granada News. 11.45 Prisoner: Cell Block H.

SCOTLAND

12.25 What the MPs Say. 12.55 Granada News. 2.00 Challenge of the Seas. 2.20 Carton Time. 2.35 Coronation Street. 2.45 Bullseye. 5.35 Coronation Street. 6.35 Granada News. 11.45 Prisoner: Cell Block H.

12.30 The Nature of Things. 12.55 HTV News. 2.00 Challenge of the Seas. 2.20 Carton Time. 2.35 Coronation Street. 2.45 Bullseye. 5.35 Coronation Street. 6.35 Granada News. 11.45 Prisoner: Cell Block H.

SCOTTSIDE

12.25 Michael's Carton Carte. 11.15 Link. 11.15 Sunday Special. 2.00 Sunday Special. 2.20 Coronation Street. 2.35 Coronation Street. 2.45 Baywatch. 5.35 Scotland Today. 11.45 Scottish Open Badminton Championship. 11.45 Prisoner: Cell Block H.

12.30 TSW Farming Week. 12.55 TSW News. 2.00 On the Hook. 2.20 Gun introduces Froots Toofies. 2.40 Highway to Heaven. 3.35 Family Pictures (1986). 4.30 Sheena – Queen of the Jungle. 4.30 Granada News. 5.35 Coronation Street. 6.35 Granada News. 11.45 Night of Terror.

12.30 The Nature of Things. 12.55 TSW News. 2.00 Challenge of the Seas. 2.20 Carton Time. 2.35 Coronation Street. 2.45 Bullseye. 5.35 The Week Ahead. 6.35 HTV News.

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1.00 Film: Michael's Carton Carte. 11.15 Link. 11.15 Sunday Special. 2.00 Sunday Special. 2.20 Coronation Street. 2.35 Coronation Street. 2.45 Baywatch. 5.35 Scotland Today. 11.45 Scottish Open Badm



A YEAR ago, the Ukraine seceded from the former Soviet Union. No one was very surprised. Yet, barely three months before that President Bush had travelled to the Ukrainian capital, Kiev, and announced publicly: "God bless the Soviet Union." He went on to deny the viability of independence for the states of the USSR, calling it "suicidal nationalism." This is now known to students of modern history as the "Chicken Kiev" speech.

Perhaps Bush was being chicken, but it seems harsh to lumber him with sole responsibility. He was, after all, only echoing the established view of the State Department and, for that matter, that of Britain's Foreign Office. Yet, almost every journalist who had spent time in the Ukraine and in other parts of

Chicken Kiev comes home to roost

Dominic Lawson asks why politicians are so reluctant to recognise what is going on in the world

the Soviet Union had realised (and had written) that the empire was on the verge of disintegration. And still the leader of the western world called on God's support for the USSR: a doomed and artificial construction of godless Bolshevism.

Psychiatrists would call this condition "denial" – the tendency to refuse to admit, even to yourself, something which deep down you know is happening. It is all too common in the governing classes. In 1984 and 1985, I covered conferences of the Organisation of Petroleum Exporting Countries for the FT. It was obvious even to the inexperienced observer, which I was, that

OPEC had ceased to exist as an effective cartel. The oil market had become deregulated and over-supplied, with the price set by traders speculating daily on a vast scale. Yet, the British government continued to authorise the British National Oil Corporation to buy North Sea crude at the defunct Opec price. The result was that the British taxpayer lost about £100m.

This, admittedly, was a far smaller sum than the Treasury and the Bank of England lost last summer in an attempt to prop up sterling against the D-mark – something which, once again, almost every trader and outside commenta-

tor knew was hopeless.

Now, we are going through the same nonsense over the Maastricht treaty. Last week, the government made available to every home in the land a well-produced little booklet called *Britain in Europe*, designed to persuade us that it is right to sign our names to the treaty. This is, of course, a misleading bit of flummery which omits to quote from those parts of the accord which speak of "a common foreign and security policy" for the EC. Nor does it quote the bit about "the eventual framing of a common defence policy" (anyone for national service?)

But none of that matters any more. All this sophistry, and postage is a waste of effort. Everybody knows that the Maastricht treaty is dead. Not just technically dead because it has been rejected by one of the member states, Denmark. But dead in spirit because the tide of opinion in western Europe has turned against Brussels federalism and in much the same way that public opinion in the Ukraine turned against Muscovite federalism.

It is not just the people of France, the country most wedded to the European ideal, who are divided deeply on the treaty. The German people do not want monetary union,

least of all at the price the European Commission's president, Jacques Delors, wants them to pay through the euphemistically named cohesion fund. And what the German people do not want, the EC does not do.

Maastricht is, as comedian John Cleese would say, an ex-treaty. Dead. Deceased. It is no more. And yet, the politicians cannot admit the obvious. They are still in denial over Maastricht.

It is perhaps worth guessing the reasons for this damaging and recurring condition among politicians. I blame the civil servants, who are supposed to be the experts.

Like all experts, they have studied their subjects for many years. Over those years, they have built up a wonderful network of contacts who tell them what is going on.

In the former Soviet Union, of course, the contacts would have been members of the Communist party. In Brussels, the contacts will be long-time *apparatchiks* of the Commission. What do such people stand for? The status quo, long after the ante has been upped. The received wisdom, long after it has ceased to become wise.

What do bureaucrats hate? Change, which renders their knowledge anachronistic, their contacts books useless. What they love above all is order. Now they have invented something called the New World Order. Eventually they even told George Bush. Too late, as usual.

■ **Dominic Lawson** is editor of *The Spectator*.

Hard man warms to his latest battle

Jocelyn Stevens tells Antony Thorncroft how he quelled print unions and art professors and what he plans for the archaeologists

JOCELYN Stevens is a happy man. Just over six months after arriving as chairman of English Heritage he is reaping the anticipated whirlwind. He sits surrounded by his blistering press coverage. "Terminator 3 arrives at English Heritage" he comments. The academics on his advisory boards are shrill in their opposition. "I was told 'watch out for the archaeologists: they will bury you,'" he jokes.

There is one piece of good news. Stevens asked for 180 voluntary redundancies from among English Heritage's 1,600 workforce; he has had 600 applicants.

This is all meat and drink to Stevens. As the man who saw off the hot metal print unions at Express Newspapers in the 1970s ("my worst moment was closing down the Glasgow plant with 2,200 jobs") Stevens reckons he can cope with anything "this Quango" (he splits out the word) of conservationists thrown at him.

He was given the job by David Mellor. "Somebody had it in for us. He read me out a very clear brief. No more money for two years and sort out the place."

Then Stevens said something surprising. "I was under no illusions that English Heritage was popular. Everyone has an English Heritage horror story." Stevens has his own. In his previous job as Rector of the Royal College of Art he wanted to modernise a listed building, now the Stevens Wing. Delays by the conservationists at English Heritage added £2m to the cost.

You realise that while most people regard English Heritage as a group of cosy traditionalists, rather like morris dancers, Jocelyn Stevens, and his friends, live in listed houses and object to the way that it can intervene if they want to change the knocker on their front doors.

Retribution was swift. Since April, Stevens has gone through English Heritage like a dose of salts. As a one time journalist he wrote the policy document on its future himself. It suggests finding new owners for most of the properties it administers; contracting out the specialist labour force and cutting HQ staff – and running down English Heritage's authority in London.

"I have no apologies to

make. I'd do it again the same way. You've got to use your first 100 days." Now he is coping with the vociferous reaction that he ignored. The second stage in his plan is to be emollient. Negotiations have started. Now that it is in place the strategy will be discussed. Already he can gain benefits. "In January I will be able to announce that another £2m will go directly in grants to priority cases".

Somehow you cannot help

warming to Stevens. You can also agree with much of his thinking. If the National Trust owns the downland at Avebury why should it not look after the stones, too; local authorities and local interest groups make better guardians of remote dolmens or crumbling medieval castles than English Heritage in London. Stevens wants to concentrate on his stars, on Stonehenge, on Dover castle, and (his particular favourites) Richard III's castle at Middle-

ham, as well as churches and conservation areas in cities. It is hard to believe that he will not get his way.

Typically he is enthusiastic. "This job is thrilling". In theory he need give three days a week to English Heritage. He is there all the time and spends his evenings getting to know local conservation officers. This constant activity is the only life he knows. At Express Newspapers he often worked from 9.30 in the morning to 11.30 at

night seven days a week. "The unions came to respect me because I was always there, always trying to get the papers out. When I left they gave me a dinner; the management did not."

At Express Newspapers he turned round the ailing *Evening Standard* and helped to keep the Express afloat.

He never worked harder. It cost him his marriage and the closeness of his children. It was also ultimately in vain. There was a row with Lord Matthews, the new proprietor, over who should be chairman, and Stevens lost. "I know what it is like to be sacked; to be told to clear your desk", he sighs, although his pay-off financed a lavish party at Gstaad. Skiing is his suitably energetic leisure alternative to work.

After his dismissal Stevens did what he is good at – making money. He has that disregard for money that can only be enjoyed by the very rich. His mother died at his birth but his connections, the Hulton press barons, were wealthy enough to put £750,000 into the orphan's bank account. He enjoyed the ease of Eton and Cambridge (he is undoubtedly bright) but little parental attention. His subsequent career as a hard-nosed businessman who gets results by trampling on

the weak is too glibly explained by a need to prove himself to get attention.

Stevens might have made a career in television, but one of his rumbustious interviews as a reporter on Panorama caused such a public outcry that he was not asked back.

Instead he merged his social life with moon-making and founded *Queen* magazine, the style journal of the 1980s. "I got bored with my readers and sold it for £200,000 to the man sitting at the next table at Claridges". After his dismissal from the Express group he made another fortune out of Centaur Publishing. He sold that for £2m.

Then came the call to public service, the call that changed Stevens, and the nation's life. "I was asked by George Howard, who I'd never met, to become rector of the Royal College. It was out of control." He now thinks that Margaret Thatcher might have been behind the call. He knew nothing about art; had no academic experience. So he talked to the students – "some had never seen their professors in two years" – and committed himself to turning the Royal College from an ivory tower into a stepping stone towards a good job in art and design.

He quickly decided four departments should be closed down. "One was environmental media where the students were working with no discipline, painters fiddling with televisions and so on. I called a meeting of the senate and locked the doors. I told them that they would not be released until the reforms had been agreed unanimously. We got out at four in the morning, a time which, with my experience of the unions, I was quite used to."

He is at English Heritage until 1997, when he will be 65.

"I was the rogue choice.

Michael Heseltine gave me

five minutes to make up my

mind. I like these five year

assignments. I wish I'd come

across them earlier in my

career." He hopes for more.

"Perhaps I could run London.

I'd like that. I'll never retire."

His private life is now happy

(he lives with Vivien Duf

field, one of the richest

women in the country) and

they share houses in Hamp

shire and Scotland. He seems

unable to show any enthusi

asm for hobbies, outside the

next obstacle to be overcome.

Like many hard men Stevens

seems to need to be liked. He chooses unlikely groups to identify with – in

newspapers it was the unions

(although he broke their power); at the Royal College it was the students; at English Heritage it is the

guardian of Middleham Cas

tle, a lonely vigil over the ruins.

His interest in her solitary

life suggests that, after all his

battles, Stevens is at last con

fident enough of his identity to strike out on his own.



The great tapioca war

Michael Thompson-Noel

WARNING: when it pivots, when it moves from intro to finale, from preamble to message, this column is going to mention tapioca pudding. I wish it could be avoided. I wish I had never seen or heard of tapioca pudding, or imagined that it existed. When we get to it, I will type extremely quickly so as to rush us towards the end; but at least you have been warned.

This week, I finished reading *The Rise and Fall of the Third Chimpanzee* by Jared Diamond, who is ranked among the world's top zoologists. As the FT said when *Rise and Fall* was first published, it is an important book – certainly among the best science books I have read.

It is about our animal heritage. We are chimpanzees. More than 98 per cent of our genes are shared with the two other species of chimpanzee. We are greatly influenced by our animal origins, but we are also – uniquely and destructively – human.

The first indications that our ancestors were unusual among animals were the crude stone tools that began appearing in Africa about 2.5m years ago. Nothing much happened for

**HAWKS
&
HANDSAWS**

another 1.5m years, though by 1m years ago we had spread to warm parts of Europe and Asia. Evidence for the Great Leap Forward in human behaviour suddenly appeared in Africa about 40,000 years ago. Whatever caused the leap, it involved only a tiny fraction of our beings, because we still differ from the pygmy and common chimpanzee in only 1.6 per cent of our genes.

Now scroll forward to the modern day. We are proud of some of our hallmarks as a species: our language, art, technology and agriculture. A few weeks ago, we even launched a systematic search of the Milky Way for signs of other intelligences. But we are cursed by several self-destructive traits, two of them so serious that they may produce our fall: xenophobic mass killing and our accelerating assault on our environment. If the estimate that half the world's 30m species will become extinct in the next century is correct, says Diamond, then species are now disappearing at the rate of about 17 an hour.

Diamond says he would not

move on, to something slightly larger, nastier and more horrific, and exterminate that. And then move on...

I have decided where I will start with the tapioca pudding served in the FT restaurant. This is not the time nor the place to give my opinion on the FT restaurant. But their tapioca pudding is an affront to human decency, a negation of man's cultural flourishes and accomplishments. It makes me queasy and faint just to see it sitting there. I would not dream of offering it to a common chimpanzee, or even to a pygmy one.

My theory is this: if I can exterminate the FT's tapioca pudding, there is a reasonable chance that I and my colleagues will be nicer to our significant others once we reach home; this nice ness will spread, like ripples on a lake; people will be happier; they will start to spend money, which will kick-start the economy; they will even vote more sensibly – goodbye Laurel and Hardy, bigger and better tasks will be attempted almost everywhere; substance abuse will cease; spring will not be silent; wars will not be fought; the planet will be saved, and man will make contact with extraterrestrials.

Call me cock-eyed, but I believe it can be done.

On the banks of La Charente, France's legendary cognac river, nestles a picturesque and much lauded cluster of buildings. Yet more celebrated

are the foundations laid down by their most illustrious inhabitant –

Thomas Hine. It was his genius that fashioned this 'chai'

into what is arguably the world's finest cognac house:

the House of Hine. To the five generations that

followed him, Thomas Hine's original 'code

de qualité' was treated as sacrosanct. So

that, although the flacon of today

may bear a contemporary

date, the quintessence of

the spirit that it

houses, remains

timeless.



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